






Program	Target Population
<div data-bbox="110 394 440 583"> </div> <div data-bbox="509 388 1208 430"> <h2><u>Communities Supporting Breastfeeding</u></h2> </div> <div data-bbox="462 470 1235 581"> <p>A designation recognizing communities that provide breastfeeding support across systems: worksites, hospitals, child care providers, public spaces and peer support.</p> </div> <div data-bbox="443 615 992 942"> <p>★ CSB Designated</p> </div>	<p>Communities</p>
<div data-bbox="102 1020 505 1142"> </div> <div data-bbox="591 982 1157 1024"> <h2><u>Business Case for Breastfeeding</u></h2> </div> <div data-bbox="531 1064 1196 1253"> <p>Assist employers to provide worksite support for breastfeeding employees. Support employees and those who serve them through education and resources. Dedicated website www.kansasbusinesscase.com</p> </div>	<p>Employers, breastfeeding employees</p>
<div data-bbox="380 1289 1068 1333"> <h2><u>Building Local Breastfeeding Coalitions</u></h2> </div> <div data-bbox="105 1339 1315 1491"> <p>Training to develop optimal breastfeeding interventions, through sharing of model practices and policies with local community advocates and partners. KBC provided quarterly technical assistance calls, annual state-level conference and Tools for Coalitions webpage with curated resources for building coalition capacity.</p> </div> <div data-bbox="438 1514 971 1856"> </div>	<p>Communities</p>

<p align="center"><u>Prenatal Breastfeeding Class Curriculum</u></p> <p>A two (2) hour class for parents. The high-quality, highly visual, infant feeding class is available for FREE to anyone in Kansas and can be integrated into health departments, hospitals or community-based prenatal education classes. It is an evidence-based curriculum in alignment with WIC, High 5 for Mom & Baby and other breastfeeding and maternity care programs.</p>	<p align="center">Parent educators</p>
 <p align="center"><u>Child Care Provider Education</u></p> <p>Education and resources for child care providers to support breastfeeding through optimal infant feeding practices using evidenced-based practices. Available online monthly as well as in-person. Partners include Kansas Child Care Training Opportunities (KCCTO), Child Care Aware® of Kansas and KDHE. Technical assistance available to child care providers to implement policies and environmental changes.</p>	<p align="center">Childcare providers</p>
 <p align="center"><u>Breastfeeding Welcome Here</u></p> <p>Recognize public establishments who support public breastfeeding in their facilities. Establishments agree to display “Breastfeeding Welcome Here” window decal and educate staff on the Kansas law protecting breastfeeding in public.</p>	<p align="center">Businesses and Government Buildings</p>
<p align="center">Breastfeeding Education</p> <p>Breastfeeding education for healthcare professionals and others who serve families, covering the basics through advanced breastfeeding management techniques. Continuing education credits for licenses nurses, dieticians and IBCLCs.</p>	<p align="center">Healthcare professionals and others serving families</p>
<p align="center"><u>Continuity of Care</u></p> <p>Ensure a seamless referral system for families to receive breastfeeding support from prenatal education through the normal course of breastfeeding. Includes a “landscape analysis” of existing breastfeeding support and identification of gaps and opportunities to improve a “warm-handoff” along the continuum of care.</p>	<p align="center">Communities</p>
<p align="center">Programs KBC advises but are administered by others:</p>	
 <p align="center"><u>High 5 for Mom & Baby</u></p> <p>Administered by United Methodist Health Ministry Fund to assist hospitals to implement five evidence-based maternity care practices that are supportive of breastfeeding.</p>	<p align="center">Hospitals</p>
 <p align="center"><u>Breastfeeding Friendly Physicians’ Practice Designation</u></p> <p>Administered by the Kansas Chapter of the American Academy of Pediatrics to help physicians become more knowledgeable and supportive of breastfeeding.</p>	<p align="center">Physicians</p>
 <p align="center"><u>Breastfeeding Friendly Child Care Provider Designation</u></p> <p>Administered by Child Care Aware® of KS to help child care providers create a breastfeeding friendly environment. 5 criteria which included provider education, policies and environment supportive of breastfeeding in the child care setting.</p>	<p align="center">Child Care Providers</p>