



Employer Survey Preliminary Results

How are we doing with employer outreach? In April, the KBC surveyed 297 Human Resource professionals to learn about Kansas employers' support of their breastfeeding employees in the workplace. Below are preliminary results from the 106 survey responses. A complete analysis of the survey results will be presented in a poster at the Kansas Public Health Association conference Oct. 11th in Manhattan.

	2017 Online Survey	2016 Online Survey*	Nebraska Workplace Survey (2016)
Written policy	33.3%	44%	23%
Permanent space for pumping	34.0%	30%	43% provide "private space"
Break time as needed	93.7%	81%	50% allow time in addition to normal breaks
Coverage provided by other staff	82.3%	84%	
Refrigerator in pumping space	35.1%	44%	63% provide refrigeration
Baby allowed at work	17.9%	21.3%	
HR staff informs breastfeeding employees of support accommodation	92.6%	52%	19% educates all staff of breastfeeding support policy
Employer provided breastfeeding education materials to pregnant employees	47.4%	47%	11% provide referral information to employees
Insurance plan covers full-sized, electric breast pump at no-cost	14.1%	N/A	10% (covers lactation consults AND breastpumps)

* over 50% of those surveyed had prior contact with the KBC (award recipients, Breastfeeding Welcome Here participants, etc...)

KBC Mission: To improve the health and well-being of Kansans by working collaboratively to promote, protect and support breastfeeding.

KBC Vision: Breastfeeding is normal and supported throughout Kansas.

Stay in the know by connecting with the KBC
via social media.

The KBC is now on Twitter! Follow us at
@KSBreastfeeding

Facebook: Kansas Breastfeeding Coalition

Website: www.ksbreastfeeding.org

If you like using social media and would like
to be part of our communications team, e-
mail bbandy@ksbreastfeeding.org



SAVE THE DATE:
KS Breastfeeding
Coalitions Conference
Oct. 13, 2017
Wichita, Kansas

Please Join Us at the Next **KBC Meeting:**

Friday, June 9, 2017
11:00am - 1:00 pm

The Gathering Place
33 W. Main Street, Chanute, Kansas 66720
Hosted by the Neosho County Health
Department

To join by Zoom video conference:

<https://ksu.zoom.us/j/442950257>

Or Telephone:

Dial: +1 646 558 8656 (US Toll)
Meeting ID: 442 950 257

- KBC Membership -

Thanks for joining for 2017

By joining the Kansas Breastfeeding Coalition, your investment demonstrates your interest in **PROMOTING** breastfeeding. We have numerous breastfeeding supporters but have more work as we continue to promote and protect families who want to breastfeed.

The KBC Membership year is February of the current year - February of the next year.

Encourage others to join the KBC by sharing this link: ksbreastfeeding.org/join/. For only \$10 members get up to date information about Kansas' breastfeeding events and efforts. Members also receive e-mail notices of available grants, upcoming KBC meetings, meeting minutes (past minutes available by request) and the bi-monthly KBC Update. Members are also eligible to serve on the Board of Directors and vote at general KBC meetings. A strong membership also helps us as we request funds for various projects and initiatives.

“Breastfeeding 101” + Workplace Law & Support trainings will be held in five locations across the state. This FREE 6-hour breastfeeding education event will cover the basics of breastfeeding and include a detailed look at workplace laws and how to support breastfeeding employees. 4.5 Hours of FREE CEUs will be provided for RNs and RDs. Anyone who supports families is welcome. Come for all or part of the day. To register, please contact the person listed for the date and location you wish to attend.

