

Grant Writing Tips

Brenda Bandy, IBCLC, Kansas Breastfeeding Coalition

Lisette Jacobson, PhD, MPA, MA, University of Kansas School of Medicine-Wichita

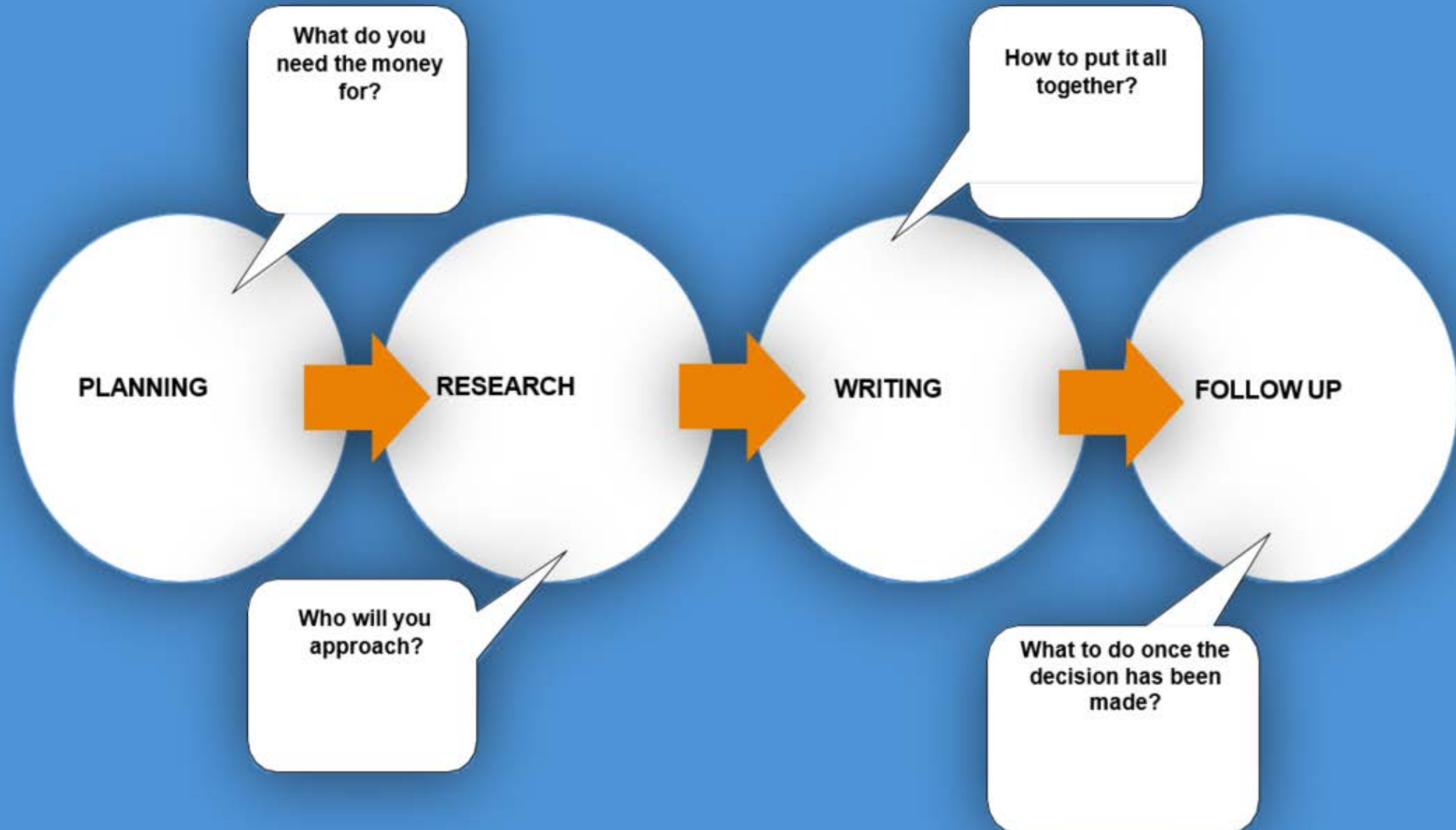
Sarah Jolley, PhD, Community Engagement Institute, Wichita State University

KBC Breastfeeding Coalitions Conference
Oct. 13, 2017



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The Proposal Writing Process





Breastfeeding Advocates of Cowley County

PLANNING

1. Gather people
2. Brainstorm ideas
3. Reach a consensus on 1 idea

Strategies to Prevent Obesity and Other Chronic Diseases

The CDC Guide to Strategies to Support Breastfeeding Mothers and Babies



The Surgeon General's Call to Action to Support Breastfeeding

2011



U.S. Department of Health and Human Services

IDEAS

✉ f 🔍 DONATE ❤️ JOIN



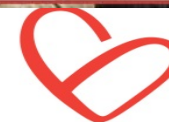
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HOME ABOUT US **OUR WORK** COLLABORATIONS NEWS EVENTS RESOURCES COALITIONS

Our Work.

