# KBCUPDATE

Newsletter 02/06/2018
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Kansas
Breastfeeding
Coalition, Inc.

Kansas Breastfeeding Coalition, Inc. www.ksbreastfeeding.org

### Two Kansas Hospitals Receive "Baby Friendly" designation

Congratulations to Shawnee Mission Medical Center (announced 1/18) and St. Catherine Hospital (announced 12/17) officially designated as Baby-Friendly Hospitals! Wesley Medical Center in Wichita was previously designated in June 2015.



### Applications now being accepted for KBC Mini-Grants



The Kansas Breastfeeding Coalition is pleased to release a Request for Proposals (RFP) for the 2018 Breastfeeding Mini-Grants; proposals are now being accepted. Eligible breastfeeding coalitions

in Kansas are invited to submit proposals for up to \$1,000 to fund activities which will improve breastfeeding rates — initiation, duration, or both.

Proposals may be submitted via email to bbandy@ksbreastfeeding.org using the application form and must be finalized by midnight, March 15, 2018.

Tools for Coalitions contains resources that may be helpful. Please feel free to contact Brenda Bandy with questions regarding this RFP. Thank you for working to create a landscape of breastfeeding support across Kansas.

Plan to join us for the next KBC meeting:

Friday, February 9th, 2018 11:00 am- 12:00 pm

> Dial 1-866-620-7326, PIN 976-312-8812#

Shawnee Mission Medical Center Grandview Room at the Birth Center 9100 W 74th St Shawnee, KS 66204 KBC **Mission:** To improve the health and well-being of Kansans by working collaboratively to promote, protect and support breastfeeding.

KBC **Vision:** Breastfeeding is normal and supported throughout Kansas.

### New Strategic Framework to guide KBC efforts

KBC Board of Directors approved a NEW Strategic Framework, based upon input from the KBC membership survey and with guidance from WSU's Community Engagement Institute. The new framework will guide the KBC to identify, prioritize and coordinate strategic partners for state-wide alignment of breastfeeding support in Kansas. Strategic partners are those in a position to advance the KBC's mission by changing a program, policy or practice within the systems as identified in the Socio-ecological Model for Breastfeeding Support. The full Strategic Framework can be found at http://ksbreastfeeding.org/wpcontent/uploads/2013/07/KBC-Strategic-Framework-FINAL.pdf.

The KBC Board of Directors prioritized the following strategic partners for 2018:

KS Chapter of the American Academy of Pediatricians

KS Academy of Family Physicians

**Local Breastfeeding Coalitions** 

Title IX Coordinators

**KS Black Nurse Associations** 

Native American Tribes in Kansas.



NEW project! The KBC received funding from the Prime Health Foundation to work with the African-American community in Wyandotte County to achieve the <u>Community Supporting Breastfeeding</u> designation.

Work has begun to adapt the CSB criteria to a cultural community rather than a geographical community. The KBC is working with Uzazi Village, Wyandotte County WIC and the Wyandotte County Breastfeeding Coalition.

The formation of an African-American breastfeeding coalition in Wyandotte county will be the first task or this project which will hopefully create tools and models for use in other African-American communities in KS.



### **Training Opportunity**

Delivering Change along with The Center for Breastfeeding is hosting a Certified Lactation Counselor (CLC) training in April 2018 at the Courtyard by Marriott - Geary County Convention Center.

This is a comprehensive evidence-based, college level, breastfeeding management course that includes practical skills. This course prepares participants for professional work in the hospital, public health and community settings. The CLC certification holders have demonstrated competence in the lactation skills, knowledge, and attitude that are essential to help woman succeed.

This training is open to anyone and everyone. Register here: www.centerforbreastfeeding.org.

#### Retirement Announcement

Martha Hagen, MS, RD, LD, IBCLC will be retiring from Kansas Nutrition and WIC Services on February 28. She has served as the Kansas and WIC Breastfeeding Coordinator since 2007. Martha has worked with the Kansas Breastfeeding Coalition, Inc. since its inception assisting with obtaining 501(c) (3) status, multiple grants and served on the Board of Directors in many capacities including chair and plans to continue involvement with the KBC.

Her position with WIC will be refilled as soon as possible. Contact Patrice Thomsen at the Kansas WIC Program for more information about this position at Patrice. Thomsen@ks.gov or 785-296-1189.

Stay in the know by connecting with the KBC via social media:

Twitter: <a href="Mailto:@KSBreastfeeding">@KSBreastfeeding</a> Facebook: <a href="Kansas Breastfeeding">Kansas Breastfeeding</a> Coalition



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Website: www.ksbreastfeeding.org



### The Academy of Breastfeeding Medicine Issues Guidance on Informal Milk Sharing for Healthy Term Infants

New Rochelle, NY, January 8, 2018—In response to the increasing informal sharing of human milk, the Academy of Breastfeeding Medicine (ABM) has published guidelines to minimize the risk of this practice while enhancing the health benefits. The position statement is published in **Breastfeeding Medicine**, the official journal of the Academy of Breastfeeding Medicine published by Mary Ann Liebert, Inc., publishers. The article is available free on the **Breastfeeding Medicine** website until February 8, 2018.

