



You are Key to Breastfeeding Success

Medical providers who care for mothers and babies are in a position to offer support and encouragement that can lead to successful breastfeeding. The Kansas Chapter, American Academy of Pediatrics (KAAP) in collaboration with the Kansas Breastfeeding Coalition (KBC) has created the Kansas Breastfeeding Friendly Practice Designation that can be earned by physician practices in Kansas.



5 Star Designation

Participating practices can earn up to a 5 star designation, one star for each of the Breastfeeding Friendly Practice criteria:

- A breastfeeding friendly office environment
- Education for both staff and parents
- Policies and procedures that promote breastfeeding
- Community connections and breastfeeding resources
- On-site individualized breastfeeding support

Free CME

A physician trainer will give an on-site training including free CME and lunch for each participating practice based on the Breastfeeding Friendly Practice criteria. Practices will receive a tool kit including a window cling, poster, parent handouts, and electronic resources on a portable drive.

Contact Mel Hudelson at mel.hudelson@kansasaap.org or 913-530-6265 for more information and to register.