

## Guide for Use of the BREASTFEEDING FRIENDLY SELF-ASSESSMENT TOOL

### **Purpose of this tool:**

To help organizations/agencies assess the degree to which they support breastfeeding families

### **Who should complete this tool?**

Organizations, agencies or businesses who serve families, such as but not limited to hospitals, health departments, physicians' practices, Parents as Teachers, Infant Toddler Services, etc.

Those participating in breastfeeding and/or perinatal coalitions.

### **How can the "Breastfeeding Friendly Self-Assessment Tool" be used?**

By the organization/agency to identify areas to strengthen their breastfeeding support

By local breastfeeding coalitions to identify community needs related to breastfeed support when results are compiled from multiple organizations/agencies

### **Uses NOT permitted:**

As a screening tool for membership or involvement in a breastfeeding coalition or workgroup

As a scoring mechanism, to rank or rate organizations/agencies/businesses' degree of breastfeeding support

### **Questions?**

Contact Kansas Breastfeeding Coalition, at [bandy@kansas.net](mailto:bandy@kansas.net) or (785) 477-4666

## BREASTFEEDING FRIENDLY SELF-ASSESSMENT TOOL

### A CHECKLIST FOR COMMUNITY PARTNERS

Organization \_\_\_\_\_

Name of Individual Completing \_\_\_\_\_ Date Completed \_\_\_\_\_

Indicate the extent to which you agree with each of the following statements, as it relates to your organization. Check the box next to each statement that most *closely fits* your response. Mark *neutral* if you feel this question doesn't apply to your organization. To find your total score, use the numerical scale below to tally your responses.

Our organization...	1 Strongly Disagree	2 Disagree	3 Neutral	4 Agree	5 Strongly Agree
1) Recognizes breastfeeding as part of a normal, healthy diet for infants and young children and acknowledges the role it plays in supporting, promoting and protecting breastfeeding.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
2) Ensures that all printed materials and website images are free of bottles, bottle feeding and pacifiers.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
3) Refuses promotional items, educational materials, coupons, samples, food and/or gifts from infant formula companies.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
4) Ensures that evidence-based, noncommercial educational materials are available to parents, and are no more than five years past the publication.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
5) Displays a welcoming attitude to breastfeeding families and has educated all staff about the importance of welcoming breastfeeding mothers. See " <i>Breastfeeding Welcome Here</i> " <a href="http://ksbreastfeeding.org/cause/breastfeeding-welcome-here/">http://ksbreastfeeding.org/cause/breastfeeding-welcome-here/</a> for more information.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
6) Provides a supportive environment and appropriate accommodations for breastfeeding employees. This includes ensuring a private space (other than a restroom) and reasonable time for milk expression. See " <i>Kansas Business Case for Breastfeeding</i> " <a href="http://www.kansasbusinesscase.com/">http://www.kansasbusinesscase.com/</a> for more information.	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
<b>TOTAL:</b>	_____				



Kansas  
Breastfeeding  
Coalition, Inc.

**Please return completed form to the Kansas Breastfeeding Coalition at [bandy@kansas.net](mailto:bandy@kansas.net) OR your local breastfeeding coalition found at <http://ksbreastfeeding.org/coalitions/>.**

**We encourage you to revisit this self-assessment tool with the leadership of your organization and use these criteria as a guide for ensuring a breastfeeding-friendly organizational culture. For resources on how to improve your score, please visit [www.KSBreastfeeding.org](http://www.KSBreastfeeding.org).**