

You have heard that
“Breast is Best”

Do you see highly motivated mothers who are unable to meet their personal breastfeeding goals?

Are you frustrated with misinformation among colleagues?

The Breastfeeding Educator Program™ provides a comprehensive overview of lactation management that allows you to increase the effectiveness of your breastfeeding promotion and assistance team.

Health care providers and advocates for childbearing families gain insight, knowledge, and strategies to ensure all babies receive the best.

Learn to assist families get breastfeeding off to a good start, identify potential problems, and enhance problem solving in challenging situations.

This program emphasizes evidence-based management recommendations and provides practice opportunities with equipment commonly used to assist families to optimize their breastfeeding experiences.

Certified Breastfeeding Educators™ are NOT qualified to represent themselves as Lactation Consultants.

Continuing Education Credit

This continuing nursing education activity was approved by the Midwest Multistate Division, an accredited approver by the American Nurses Credentialing Center’s Commission on Accreditation.

The program has been approved for up to 23 continuing nursing education contact hours.

Participants may earn the following contact hours for individual days of participation.
Day 1 = 7.66; Day 2 = 7.66; Day 3 = 6.0.

Optional Certification

You may choose to complete requirements for certification as a Breastfeeding Educator. The certification process includes three components:

1. Participation at the 3-day Breastfeeding Educator Program™.
2. Completion of a role play demonstration.
3. Successful completion (minimum 80%) of a 50 item multiple-choice examination.

Those who complete this certification process are entitled to use the designation “Certified Breastfeeding Educator™.”

Certification is conferred by Lactation Consultation Services™, and is in effect for five years.

The fee for optional certification is \$35. Certification is completed during the afternoon of the third day.

Recertification requires previous certification and five continuing education contact hours related to breastfeeding within the previous five years. (See LCS website)

Lactation Consultant Services™
Presents the

BREASTFEEDING EDUCATOR PROGRAM™

September 18, 19, 20, 2018

**Blue Springs, MO
(Near Kansas City)**

**Central Jackson County Fire Protection
District Education Center**

4715 W. U.S. 40 Hwy
Blue Springs, MO 64014

See confirmation letter for directions
GPS, Google Maps are NOT Accurate

Presented by the originator of the program

Deb Bocar, RN, PhD, IBCLC

International Board Certified Lactation Consultant

Dr. Bocar holds degrees in nursing and sociology from the University of Oklahoma, Master’s Degrees in nursing and health education, and has earned a PhD in educational psychology from the University of Oklahoma.

Dr. Deb has presented and revised the Breastfeeding Educator Program™ more than 90 times since 1987 throughout the U.S., the Philippines, and in Taiwan.

Tuesday, September 18, 2018

- 7:45-8:00 Registration
8:00 -10:00 Breastfeeding: Is It Still the Best?
10:10-10:10 Break
10:10-12:10 Prenatal Care for Breastfeeding Families; Optimizing First Feedings
12:10-1:00 Lunch (on your own-may bring lunch to reduce travel time)
1:00 – 3:00 Positioning and Latch-On; Demystifying Milk Supply
3:00 – 3:10 Break
3:10 - 5:00 Learning Needs for the Breastfeeding Family

Wednesday, September 19, 2018

- 7:45-8:00 Registration
8:00 -10:00 Later Breastfeeding
10:00 -10:10 Break
10:10-12:10 Difficult Latch-On; When Supplementation is Indicated
12:10-1:00 Lunch ((on your own-may bring lunch to reduce travel time)
1:00-3:00 Sore Nipples, Engorgement; Special Infant Situations
3:00 – 3:10 Break
3:10 – 5:00 Employed Mothers

Thursday, September 20, 2018

- 7:45-8:00 Registration
8:00-10:00 Special Maternal Situations
10:00-10:10 Break
10:10 -12:10 Special Maternal Situations (con't); Breastfeeding Critically Ill Infants
12:10-1:00 Lunch (on your own- may bring lunch to reduce travel time)
1:00-3:00 Critically Ill Infants (Con't); Creating an Effective Team
3:00 Adjournment and Check-In of Skills Kits
Awarding of certificates of attendance

Optional Certification Activities

- 3:00-3:10 Certification Overview
3:20-3:50 Role Play Demonstrations
3:50-5:00 Certification Examination (Some participants may finish before 5:00)

For Detailed Program Agenda:

www.lactation-consultant-services.org

Hotels, Directions, Group Discounts

Information regarding local hotels, directions to the conference site, and group registration discounts is available at the LCS website:

www.lactation-consultant-services.org

Or Contact

Meggin Finkeldei at 816-398-5662

loveforbirth@yahoo.com

Deb Bocar: 405-760-5343

Dbocar9@gmail.com

Registration

A printable registration form is also available from www.lactation-consultant-services.org

Name (Please print.) _____

Check all that apply

Nurse IBCLC
 Dietitian Other (please specify)

Organization _____

Home Address _____

City _____ State _____

Zip _____ Daytime Phone (____) _____

E-mail Address _____

Payment (amount enclosed)

_____ \$395 if postmarked by 9-4-18

_____ \$445 if postmarked on or after 9-5-18

_____ \$35 for optional certification

_____ \$175 single day (includes manual)

Day attending _____

_____ Total Enclosed

For Group Discounts: See LCS website

Fee includes 300+ page resource notebook, refreshments, and certificate documenting continuing education contact hours.

Mail registration and make checks payable to Lactation Consultant Services™, c/o Meggin Finkeldei, 1005 SW Hillcrest Drive Blue Springs, MO 64015

For additional information contact Deb Bocar at 405-760-5343 or dbocar9@gmail.com or

Meggin Finkeldei at 816-398-5662

loveforbirth@yahoo.com

Registration is limited and the full payment must be received to reserve your place. Refunds will be given for written cancellations prior to September 4, 2018 less \$35 processing fee. Registrants unable to attend may send an alternate. Call 816-398-5662 to identify an alternate.