



## 4th Annual Kansas Breastfeeding Coalitions Conference Connects Partners

The KBC hosted the 4<sup>th</sup> annual “Kansas Breastfeeding Coalitions Conference” on October 14<sup>th</sup> in Wichita. A record number of attendees came together for a day to learn new skills for engaging their communities to improve breastfeeding support on the local level. The Wichita State University School of Nursing generously donated space at the Eugene M. Hughes Metropolitan Complex for our day-long conference. With the help of the WSU Community Engagement Institute, this year’s conference provided the opportunity for over 80 representatives from 37 Kansas communities to network, share ideas and resources. Participants learned more ways to grow their coalition and better support breastfeeding families in their own communities.

Featured presentations were from collaborating partners; KS Chapter of the AAP, Child Care Aware of Kansas and Kansas Department of Health and Environment Bureau of Family Health. The “Community Engagement” activity generated many good ideas for engaging different groups in your community ([Click here](#) to view the lists of ideas.) The conference was made possible from funding from KDHE Bureau of Family Health through a grant from the Kansas Health Foundation.



### VOTE for the 2017 KBC Board of Directors

A separate, unique e-mail with bios and ballot will be sent to each member of the Kansas Breastfeeding Coalition. The results of the election will be announced at the December 9 KBC Meeting.

**VOTE**  
**KBC**  
**2016**

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Kansas  
Breastfeeding  
Coalition, Inc.

**Please Join Us at the Next KBC Meeting**

Friday, December 9, 2016  
11:00am - 1:00 pm

Shawnee Mission Medical Center  
Life Dynamics Building Rm. #9  
9120 W. 75th St  
Merriam, KS

To join by conference call, dial  
1-866-620-7326 and when prompted  
enter PIN 976-312-8812#.

**KBC Membership - Renew now for 2017!**

The KBC Membership year is February of the current year - February of the next year. If this KBC Update was e-mailed to you directly from [ksbreastfeeding@gmail.com](mailto:ksbreastfeeding@gmail.com), then your membership is current through February 2017. If you attended the October 14, 2016 Kansas Coalitions Conference, your membership is active until February 2018. We do not send individual member renewal notices, so now is the time to renew your membership for 2017 at [ksbreastfeeding.org/join/](http://ksbreastfeeding.org/join/).

Why should someone join the KBC? For only \$10 you get up to date information about Kansas' breastfeeding events and efforts. Members receive e-mail notices of available grants, upcoming KBC meetings, meeting minutes (past minutes available by request) and the bi-monthly KBC Update. Members are also eligible to serve on the Board of Directors and vote at general KBC meetings. A strong membership also helps us as we request funds for various projects and initiatives.

**KBC Mission:** To improve the health and well-being of Kansans by working collaboratively to promote, protect and support breastfeeding.

**KBC Vision:** Breastfeeding is normal and supported throughout Kansas.

## Announcing KBC's New Executive Director... Brenda Bandy

The Board of Directors of the Kansas Breastfeeding Coalition is pleased to announce that Brenda Bandy has accepted the part-time Executive Director position for the KBC. The Executive Director will provide direction and policy strategy for the KBC, working closely with the Board of Directors, staff and other constituencies.

The KBC Board of Directors secured funding for a part-time Executive Director from Kansas Department of Health and Environment Bureau of Family Health and United Methodist Health Ministry Fund. This is an exciting time for the Kansas Breastfeeding Coalition as the organization evolves!



*2016 KBC Board of Directors and staff (from left to right): Becky Reid, Communications Committee/At large director; Paul Cesare, Membership Committee/At large director; Lisette Jacobson, Treasurer; Brenda Bandy, Program Director/new Executive Director; Michelle Sanders, Chair; Jolynn Dowling, Chair Elect; Martha Hagen, Past Chair. Not pictured: Stephanie Henry, Development Committee/At large director, Libby Rosen, Secretary.*

## Kansas Breastfeeding Coalitions Board of Directors Retreat

The Kansas Breastfeeding Coalition Board of Directors meets bi-monthly via conference call. The weekend of the Kansas Breastfeeding Coalitions Conference was the first time the group had met face-to-face. The Board met for dinner Friday evening and spent Saturday, October 15 working with Sarah Jolley of the Wichita State University's Community Engagement Institute to brainstorm ideas for the KBC's future.

