



New Data about Breastfeeding Rates in Kansas

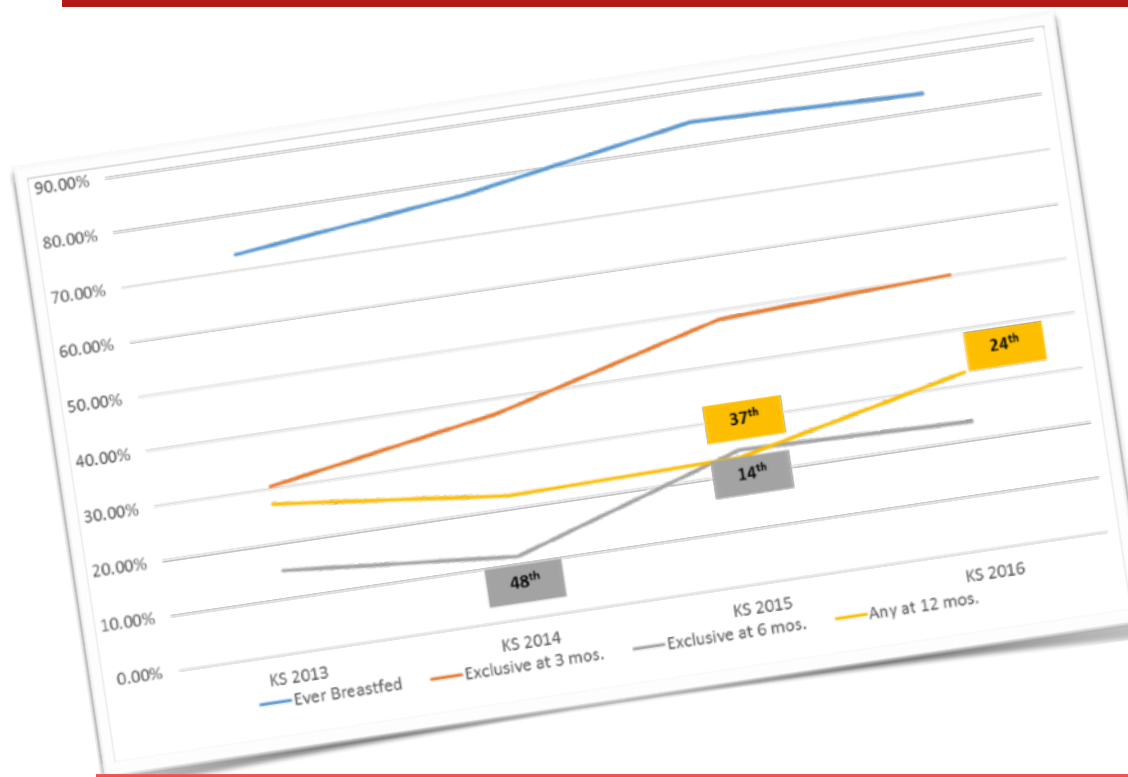
The CDC recently released [breastfeeding data from the latest National Immunization Survey](#) (NIS) for babies born in 2013.

Good news for Kansas!! Highlights include:

- Babies being breastfed at one year of age increased dramatically to 32.4%, up 9.3% from last year
- Kansas moved to 24th in the nation for babies being breastfed at a year, up from 37th last year

	% Initiation (Ranking)	% Bfing at 6 mos. (Ranking)	% Bfing at 12 mos. (Ranking)	% Exclusive Bfing at 3 mos. (Ranking)	% Exclusive Bfing at 6 mos. (Ranking)
National 2013	81.1	51.8	30.7	44.4	22.3
KS 2013	83.8 (20 th)	50.7 (32 nd)	32.4 (24 th)	50.2 (17 th)	23.4 (27 th)
KS 2012	84.4 (14 th)	51.7 (26 th)	23.1 (37 th)	48.4 (16 th)	24.5 (14 th)
KS 2011	77.4	40.3	22.5	37.4	11.4
KS 2010	72.9	41.8	27.3	30.5	15.1

Call to Action –While breastfeeding rates continue to improve in Kansas, other states are improving faster and Kansas is falling behind in the national rankings.



