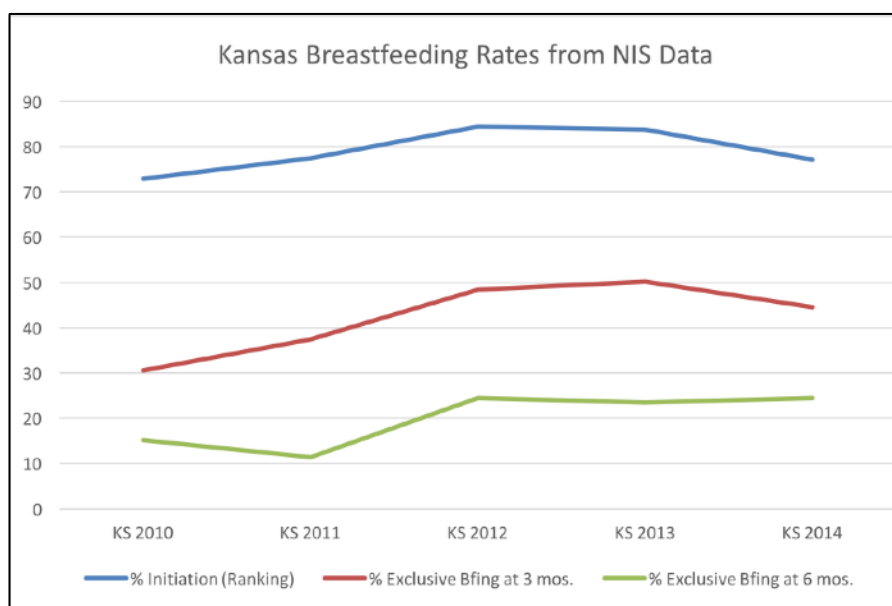


New Breastfeeding Data released August 1st.

The CDC recently released breastfeeding data from the latest [National Immunization Survey \(NIS\) for babies born in 2014](https://www.cdc.gov/breastfeeding/data/nis_data/rates-any-exclusive-bf-state-2014.htm).

Please keep in mind that state sample sizes are small (231 in Kansas) so state data confidence intervals are wide (6-7% for KS). While some changes at the state level appear to be large, up or down, none of the changes from last year are statistically significant. Also, keep in mind that these are rates for babies born in 2014, so more recent work in improving support for breastfeeding will not be reflected in these new estimates. Visit this link for more details: https://www.cdc.gov/breastfeeding/data/nis_data/rates-any-exclusive-bf-state-2014.htm



Call to Action -We must continue building communities supportive of breastfeeding across all sectors, strengthening collaborations and finding new partners.

	% Initiation (Ranking)	% Bfing at 6 mos. (Ranking)	% Bfing at 12 mos. (Ranking)	% Exclusive Bfing at 3 mos. (Ranking)	% Exclusive Bfing at 6 mos. (Ranking)
National 2014	82.5	55.3	33.7	46.6	24.9
KS 2014	77.1 (38 th)	50.7 (37 th)	31.0 (32 nd)	44.5 (29 th)	24.5 (27 th)
KS 2013	83.8 (20 th)	50.7 (32 nd)	32.4 (24 th)	50.2 (17 th)	23.4 (27 th)
KS 2012	84.4 (14 th)	51.7 (26 th)	23.1 (37 th)	48.4 (16 th)	24.5 (14 th)
KS 2011	77.4	40.3	22.5	37.4	11.4
KS 2010	72.9	41.8	27.3	30.5	15.1

KBC Mission: To improve the health and well-being of Kansans by working collaboratively to promote, protect and support breastfeeding.

KBC Vision: Breastfeeding is normal and supported throughout Kansas.

