

UPCOMING SEMINARS:

October 25, 2017 - Oklahoma City
at the Samis Education Center

University of Oklahoma Health Sciences Center

Cost: \$275 per person*

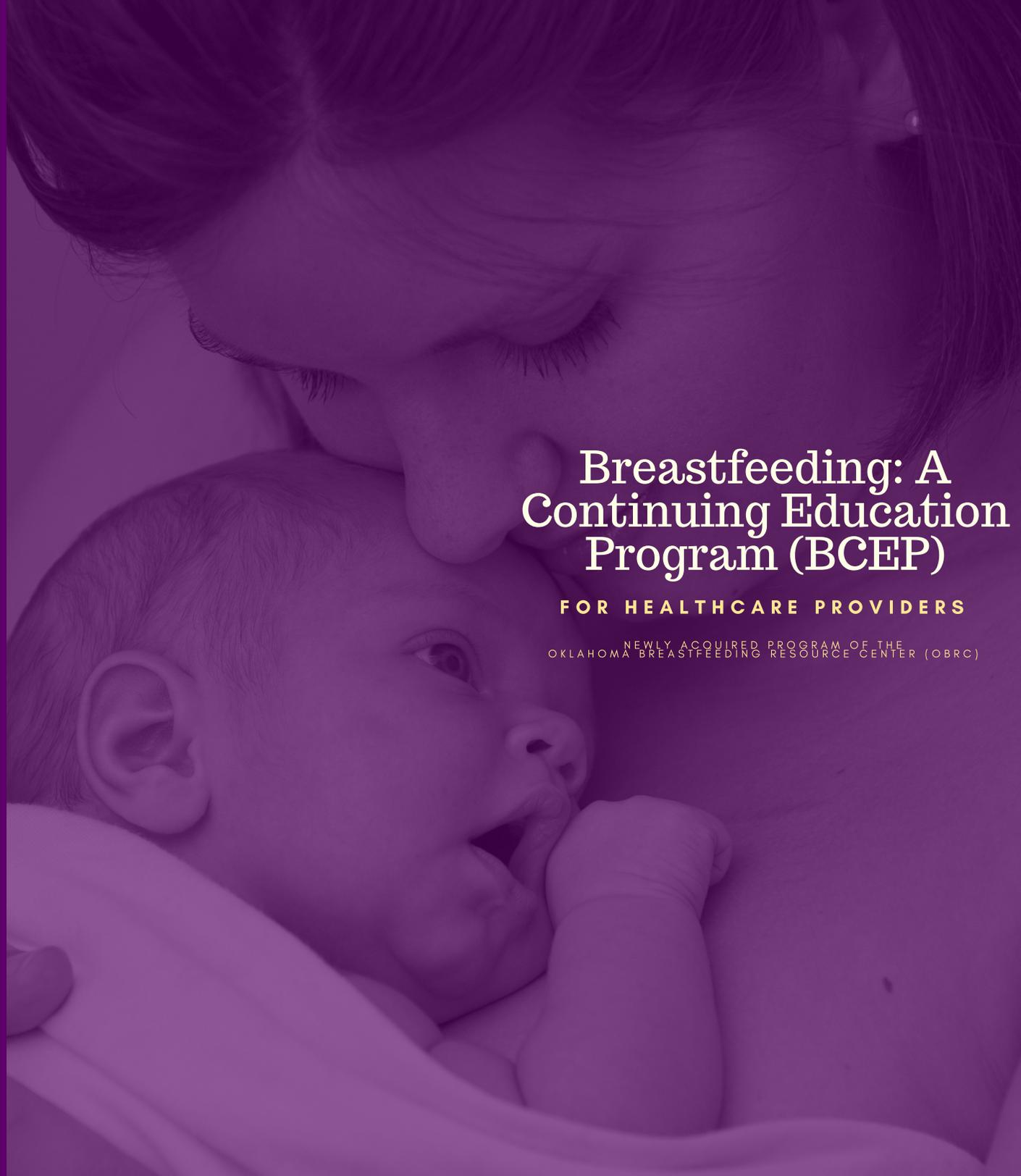
There is a limit of 20
attendees per seminar, so
sign up **TODAY** to reserve
your spot!