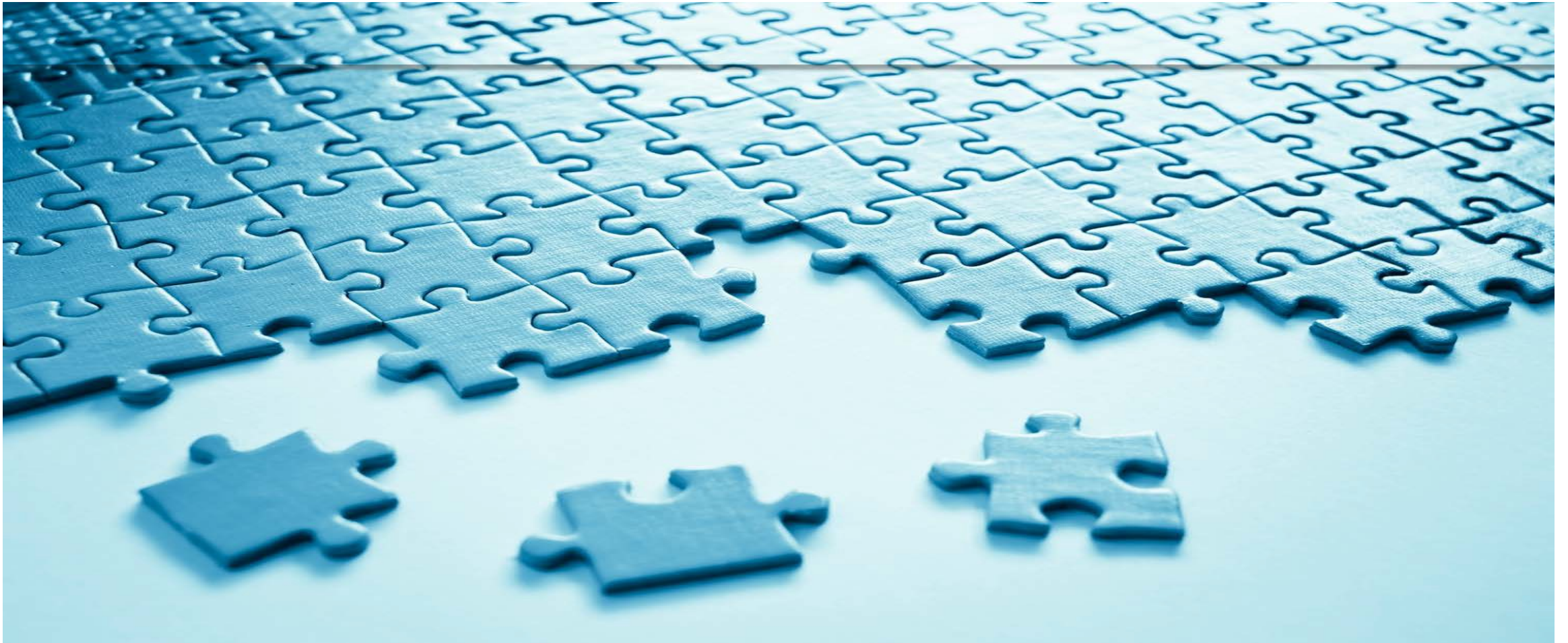
The KBC has many projects.

READ MORE >



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RESEARCH: Finding The Right Fit



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Funding Sources in Kansas

Impact & Capacity Grants from Kansas Health Foundation

- < \$25,000
- Rolling submission, Feb 1 – Sept. 15
- Online Form



KANSAS HEALTH
FOUNDATION



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Funding Sources in Kansas

Contact your local Community Foundation:

Red pushpins / indicate KACF members. Click a pin for more information about that Community Foundation.



<http://www.kansascfs.org/contactLocal.cfm>



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Funding Sources in Kansas

Dane G. Hansen Foundation – 26 counties in NW KW



Not a 501(c)3?