It was fun for the board to connect and learn how and why they are passionate about supporting breastfeeding. (Watch for their stories in future updates!)

## “Kansas Breastfeeding Friendly Practice Designation” Update

The Kansas Chapter, American Academy of Pediatrics (KAAP) has been busy training practices across the state to become “Breastfeeding Friendly”. An important part of each on-site training has been to make sure that practices are familiar with local breastfeeding resources. Thank you to everyone who has been involved in this program so far!

The following sites have earned their Kansas Breastfeeding Friendly Practice Designation:

5 Stars – Children’s Mercy West Clinic

4 Stars – Pediatric Partners, PA, Heartland Primary Care

Sites who have participated in the on-site training and are working on their designation:

- KU Department of Family Medicine, Kansas City
- Drs. Morris and Hill Medical Clinic, Fredonia
- Hutchinson Clinic Pediatrics, Hutchinson
- Ashley Clinic, Chanute

Sites who have registered and are waiting for their training:

- Redbud Pediatrics, Wichita
- KU Pediatrics, Kansas City
- Sunflower OBGYN, Winfield
- Prairie Star Health Center, Hutchinson
- Hays Pediatric Clinic, Hays



*Thank you to Mel Hudelson and Dr. Jennifer Mellick for sharing about the designation at our Kansas Breastfeeding Coalitions Conference. Get more info [here](#).*



## Kansas Breastfeeding Friendly Child Care Designation



Child Care Aware® of Kansas is pleased to announce that the following child care programs have received the *Kansas Breastfeeding Friendly Child Care Designation*:

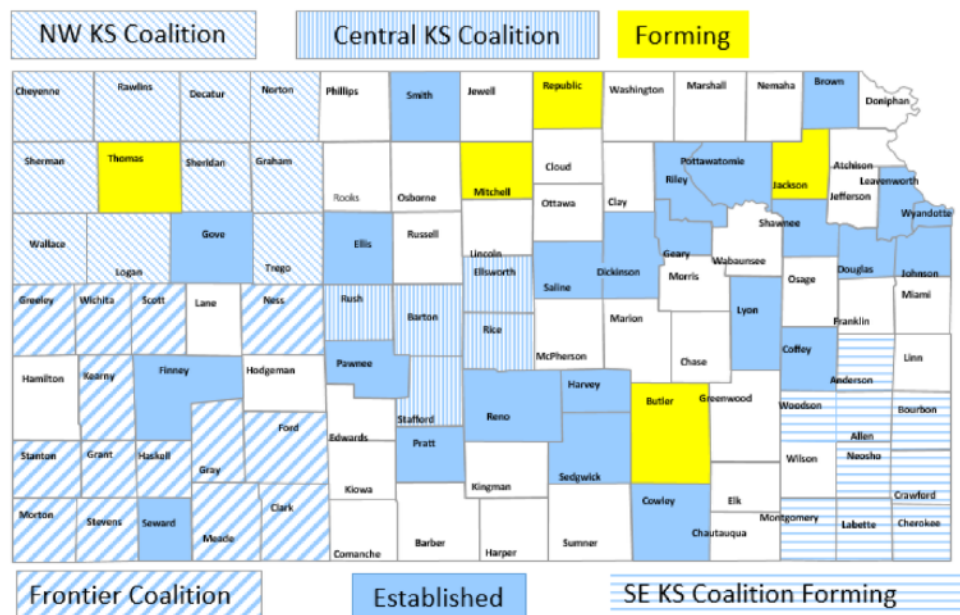
Butler Community College EduCare	El Dorado
Erin Rae Stephenson Daycare	Olathe
Learn and Grow Depot	Abilene
Little Blessing Daycare	Olathe
Open Arms Lutheran Child Development Center	Wichita
Paula White Daycare	Wichita
Prairie Center Christian Child Care	Olathe
Wichita State University Child Development Center	Wichita

Encourage breastfeeding families that are returning to the workforce and are in need of child care to ask the providers if they are breastfeeding friendly. Do they have a breastfeeding policy in place? How will they support them as a breastfeeding family? Have they completed the “How to Support Breastfeeding Mothers and Families” training?