We must continue building communities supportive of breastfeeding across all sectors, strengthening collaborations and finding new partners.

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Please Join Us at the Next KBC Meeting

Friday, August 12, 2016
11:00am - 1:00 pm

K-State Research and Extension
Shawnee County
1740 SW Western
Topeka KS 66604

To join by conference call, dial
1-866-620-7326 and when prompted
enter PIN 976-312-8812#.



Kansas
Breastfeeding
Coalition, Inc.

NEW RESOURCES

created by the **Kansas Breastfeeding Coalition**

Check out these resources and others at: <http://ksbreastfeeding.org/resources/>

[The State of Breastfeeding in Kansas](#) report has just been finalized by the Kansas Breastfeeding Coalition. This 4 page summary will assist you with community conversations.

A new database of [Breastfeeding Support by Kansas County](#) spreadsheet has been created. This document will be updated quarterly, please share updates!

KBC Mission: To improve the health and well-being of Kansans by working collaboratively to promote, protect and support breastfeeding.

KBC Vision: Breastfeeding is normal and supported throughout Kansas.



Kansas Breastfeeding Coalitions Conference

Friday, October 14, 2016

9 a.m. - 4:30 p.m.

Eugene Hughes Metropolitan Complex (aka WSU Metroplex)

5015 E. 29th Street N., Wichita, KS

**Registration is
now open!**

Kansas' breastfeeding rates lag behind national averages, and breastfeeding moms face many challenges. Local breastfeeding coalitions are a proven way to address barriers, explore opportunities and improve support for breastfeeding. Good coalitions don't just happen. Join us to learn how to start a breastfeeding coalition in your community or how to move your existing coalition from ordinary to incredible. Join the Kansas Breastfeeding Coalition and others from across Kansas to create an impact in their communities.

Come alone or with your community team to explore how to form and sustain a breastfeeding coalition and leave with action plans to improve breastfeeding support on the community level. As a participant you will receive a free 2017 membership in the Kansas Breastfeeding Coalition.

Babes in arms are welcome but strollers are discouraged due to space limitations.

“Breastfeeding 101” Education

Dodge City will host a “Breastfeeding 101” session on **August 26th** from 10:00 am – 3:30 pm at Ford County Sheriff's Office (meeting room), 11311 E. Comanche, Dodge City, KS 67801. To reserve a space, please contact Christi Taylor ctaylor@fordcounty.net. This session is FREE.

Smith Center will host “Breastfeeding 101” on September 29 from 7:30 a.m. -12:45 p.m. Contact Sheena Dallman at schdsheena@ruraltel.net before September 20th to register. FREE for Smith County Residents and/or Hospital Employees; \$25 all others.

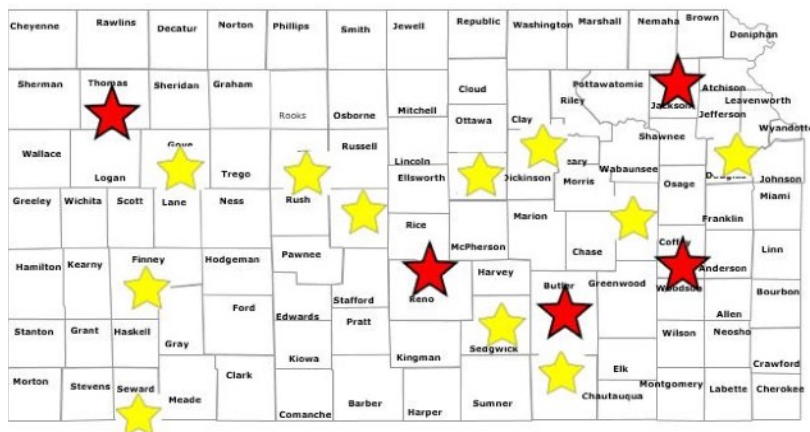
Breastfeeding 101 will cover breastfeeding basics through the first year of life, positioning and latch assessment and strategies for reducing formula supplementation. FREE CEUs will be provided for RNs, RDs, and IBCLCs.