- Find a fiscal agent
 - Kansas Breastfeeding Coalition
 - Local Health Department
 - Community Foundations
 - Another 501(c)3 with a similar mission
- Charge a fee (10% normal)
- Handle \$



WRITING



Organize: Tie it all together



- What are you doing to do? (*Goals*)
- In what order? (*Time line*)
- How do you know it was successful? (*Outcome/Evaluation*)
- How much \$?
 - Materials
 - Staff (employee/consultant)

Format

- Online submissions:
 - Add links where possible
 - Add graphics and/or photos if possible
- Follow the word limit
- Copy into a Word doc.
- Watch word/character limits



The screenshot shows the 'ApplicationSubmit.com' online application form. The page has a dark blue header with the website name and a white checkmark icon. Below the header, there is a section titled 'Section 1: Agency Information'. The form contains several input fields and sections:

- Agency Name:** A text input field with the value 'Bart's Toy Store, Inc.'.
- Account Requested:** A dropdown menu with 'Retail Store' selected.
- Building Category:** A dropdown menu with 'Retail - 1-9999' selected.
- Agency Headquarters:** A section with four input fields: 'Street Address' (111 Agency Ave.), 'City' (Lawrence), 'State' (Missouri), and 'Zip Code' (64501).
- Local Office (if applicable and different from above address):** A section with four input fields: 'Street Address', 'City', 'State', and 'Zip Code', all of which are currently empty.
- Agency Contact Information:** A section with five input fields: 'Contact Name' (Joe Jones), 'Email' (joe@bartstoystore.com), 'Telephone' (781-123-4567), 'Fax' (781-123-4567), and 'Website' (www.bartstoystore.com).

Typical Proposal Elements

- Project Narrative
 - Applicant Capacity and Experience
 - Population and Statement of Need - *use SGCTA*
 - Proposed Project Plan and Timeline
 - Proposed Objective(s) – *connect to funders mission/interest*
- Budget
- Supporting Materials
 - Financial statements
 - Letters of Support
 - Cover letters

What Funders Really Want To Know

- What specific need are you addressing?
- What are you trying to achieve?



What Funders Really Want To Know



By 4/18, the number of African-American women in Wyandotte County enrolled in WIC who initiate breastfeeding will increase from 69.4%/2016 (baseline) to 72.0%/2017 through the work of the African-American Breastfeeding Coalition and their partners as measured by Wyandotte WIC agency records.

What Funders Really Want To Know

- What are your strategies for making it happen?
- What is your specific plan of action?

(Proposal = Action Plan)



Data

- ***KS WIC data by county*** - Martha Hagen
- ***Breastfeeding Support by County*** - KBC website
 - 12 indicators of breastfeeding support
 - Data:
 - % Breastfeeding Initiation (KS Birth certificate)
 - % exclusive breastfeeding at 6 months (KS WIC)

County	Population	Community Supporting Breastfeeding Designation	WIC Breastfeeding Peer Counselor	La Leche League	Other Support Group	High 5 for Mom & Baby (D/E/NE)	Coalition (L/R)	Walk-in Clinic (H/HD/Other)	# IBCLC	# CLC	# Child Care Providers Completed Training	# Breastfeeding Welcome Here Establishments	# Employers with "Breastfeeding Employee Support Award"	Breastfeeding Initiation % (Birth Certificate)	WIC Exclusive Breastfeeding at 6 mos. %
Allen	13,371					E	R		0	0	17	15		82.50	29.70%
Anderson	8,102						R		0	0	2	1		82.90	31.00%
Atchison	16,924		Y			NE			0	0	26			72.80	18.20%
Barber	4,861						R		0	0	8	2	2	89.30	12.50%
Barton	27,674	X	Y	Y	HD	D	R		0	0	34	20	3	85.50	18.70%
Bourbon	15,173					E	R		0	0	5		1	90.20	12.50%
Brown	9,984		Y	Y		E, E	L		1	0	18			82.10	23.90%
Butler	65,880	X	Y		HD	E		HD	0	0	58	10	6	92.20	21.00%
Chase	2,790		Y (from Lyon)						0	0	3			87.50	42.90%
Chautauqua	3,669								0	0	1		1	78.60	40.00%
Cherokee	21,603						R		0	0	9	8		76.40	15.60%
Cheyenne	2,726					D	R		1	0	2			87.20	12.50%
Clark	2,215		Y (shared)						0	0	0			83.30	0.00%

Budget Tips

- Do not round
- Show the math (_____ x \$ _____ / _____ = \$ _____)
- Get bids if required
- Ok to ask for less



ANY
QUESTIONS
?



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