Please email us at obrc@ouhsc.edu.

Breastfeeding: A Continuing Education Program (BCEP)

FOR HEALTHCARE PROVIDERS

NEWLY ACQUIRED PROGRAM OF THE
OKLAHOMA BREASTFEEDING RESOURCE CENTER (OBRC)

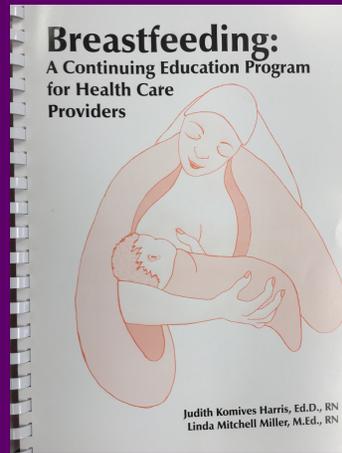


About the Program

BCEP is a comprehensive, self-paced program designed to teach health care providers consistent, accurate, and current breastfeeding information without leaving your home or workplace. This program is designed for use by those who care for mothers and their babies from conception through the first year of life. This includes physicians, lactation consultants, hospital nurses, clinic nurses, public health nurses, WIC counselors and dietitians. The program is an effective option for staff education to address topics required to implement the Baby-Friendly Hospital Initiative, or to understand in greater detail how to sustain optimal breastfeeding.

The self study program is guided by trainers who have attended a BCEP seminar to provide them with the information and skills to facilitate learning at your work site. Each person taking the program has a program book. The trainer works with staff to set target dates for working through the material, schedule demonstrations on the skills in the program, and tracks progress of each participant through the program.

OBRC will be offering BCEP's training curriculum, and self-paced study guide books are available for purchase for education of your staff. The purchase cost for these self-paced study guide books are \$100 per book. If you are interested in attending a training or have a trainer and want to purchase BCEP's self-guided study books for education of your staff, please email us at obrc@ouhsc.edu.



The Curriculum Offers:

- Evidence-based and best practice education
- A multidisciplinary and team-building approach
- National research award winner
- A train-the-trainer platform
- A self-guided study program that increases knowledge, attitude, and confidence in assisting the maternal-child dyad
- 22 contact hours of continuing education nursing credit. Continuing education credits for IBCLCs pending.

BCEP's Train-the Trainer Seminar is a one-day class taught by Rebecca Mannel, BS, IBCLC, FILCA and Petra Colindres MA, RDN/LD, IBCLC. After this training, you will be a certified trainer for the BCEP program and can assist in dissemination of the program within your workplace.

**The \$275 fee covers the training, one self-guided study book, and a trainer manual*

About the Oklahoma Breastfeeding Resource Center

The Oklahoma Breastfeeding Resource Center (OBRC) is a statewide resource for healthcare providers and organizations working to improve the care of nursing mothers and children. OBRC is part of the Department of OB/GYN at the University of Oklahoma Health Sciences Center and partners with many state and community organizations. For more information on BCEP or any other OBRC projects, please visit our website at www.ouhsc.edu/breastfeeding.



Rebecca Mannel, BS, IBCLC, FILCA

Becky, now Director of the OBRC, has 20 year's experience in lactation. She is a faculty member at OUHSC and has developed a variety of curricula as well as lectured to healthcare providers across the spectrum of professions. She has presented at state, national and international conferences and serves on several boards and coalitions supporting lactation and breastfeeding.

Petra Colindres, MA, RDN/LD, IBCLC

Petra sees infant and pediatric patients in a variety of settings, and works to increase community outreach for Oklahoma families. As Assistant Director for OBRC, she serves as the lactation consultant for the Breastfeeding Clinic at OU Physicians, helps manage the free 24/7 Oklahoma Breastfeeding Hotline and provides project support for the Becoming Baby-Friendly Oklahoma Project.