Communities Supporting Breastfeeding HIGHLIGHTS

Congratulations to the following communities who were selected by the Kansas Breastfeeding Coalition to receive assistance to achieve the [Communities Supporting Breastfeeding](#) (CSB) designation by July 1, 2017:

Coffey County El Dorado Hutchinson
Jackson County Thomas County

The application process was very competitive and these communities stood as having the capacity and passion for building a culture of breastfeeding support in their community. The KBC is eager to work with these communities over the next year to join the growing list of communities in Kansas recognized for their multifaceted support of breastfeeding. The CSB program is funded by KDHE Bureau of Family Health with support from the Kansas Health Foundation.



★ CSB Designated ★ CSB TA sites



The Kansas Breastfeeding Coalition's [Communities Supporting Breastfeeding](#) (CSB) program has been recognized by the Association of Maternal and Child Health Professionals' (AMCHP) as an emerging practice. A [summary of the CSB program](#) is now available in AMCHP's *Innovation Station* where best practices in maternal and child health are shared with public and state health departments. AMCHP provides funding for states to replicate practices within Innovation Station. Hopefully we will see *Communities Supporting Breastfeeding* springing up across the nation!

Thank you to the Kansas Health Foundation and the Kansas Department of Health and Environment Bureau of Family Health for their support of this emerging practice.

POSTER PRESENTATIONS

The CSB project has been accepted for poster presentations at the National WIC Association conference in September and the American Public Health Association conference.

The CSB Project was a featured presentation at the U.S. Breastfeeding Committee's 6th Annual National Breastfeeding Coalitions Conference in Washington, DC earlier in August.

Kansas Breastfeeding Friendly Child Care Designation

Child Care Aware® of Kansas is recognizing child care providers that provide support to breastfeeding families and employees through the Breastfeeding Friendly Child Care Designation. Currently 4 facilities have received the designation:



Erin Rae Stephenson Daycare	Olathe
Little Blessings Daycare	Olathe
Paula White Daycare	Wichita
Wichita State University Child Development Center	Wichita

To receive the designation, child care providers must meet five criteria:

1. Creates a culturally appropriate breastfeeding friendly environment.
2. Has written policies that reflects their support of and commitment to breastfeeding mothers.
3. Supports and provides accurate information to breastfeeding mothers and family members.
4. Ensures that all staff are trained in the skills to support and promote breastfeeding.
5. The facility has written policies that reflects their support and commitment of breastfeeding employees.

Please encourage child care providers that you are connected with that support breastfeeding families to apply.

For more information, call 1-855-750-3343 or email Christi Smith, christi@ks.childcareaware.org



Wichita State University Child Development Center has received the "Breastfeeding Friendly Child Care Provider" designation from Child Care Aware of KS and the Wichita Area Breastfeeding Coalition.

Pictured: Lisette Jacobson, Jolynn Dowling, Paula White and Kris Nicholson

WHAT'S HAPPENING IN YOUR COMMUNITY?

We want to highlight your success! Please send photos, success stories or other testimonies to ksbreastfeeding@gmail.com. Submissions may be used on our website, Facebook or included in the KBC Update.

Facebook:
[Kansas Breastfeeding Coalition](https://www.facebook.com/KansasBreastfeedingCoalition)

Website:
www.ksbreastfeeding.org

WORLD BREASTFEEDING WEEK 2016



BREASTFEEDING
A KEY TO SUSTAINABLE DEVELOPMENT

What did you do during World Breastfeeding Week?

Send us a summary to
ksbreastfeeding@gmail.com
or share with us via Facebook!



50

new business participants in Breastfeeding Welcome Here

519

total participants in Breastfeeding Welcome Here

Reminder: when completing online pledges please check the website within 2-3 days to see if the new participant is listed. We have had some pledges slip through the cracks of the website and have not been processed!

Please pass along any new programs or resources that may sprout up in your community so that they can be added to our Local Resource Directory.