



Kansas Breastfeeding Coalition
General Membership Meeting Minutes
February 10, 2017, 11:00am-12:30pm
Family Child Resource Center, 2101 Claflin Rd., Manhattan, KS

ATTENDANCE

Brenda Bandy, Cathy Jones, Brenda Moffitt, Michelle Sanders, Treva Smith, Michelle Stephens, Theresa Weigel, Julie Fields, Sarah Dilley, Cheryl Campbell, Martha Hagen, Kayla Tinsley, Jamie Downs, Megan Bayer, Kris Nicholson, Jill Rozean, Jody Hammerschmidt, Sarah Hulcy, Elizabeth Hainke, Jolynn Dowling, Anette Robertson, Eva Chevreux, Gwen Whittit, Becky Reid, Paul Cesare, Connie Askew

WELCOME & INTRODUCTIONS

APPOVAL OF MINUTES

Becky Reid made a motion to approve the December minutes as written. Michelle Stephens seconded and the motion carried.

BOARD TRANSITION

Jo Dowling, Chair, thanked Michelle Sanders for all her work along with the other outgoing board members. She welcomed the new board members and expressed her excitement for the upcoming year.

FLINT HILLS BREASTFEEDING COALITION – Cathy Jones

- CSB Designation criteria – trying to meet by Aug. to celebrate during World Breastfeeding Week
- Two members of the Flint Hills Breastfeeding Coalition are also members of the local Flint Hills Wellness Coalition. They have been invited to become a sub-committee for the Wellness Coalition which will increase their support and helps them be more visible in the public while enhancing their funding opportunities. The Wellness Coalition is allowing the breastfeeding coalition to use one of their PSA local radio spots. Brenda Bandy provided recordings from Geary County and Great Bend.
- Important to have members of coalition with passion and time: have semi-retired Pharmacist that has a connection with the community who went out and enrolled many new businesses in the Breastfeeding Welcome Here program.

IMPROVING CONSISTENT MESSAGING – Brenda Bandy

- At a coalition meeting, invite everyone to bring their breastfeeding handouts. The purpose is to create a safe space to compare for constituent messaging and accuracy of information.
- Please send contact names of statewide programs with breastfeeding handouts, such as Parents as Teachers, Head Start/Early Head Start, etc. to bbandy@ksbreastfeeding.org

NEW “ONE-PAGER” from US Breastfeeding Committee - Jolynn Dowling

- The KBC will update the “State of Breastfeeding in Kansas” report to reflect the cost savings figures on the USBC document. The USBC document uses the latest data from Dr. Bartick’s study (2016) and includes both infant and maternal illnesses.
- The document lists 10 hospitals pursuing the “Baby-Friendly” designation. Beside the 5 EMPower hospitals, Salina Regional and Ransom Memorial (Ottawa), who are the remaining 3 hospitals?



KBC PROJECT UPDATES - Brenda Bandy

- Free 2-hour education for child care providers
 - Promote to county licensing surveyors
 - Parsons hosting training on April 22, 2017, 10-12 at Labette Hospital
- Business Case for Breastfeeding: [referral form](#) to talk to employer to provide solutions
- School District surveys to assess support of breastfeeding employees will be sent out in late Feb. and mid-April. Contact your district to make sure the HR person or equivalent received it and completed it.
- Communities Supporting Breastfeeding
 - Any community can obtain designation if criteria has been met: [check county data on KBC website](#)
 - Breastfeeding Welcome Here [Tool-Kit](#) is now available on KBC website. Tips on how to approach businesses and what to say when someone says “NO”.
 - Printed materials are on their way. Table tents will now be in Spanish on one side and English on the other

SHARING

- Treva Smith: Community Health Workers
- Breastfeeding continuing education program, featuring Dr. Alison Stuebe, March 10th, Newton. Registration at <http://ksbreastfeeding.org/events/breastfeeding-2017/>
- Physician seminar, March 9th, Wichita. Details at <http://ksbreastfeeding.org/events/6409-2/>
- Michelle Sanders: Breastfeeding Podcasts
 - www.breastfeedingoutsidethebox.libsyn.com
 - [The Breastfeeding Medicine podcast by the Academy of Breastfeeding Medicine](#)
 - [All Things Breastfeeding from the Breastfeeding Center of Ann Arbor, Barbara Robertson, IBCLC](#)

KBC MEMBERSHIP

- Remember [to join or renew](#) your membership
- [Donations](#) are also welcome and appreciated

NEXT MEETING

- April 14, 2017 in Winfield, KS (Physicians Pavilion (basement lecture room) 1230 E 6th, Winfield KS 67156)