The Child Care Aware® of Kansas Resource Center provides listings of programs for parents searching for child care. Parents can request programs that are breastfeeding friendly and if they are available in their area, this will be included in their report. To contact the Resource Center, parents can call 877 678 2548.

For more information on the *Kansas Breastfeeding Friendly Child Care Designation*, contact either Christi or Kris at 855 750 3343 or [christi@ks.childcareaware.org](mailto:christi@ks.childcareaware.org) [kris@ks.childcareaware.org](mailto:kris@ks.childcareaware.org)

Please join us for the next “*Building Local Breastfeeding Coalition*” conference call **November 18<sup>th</sup> from 9:00 – 10:00 am**. The purpose of these quarterly calls is to provide support to coalitions and to share ideas for projects as well as coalition growth. To join the call dial (866) 620-7326, PIN #976-312-8812.



**Is your county colored in?**  
Local breastfeeding coalitions are a proven way to address barriers, explore opportunities and improve support for breastfeeding. Good coalitions don't just happen. Contact the Kansas Breastfeeding Coalition at [bandy@kansas.net](mailto:bandy@kansas.net) to learn **how to start a breastfeeding coalition in your community or how to move your existing coalition from ordinary to incredible.**

*Funding to assist communities in the formation or growth of local breastfeeding coalitions was provided by United Methodist Health Ministry Fund, Hutchinson, as part of its 2015 Impact Funding Team program.*



Help the University of California, Berkeley researchers learn about common breastfeeding practices to improve breastmilk collection and storage guidelines that will help moms and babies everywhere!

Must be lactating and over 18 years old to participate

Please visit [milcstudy.com](http://milcstudy.com)

More information  
on page 11 of the  
KBC Update...

# The BUSINESS CASE for BREASTFEEDING

## STEPS FOR CREATING A BREASTFEEDING FRIENDLY WORKSITE

in cooperation with Kansas Breastfeeding Coalition, Inc.

Brenda Bandy, IBCLC, Program Director

The Kansas Business Case for Breastfeeding participated in two conferences this fall:

- The **League of Kansas Municipalities** (LKM) annual state-wide conference as both an exhibitor and round-table presenter. Over 500 city and county officials from across the state left with a “tool kit” of information, to include a sample policy, for how they can support their breastfeeding employees. The LKM also published an article about the Business Case for Breastfeeding in the September issue of the *Government Journal*. Ask your city human resource staff if they have read the article or seen the folder of information from the conference. Offer to help them implement a policy and find spaces for breastfeeding employees to pump in city and county buildings.
  - **Society for Human Resource Management** annual state-wide conference as an exhibitor. Over 430 HR professionals attended the conference and many participated in the exhibit “game app” in which they had to answer questions about workplace support for breastfeeding employees to be eligible for a drawing. The activity led to many interesting and productive conversations at the booth!
- The Kansas Business Case for Breastfeeding also presented a two-hour staff training at the Wyandotte County Health Department to educate staff about women’s rights under the federal “Break Time for Nursing Moms” Act as well as how to help breastfeeding mothers successfully manage employment while continuing to breastfeeding. Contact Brenda Bandy to schedule a training in your community.

Other actions you can take to improve workplace support for breastfeeding employees:

- Contact Brenda Bandy ([bandy@kansas.net](mailto:bandy@kansas.net)) for a **list of businesses in your county** who requested information about workplace support for breastfeeding employees via the employer survey sent out earlier this year.
- Use the new [referral form](#) for breastfeeding employees in need of help. This form is intended for use after consulting with local breastfeeding support resources to find a satisfactory solution to accommodate the breastfeeding employee's need for milk expression in the workplace.
- Encourage employer(s) who are supportive of their breastfeeding employees to apply for the ***Breastfeeding Employee Support Award***. Download the [application](#) and a [sample letter](#) to send employers.

