



Breastfeeding Spaces at Public Outdoor Events

This is a compilation of comments from Franklin, Geary, and Dickenson County Breastfeeding Coalitions, Breastfeeding Advocates of Cowley County and the Northwest KS Breastfeeding Coalition, all of whom shared their experiences providing a space for breastfeeding families at outdoor public events in their communities.

Funders (cost \$350-\$4,000):

- Hospital Foundation
- Community Foundations
- Existing grants from coalition partners

Vendors:

- Online suppliers ([ABC Canopy](#), [KD Canopy](#).)
- Local supplier - Colby Canvas

Tent Details:

- Most tents were bright pink but color costs more than white
- 10x10, one combined 2 10x10 to make a larger tent when needed
- Solid sides with zipper access
- Tent stakes and weighted bags
- Roller storage bag (heavy!)
- Coalition logo printed on sides (grant funding)
- Banners on sides (donated by local sign company)

Staffing:

- 2-3 people to set up and take down
- Check is event requires continuous staffing
- Ask volunteers to check-in and “tidy up” every 30 to 60 minutes while they are at the event

Use online signup program (Signup Genius, etc.)

Promotion at event:

- 13’ flags, banners and yard signs (donated by local sign company)
- Volunteers hand out small wet wipe containers with 2x2 labels on them with directions to tent (funded by grant)
- Social media, twitter connect to event hashtag (#)

Things to have inside tent:

- Chair(s) – folding chairs to rocking chairs, sometimes donated by area hospital or health dept.
- Table with changing pads
- Fan or A/C (need access to electricity)
- Water bottles (coolers with ice or minifridge with water - need access to electricity)
- Table for information about local breastfeeding resources (skirted table with grant funding)
 - secure with items to keep from flying away
 - contact KBC for materials
- Sign-in book or tally sheet to track usage and where they are from to demonstrate reach
- Nursing covers
- Rubber floor mats (especially if rainy)
- Diaper Genies
- Lights
- Extension cords
- Extra diapers and wet wipes

Vendor Fees:

- Waived by event managers who saw this as a public service
- \$50-60 for county fairs

Things to consider:

- Storage?? (one coalition used grant funds to rent a storage space)
- Liability insurance??
- Asking local RV company to donate RV, offer to promote company with their banner/signs
- Create “master supply” list so items are returned to those who donated them