Six Kansas Hospitals Receive Support to Achieve Baby-Friendly Designation

Six Kansas sites are receiving grants to facilitate attainment of Baby-Friendly designation, the gold standard of breastfeeding support for hospitals. The Baby-Friendly Hospital Initiative encourages and recognizes hospitals and birthing centers offering an optimal level of care for infant feeding and bonding between mother and baby. For mothers, delivery at a Baby-Friendly hospital means they will have the information, confidence, and skills to initiate and maintain breastfeeding.

Hospitals receiving the grants of \$25,000 each are **Hays Medical Center; Lawrence Memorial Hospital; Pratt Regional Medical Center; Ransom Memorial Hospital, Ottawa; Saint Luke's South Hospital, Overland Park; and Salina Regional Health Center.** The project is funded by the United Methodist Health Ministry Fund and the Kansas Department of Health and Environment (KDHE) Bureau of Family Health, with support from the Title V Maternal & Child Health Block Grant¹.

Stay in the know by connecting with the KBC via social media:



Twitter: [@KSBreastfeeding](https://twitter.com/KSBreastfeeding)



Facebook:

[Kansas Breastfeeding Coalition](https://www.facebook.com/KansasBreastfeedingCoalition)

Website: www.ksbreastfeeding.org

If you like using social media and would like to be part of our communications team, e-mail bbandy@ksbreastfeeding.org

Please Join Us at the Next KBC Meeting:

Friday, August 11, 2017

11:00am - 1:00 pm

Shawnee County Health Department
Training Room A

2600 SW East Circle Drive, Topeka KS

*** Please park across the street (MacVicar) to the east in the employee parking lot and use the pedestrian crossing light.

Via telephone:

Dial 1-866-620-7326

and when prompted enter

PIN 976-312-8812#

National Breastfeeding Month

On August 6, 2011, the United States Breastfeeding Committee officially declared that August is National Breastfeeding Month.

In recognition of National Breastfeeding Month (NBM), each year the USBC hosts a social media advocacy and/or outreach campaign inviting breastfeeding coalitions, member/partner organizations, and individual supporters to join online actions and conversations to build support for the policy and practice changes needed to build a "landscape of breastfeeding support."

#NBM17 Theme

This year's National Breastfeeding Month theme—Charting the Course Together—will focus on how we can use data and measurement to build and reinforce the connections between breastfeeding and a broad spectrum of other health topics and initiatives. Visit usbreastfeeding.org for more information.

Training & Opportunities

Help the KBC by joining the Nominations Committee!

As we look ahead to next year, we begin the process of building a slate of nominees for the 2018 KBC Board of Directors. We are seeking 2 or 3 KBC members to join a short-term committee to help with the nominations process. The time commitment is minimal for the value of this work -- only a few meetings via phone and some email correspondence over the next several months. Please contact Michelle Sanders at wellspringlactation@gmail.com or 913.231.3834 no later than August 31st if you are interested in participating in this important committee.

CAPPA Community Lactation Educator Training LE©, August 17 - August 18, Hosted by Neosho County Health Department. Registration closed 7/25. Contact Stephanie Henry at mshenry@winexus.net to inquire if space is available

Building Local Breastfeeding Coalitions Quarterly Call

Looking for support and ideas for your local breastfeeding coalition? Thinking of starting a local breastfeeding coalition? Join us for the next "Building Local Breastfeeding Coalitions" conference call on August 18th from 9-10 am. Dial in 1-866-620-7326 PIN 976-312-8812.

"Breastfeeding: Baby's Natural Choice Conference", August 23, 2017, Omaha NE. Details at <http://www.olsoncenter.com/resources/breastfeeding-conferences>

Certified Lactation Counselor course - Oct. 30- Nov. 3, Manhattan. Registration information at <http://ksbreastfeeding.org/wp-content/uploads/2017/01/CLC-flyer.pdf>

Postpartum Depression (PPD) Workshop presented by the Pregnancy and Postpartum Resource Center, Thursday, August 31, 12:30 - 5:30 at Saline County Health Department, Room A. View the documentary *The Dark Side of the Full Moon*, learn signs and symptoms of PPD and discuss tips for starting the conversation, how to screen and 9 Steps to Wellness. This presentation will also be offered this fall and winter in Atchison (Sept. 29), Great Bend (October 6), Garden City January 18), and Stockton. Contact Martha Hagen Martha.Hagen@ks.gov for information about attending these events.