Date	Location	Address	Contact Person
Sept. 15 th	Wichita	K-State Research and Extension -Sedgwick County 7001 W. 21st North, Wichita, Kansas 67205	Megan Bayer Megan@BCofICT.com
Sept. 22 nd	Quinter	Gove County Medical Center	Wendy Schmidt wschmidt@govecountymedicalcenter.org
Sept. 28 th	Garden City	St. Catherine Hospital 401 E Spruce St, Garden City, KS 67846	Janet Colson M.JanetColson@centura.org
Oct. 20 th	Kansas City	Wyandotte County Health Department 619 Ann Ave, Kansas City, KS 66101	Ashley Hart ahart@wycokck.org
Dec. 1 st	Parsons	Labette Health 1902 US-59, Parsons, KS 67357	Stephanie Henry breastfeeding@cableone.net

Training

Certified Lactation Counselor course - Oct. 30- Nov. 3, Manhattan. Registration information at <http://ksbreastfeeding.org/wp-content/uploads/2017/01/CLC-flyer.pdf>

“Breastfeeding: Baby’s Natural Choice Conference”, August 23, 2017, Omaha NE. Details at <http://www.olsoncenter.com/resources/breastfeeding-conferences>

Feeding Tips for Breastfed Babies

Handling Breast Milk

- Store milk in small amounts (1-4 ounces), labeled with baby's full name and date collected
- Store milk in back of refrigerator or freezer
- Thaw milk in refrigerator or in a bowl of cool water
- Warm milk by using warm, NOT HOT, water (never microwave)
- Breast milk may separate - swirl gently to mix (never shake)
- Use oldest milk first; never refreeze thawed milk

Feeding the Breastfed Baby

- Breast milk is easily digested so babies may eat more often (every 1-3 hrs)
- Watch for hunger cues; turning head from side to side, sucking, hand movements toward face, smacking lips
- Crying means "Help me" - not necessarily "I'm hungry"
- Feed small amounts of milk adding more as needed
- Feed slowly with frequent pauses
- Slow flow nipples are recommended

Breast Milk Freezer Storage	Breast Milk Refrigerator Storage
Freezer w/ Separate Door 0° Up to 6 mos.	Freshly Expressed Milk 32° - 39° 3-4 Days
Deep Freezer -4° Up to 12 mos.	Thawed Milk 32° - 39° Up to 24 Hrs. (1 Day)

NEVER Refreeze Thawed Breast Milk!

Insulated Cooler Bag
5° - 39°
Up to 24 Hrs.

ksbreastfeeding.org

Helpful Tips for a Healthy Baby

FREE RESOURCES!

The KBC has a variety of resources to help you connect with breastfeeding families. Visit our resources page to download copies for your immediate use:

ksbreastfeeding.org/resources/

Do you have an idea for a helpful resource? Send your ideas to

bbandy@ksbreastfeeding.org.

have a breastfeeding question or challenge?

Breastfeeding Help

is available across Kansas, scan the QR code or find resources at:

ksbreastfeeding.org/local-resources/



Scan to view our Website!

Kansas Breastfeeding Coalition, Inc.




Breastfeeding Welcome Here

Coalition & Advocate Toolkit

Creating communities where breastfeeding families feel welcomed!

This toolkit is intended to be a resource for local advocates who wish to create communities supportive of breastfeeding by reaching out to local businesses and public establishments.

 Kansas Breastfeeding Coalition, Inc.

Follow us on 

To learn more about Kansas Breastfeeding Coalition's Breastfeeding Welcome Here campaign please visit www.ksbreastfeeding.org/cause/breastfeeding-welcome-here. This toolkit was adapted from the Michigan Breastfeeding Network's Anytime, Anywhere project materials.



If you know of an employer who supports their breastfeeding employees, please provide their name and contact information to Ramah Bird, Business Outreach Coordinator, at rbirdKBC@consultant.com.

