Grant Writing Tips

Brenda Bandy, IBCLC, Kansas Breastfeeding Coalition
Lisette Jacobson, PhD, MPA, MA, University of Kansas School of Medicine-Wichita
Sarah Jolley, PhD, Community Engagement Institute, Wichita State University

KBC Breastfeeding Coalitions Conference
Oct. 13, 2017
The Proposal Writing Process

PLANNING
- What do you need the money for?
- Who will you approach?

RESEARCH
- How to put it all together?

WRITING
- What to do once the decision has been made?

FOLLOW UP
PLANNING

1. Gather people
2. Brainstorm ideas
3. Reach a consensus on 1 idea
RESEARCH: Finding The Right Fit
Funding Sources in Kansas

**Impact & Capacity Grants** from Kansas Health Foundation

- < $25,000
- Rolling submission, Feb 1 – Sept. 15
- Online Form
Funding Sources in Kansas

Contact your local Community Foundation:

Red pushpins indicate KACF members. Click a pin for more information about that Community Foundation.

http://www.kansasclfs.org/contactLocal.cfm
Funding Sources in Kansas

Dane G. Hansen Foundation – 26 counties in NW KW
Not a 501(c)3?

• Find a fiscal agent
  – Kansas Breastfeeding Coalition
  – Local Health Department
  – Community Foundations
  – Another 501(c)3 with a similar mission

• Charge a fee (10% normal)

• Handle $
WRITING
Organize: Tie it all together

• What are you doing to do? (Goals)
• In what order? (Time line)
• How do you know it was successful? (Outcome/Evaluation)
• How much $? 
  – Materials
  – Staff (employee/consultant)
Format

- Online submissions:
  - Add links where possible
  - Add graphics and/or photos if possible
- Follow the word limit
- Copy into a Word doc.
- Watch word/character limits
Typical Proposal Elements

• Project Narrative
  – Applicant Capacity and Experience
  – Population and Statement of Need - use SG CTA
  – Proposed Project Plan and Timeline
  – Proposed Objective(s) - connect to funder’s mission/interest

• Budget

• Supporting Materials
  – Financial statements
  – Letters of Support
  – Cover letters
What Funders Really Want To Know

• What specific need are you addressing?
• What are you trying to achieve?
By 4/18, the number of African-American women in Wyandotte County enrolled in WIC who initiate breastfeeding will increase from 69.4% in 2016 (baseline) to 72.0% in 2017 through the work of the African-American Breastfeeding Coalition and their partners as measured by Wyandotte WIC agency records.
What Funders Really Want To Know

• What are your strategies for making it happen?
• What is your specific plan of action?

(Proposal = Action Plan)
Data

- **KS WIC data by county** - Martha Hagen
- **Breastfeeding Support by County** - KBC website
  - 12 indicators of breastfeeding support
  - Data:
    - % Breastfeeding Initiation (KS Birth certificate)
    - % exclusive breastfeeding at 6 months (KS WIC)

<table>
<thead>
<tr>
<th>County</th>
<th>Population</th>
<th>Community Support: Breastfeeding Designation</th>
<th>WIC Breastfeeding Peer Counselor</th>
<th>La Leche League</th>
<th>Other Support Group</th>
<th>High 5 for Mom &amp; Baby (D/E/NE)</th>
<th>Coalition (L/R)</th>
<th>Walk-in Clinic (H/HE/Other)</th>
<th># IBCLC</th>
<th># CLC</th>
<th># Child Care Providers Completed Training</th>
<th># Breastfeeding Welcome Here Establishments</th>
<th># Employers with &quot;Breastfeeding Employee Support Award*</th>
<th>Breastfeeding Initiation % (Birth Certificate)</th>
<th>WIC Exclusive Breastfeeding at 6 mos. %</th>
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Budget Tips

• Do not round
• Show the math (___ x $___/__ = $_____)
• Get bids if required
• Ok to ask for less
Any Questions?