You won't want to miss the annual **"Kansas Breastfeeding Coalition Conference"** on Oct. 13th in Wichita. This is a fun-filled day of networking and learning. Details and registration will be coming soon!

Breastfeeding 101 + Workplace Law & Support

“Breastfeeding 101” + Workplace Law & Support full-day trainings will be held in five locations. This FREE 6-hour breastfeeding education event will cover the following:

- The Wide Range of Normal in the Breastfed Baby (2 hrs.)
- The Art of the Latch: Assessing and Teaching mothers (1.5 hrs)
- Stemming the Flow...of Formula (1 hr.)
- Workplace Law & Support for Breastfeeding Employees (1.5 hrs., no CEUs)

4.5 Hours of FREE CEUs will be provided for RNs and RDs. Anyone who supports families is welcome. Come for all or part of the day. To register, please contact the person listed for the date and location you wish to attend.

Date	Location	Address	Contact Person
Sept. 15 th	Wichita	Via Christi Hospital St. Joseph; McNamara Center (3rd Floor, Rm. 3062) 3600 E. Harry Wichita, Kansas	Megan Bayer Megan@BCofICT.com
Sept. 22 nd	Quinter	Gove County Medical Center 520 W 5th St, Quinter, KS 67752	Wendy Schmidt wschmidt@govecountymedicalcenter.org
Sept. 28 th	Garden City	St. Catherine Hospital 401 E Spruce St, Garden City, KS 67846	Janet Colson M.JanetColson@centura.org
Oct. 20 th	Kansas City	Wyandotte County Health Department 619 Ann Ave, Kansas City, KS 66101	Ashley Hart ahart@wycokck.org
Dec. 1 st	Parsons	Labette Health 1902 US-59, Parsons, KS 67357	Stephanie Henry breastfeeding@cableone.net



Check out these numbers!

The Kansas Breastfeeding Coalition continually works to promote breastfeeding.

The [Breastfeeding Welcome Here](#) program has 706 participants.

Kansas families can access 251 [local resources](#) from our website!



Kansas
Breastfeeding
Coalition, Inc.

local resources



If you know of an employer who supports their breastfeeding employees, please provide their name and contact information to Brenda Bandy, bbandy@ksbreastfeeding.org.

Congratulations to the latest Breastfeeding Employee Support Award Winners

GOLD:

Affinis Corp. Overland Park
Butler County
Crawford County Health Department
Heartland Family Connections, Wichita
Linn County
Lowen Corporation, Hutchinson
Murfin Drilling Co., Wichita
Ransom Memorial Hospital, Ottawa
Rice County Health Department

SILVER:

Boomer Consulting, Manhattan
Boys & Girls Club, Manhattan
Delta Dental of Kansas, Wichita
The Family Resource Center, Pittsburg
Head First Salon, Wamego
K-State Career Center, Manhattan
Names and Numbers, Pittsburg
Prairie Star Health Center, Hutchinson
Riggs Chiropractic, Pittsburg
Songbird Juice Co., Wichita

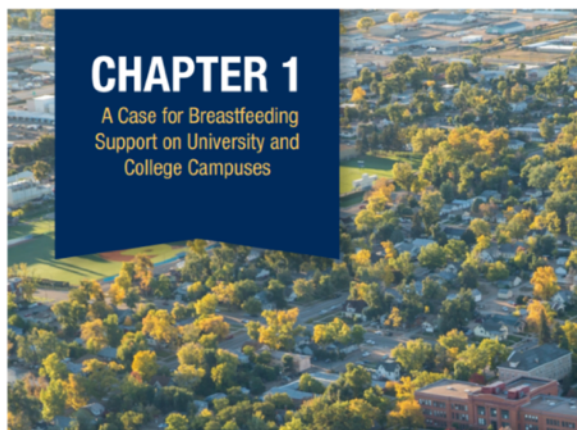
BRONZE:

Budde Enterprises, Hutchinson
The Corner on Main, Garden City
Cox Machine, Newton
Curo Management, Wichita
Fun Services, Shawnee
Girard Public Library, Girard,
Hanston State Bank, Hanston
HRockette Employer Solutions, Augusta
Penwell-Gabel Cremation, Funerals & Receptions, Topeka
Prairie Dunes Country Club, Hutchinson
Rice County District Hospital, Lyons
SCTelcom, Medicine Lodge
Sweet Cheek Babies, Wichita
WorkSafe Physical Therapy, Wichita

Thomas County became the 18th “Community Supporting Breastfeeding” in Kansas in July. Congratulations to Genevieve Ohlrogge, the Local Community Coordinator for the KBC and the Thomas County Breastfeeding Coalition for working hard over the past year to ensure Thomas County met the six criteria for the CSB designation.



A Big Pink Tent! Families in northwest Kansas in need of a private space to nurse need look no further than the BIG pink tent. The Northwest KS Breastfeeding Coalition used grant funding from United Methodist Health Ministry Fund to purchase a tent for use in NW KS. The tent will be used primarily at county fairs but is available for any event that draws families. The tent can be checked out using an online Google calendar managed by the Thomas County Health Department. Contact Kendra Glassman at receptionist@thomascohealth.com for more information.



NEW “Toolkit for Establishing Breastfeeding Support on University and College Campuses” from Colorado
<http://www.kansasbusinesscase.com/sites/default/files/Breastfeeding%20Support%20on%20College%20Campuses%20Toolkit.pdf>

Sister-to-Sister, Let's Talk Breastfeeding Outreach by and for Black moms

The mission of Black Mothers Breastfeeding Association's (BMBFA) is to help reduce racial inequities in breastfeeding support for African Americans. This tear pad developed with BMBFA features African-American moms and answers common questions. Two-sided sheet measures 8½ x 11" with 50 sheets per pad.

Available Bilingual #1536
 Sold in pads of 50 sheets each



Germs can grow quickly in breast milk or breast milk residue that remains on pump parts. This free two-sided fact sheet outlines steps to keep your breast pump clean and help protect your baby from these germs.

www.cdc.gov/healthywater/hygiene/healthychildcare/infantfeeding/breastpump.html

Breastfeeding Friendly Child Care Designation



Provide the “Breastfeeding Friendly Child Care Provider” designation - [promotional flyer](#) to your county child care licensing surveyor and ask them to send it out to child care providers in your area encouraging them to apply.

Kansas Breastfeeding Friendly Practice Designation

Take the “Breastfeeding Friendly Physician’s Practice” designation [promotional flyer](#) to area doctor’s offices and encourage them to contact the Kansas Chapter of the AAP to enroll. The KAAP does the rest! They provide a FREE 1-hr lunch-and-learn with CMEs. Local coalitions are invited to introduce themselves at the end of the lunch.



Stop by and say “Hi!”. The KBC will have a display and/or presentation at:

Working Well Conference, August 22nd, Wichita

League of Kansas Municipalities, Sept. 17-18, Wichita

Society for Human Resource Management, Sept. 20-21, Overland Park

Kansas Public Health Association conference, Oct. 10-11th, Manhattan

Governor's Conference for the Prevention of Child Abuse and Neglect, November 2-3, Topeka

See how your county stacks up! *Check out the KBC’s listing of 12 indicators of [breastfeeding support by county](#).* See how your county compares to counties of similar size, demographics or geographic region. If your county’s information is not accurate, please let the KBC know by emailing Brenda Bandy at bbandy@ksbreastfeeding.org.