"Academy of Breastfeeding Medicine's 2017 Position Statement on Informal Breast Milk Sharing for the Term Healthy Infant" discusses strategies to maximize the safety of community-based breast milk sharing, including 1) medical screening of the donor and 2) safe milk handling practices. Donors should have no medical illness where breastfeeding is contraindicated nor on any medication that is incompatible with breastfeeding. Mothers can further reduce the risk of infections by performing home pasteurization of donated milk prior to giving it to her infant; however, pasteurization can decrease some of the beneficial components of human milk. ABM also emphasizes that while informal milk sharing has potential health benefit, "internet-based milk sharing is not recommended under any circumstances."

"Informal breast milk sharing is becoming increasingly common for healthy term infants as 21st century families desire to feed their infants human milk," says **Dr. Timothy Tobolic**, president of ABM. "Physicians and other health care providers can help mothers and families evaluate the risks and benefits of informal milk sharing."

Recently updated to include all IBCLCs and CLCs in Kansas!

Breastfeeding Support by Kansas

County - https://docs.google.com/
spreadsheets/d/
1jlLIEh0g1883pA9Rabldn0r25eQdrDW

QddQM5REq-FE/edit?usp=sharing.
See how your county compares to counties of similar size, demographics or geographic region.

If your county's information is not accurate, please contact Brenda

Bandy at
bbandy@ksbreastfeeding.org.

### **Program Activity Update**

(July - December 2017)

84 new participants for a total of 766 participants!





local resources

2 new resources added.

A total of 263 local resources are listed!

Breastfeeding 2018: The Art and Science of Lactation, Friday, March 9, 2018 in Newton, featuring Nancy Mohrbacher, IBCLC, FILCA. Program information and registration available at <a href="https://www.eventbrite.com/e/breastfeeding-2018-the-art-and-science-of-lactation-registration-41534287171">https://www.eventbrite.com/e/breastfeeding-2018-the-art-and-science-of-lactation-registration-41534287171</a>

**Certified Lactation Counselor** training, April 16-20 in Junction City. Information at <a href="http://www.healthychildren.cc/clc.htm">http://www.healthychildren.cc/clc.htm</a>

Breastfeeding Education Webinar Series - presented by the Michigan Breastfeeding Network, cover a clinical or community topic each month and are presented by breastfeeding experts. The webinar event offers CERPs each month and continuing education for nurses on months with a clinical topic. A certificate of attendance is provided each month for dietitians and social workers. Please note that the webinar needs to be watched in 'real time' in order to receive CERPs or continuing education credit. Webinars are free of charge and offered the 3rd Tuesday of every month at 1:00-2:00pm. Recordings of past webinars are also available. Visit http://mibreastfeeding.org/network-series for more information.

NEW DATES! Building Local Breastfeeding Coalitions quarterly conference calls for 2018 will held on the following NEW dates from 9:00 - 10:00 AM. Call 1-866-620-7326, PIN 976-312-8812#. Reminders and agenda will be sent 10-14 days prior to the meetings which are open to everyone interested in building and strengthening local breastfeeding coalitions.

2018 Conference Call Dates: Feb. 23rd May 11th Aug. 24th Nov. 9th

### Look for the KBC! The KBC will be at the following conferences:

**National Health Outreach Conference**, May 2-4, Minneapolis, MN - Workshop: *Community Supporting Breastfeeding* designation

Kansas School Nurses Organization, July 17, Wichita - Exhibit and special meeting featuring Lorri Greenlee, school nurse, Winfield USD 465, sharing their breastfeeding support program

International Lactation Consultant Association, July 19-21, Portland Oregon - Poster: How employers are meeting the "Break Time for Nursing Mothers" requirements and the needs of their breastfeeding employees in Kansas (Employer survey results)

**Save the Date!** October 12, 2018 for the Kansas Breastfeeding Coalitions Conference in Wichita.



## Kansas Breastfeeding Friendly Practice Designation

For a list of all practices enrolled in the designation program and to see how many "stars" they have received to date, visit <a href="http://www.kansasaap.org/wordpress/chapter-focus/breastfeeding/kansas-breastfeeding-friendly-practices/">http://www.kansasaap.org/wordpress/chapter-focus/breastfeeding/kansas-breastfeeding-friendly-practices/</a>

TIP - Take the "Breastfeeding Friendly Physician's Practice" designation promotional flyer to area doctor's offices and encourage them to contact the Kansas Chapter of the AAP to enroll.

The KAAP does the rest! They provide a FREE 1-hr lunch-and-learn with CMEs. Local coalitions are invite to introduce themselves at the end of the lunch.

## Breastfeeding Friendly Child Care Designation Recipients:

Ellsworth Childcare & Learning Center and Adventure Planet, Wichita

For a list of Breastfeeding Friendly Child Care Providers, visit <a href="http://www.ks.childcareaware.org/for-child-care-early-education-staff/provider-resources/">http://www.ks.childcareaware.org/for-child-care-early-education-staff/provider-resources/</a>.



Provide the "Breastfeeding Friendly Child Care Provider" designation - promotional flyer to your\_county child care licensing surveyor and ask them to send it out to child care providers in your area encouraging them to apply.



Congratulations to the latest Breastfeeding Employee Support Award Winners achieving GOLD level recognition: Ellsworth Childcare & Learning Center and Adventure Planet, Wichita

TIP - If you know of an employer who supports their breastfeeding employees, please provide their name and contact information to Brenda Bandy at <a href="mailto:bbandy@ksbreastfeeding.org">bbandy@ksbreastfeeding.org</a>.