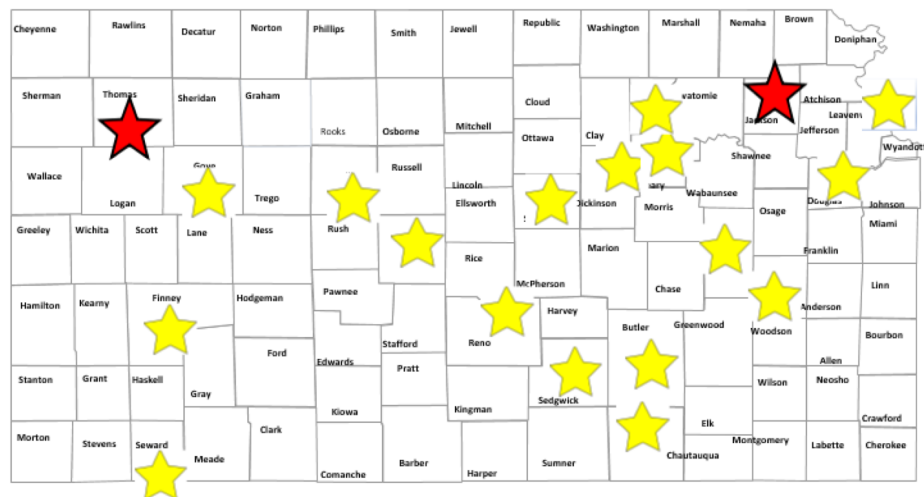
Congratulations to the latest Breastfeeding Employee Support Award Winners

GOLD:

- SE KS Multi County Health Department, Ft. Scott
- Hutchinson Regional Medical Center
- City of Manhattan
- Foot Locker, Junction City
- Flint Hills Family Chiropractic, Manhattan

SILVER:

- Miller's Inc. Pittsburg
- Mathis Drug Store, Girard



CSB Designated



CSB TA sites

See how your county stacks up! *Check out the KBC's listing of 12 indicators of [breastfeeding support by county](#).* See how your county compares to counties of similar size, demographics or geographic region. If your county's information is not accurate, please let the KBC know by emailing Brenda Bandy at bbandy@ksbreastfeeding.org.



Provide the “Breastfeeding Friendly Child Care Provider” designation - promotional flyer to your county child care licensing surveyor and ask them to send it out to child care providers in your area encouraging them to apply.

Breastfeeding Friendly Child Care Designation

NEW “Breastfeeding Friendly Child Care Provider” designations from Child Care Aware of Kansas:

Rebecca Taylor of Becca’s Daycare, Sedgwick KS

Merry Kirkpatrick of Merry’s Kiddiegarden, Park City KS

Thank you to Child Care Aware of Kansas for helping us to recognize child care centers who are supportive of their breastfeeding employees. Child care centers receiving the “Breastfeeding Friendly Child Care Provider” designation also receive the “Breastfeeding Employee Support Award”.

Medical providers who care for families are in a position to offer support and encouragement that can lead to successful breastfeeding. The Kansas Chapter, American Academy of Pediatrics (KAAP) in collaboration with the Kansas Breastfeeding Coalition (KBC) has created the Kansas Breastfeeding Friendly Practice Designation that can be earned by physician practices in Kansas.



Congratulations to our newest designations:

5 Stars ★★★★★

HMG Pediatric Clinic – Hays

4 Stars ★★★★★

KU Wichita Pediatrics – Wichita

Take the “Breastfeeding Friendly Physician’s Practice” designation promotional flyer to area doctor’s offices and encourage them to contact the Kansas Chapter of the AAP to enroll. The KAAP does the rest! They provide a FREE 1-hr lunch-and-learn with CMEs. Local coalitions are invited to introduce themselves at the end of the lunch.

Congratulations to Manhattan - the newest “[Communities Supporting Breastfeeding](#)”

The City of Manhattan became the 17th “Community Supporting Breastfeeding” in Kansas in May.

Congratulations to the Flint Hills Breastfeeding Coalition for working collectively over the past two years to help the City of Manhattan meet the six criteria for the CSB designation.



Update to *Community Supporting Breastfeeding* designation criteria

The hospital(s) in a Community Supporting Breastfeeding must be a **recognized** “High 5 for Mom & Baby” hospital. This is a change in the criteria which formerly required hospitals to simply be *enrolled* in the “High 5 for Mom & Baby” program. This change will be effective for all communities applying for the CSB designation after July 1, 2017.

Stop by and say “Hi!”

The KBC will have a display or poster presentation at the following upcoming conferences:

Kansas School Nurses Association conference, July 19-20, Wichita (display booth)

Kansas Public Health Association conference, Oct. 10-11th, Manhattan (display booth 10/10, posters 10/11)