Questions? Contact Brenda Bandy at [bandy@kansasbusinesscase.com](mailto:bandy@kansasbusinesscase.com) or (785) 477-4666

## Congratulations to the latest Breastfeeding Employee Support Award Winners:

### GOLD:

- Thomas County
- The Family Conservancy (Kansas City)
- Hutchinson Community College

### SILVER:

- Hutchinson Public Library

### BRONZE:

- New Beginning Health Care (Topeka)
- BeYoutiful Hair Studio (Leavenworth)
- First Taste Olive Oil, Vinegars, Café & More (Leavenworth)
- Henke Manufacturing (Leavenworth)
- Leavenworth Public Library
- Soul Supply & Hardware (Leavenworth)
- Teri's Hair Loft Salon Spa Boutique (Leavenworth)



Know of a business that already supports breastfeeding families? Invite them to participate in the “Breastfeeding Welcome Here” program. The program is free and complete resources are available on the [KBC Website](#)

Sign up is easy. Participating businesses will receive promotional items that can alert moms to public locations where they can breastfeed comfortably. In addition, communities will be encouraged to view breastfeeding as normal, accepted, and welcomed.



## Communities Supporting Breastfeeding Designation

### Oct. 2016 report

Brenda Bandy, IBCLC, Program Director

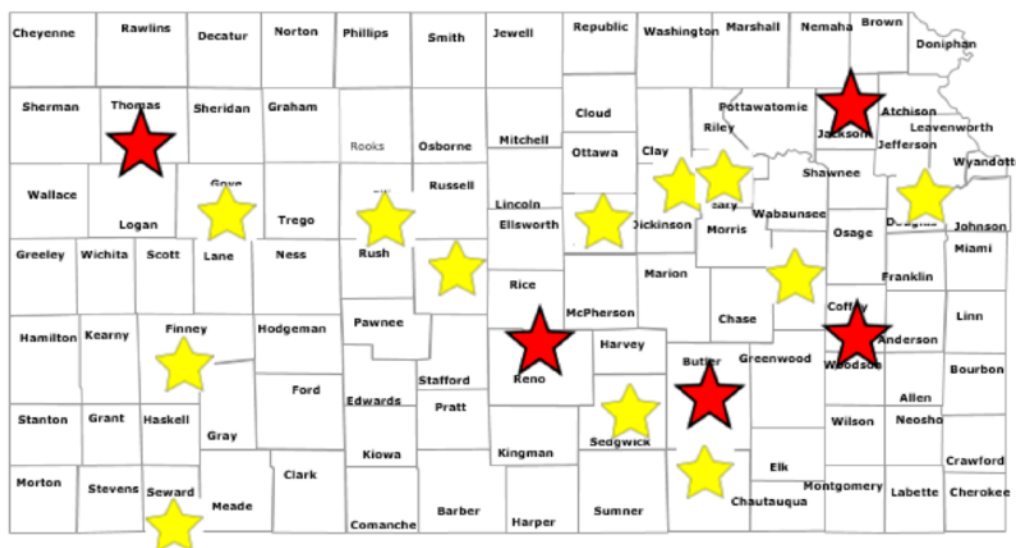
Communities who have received the “Community Supporting Breastfeeding” designation from the KBC:

- |               |                |            |            |
|---------------|----------------|------------|------------|
| ♣ Abilene     | ♣ Geary County | ♣ Hays     | ♣ Salina   |
| ♣ Emporia     | ♣ Great Bend   | ♣ Lawrence | ♣ Wichita  |
| ♣ Garden City | ♣ Gove County  | ♣ Liberal  | ♣ Winfield |

Leavenworth and Topeka are very close to meeting the CSB criteria!

The following communities were selected to receive technical assistance from the KBC to achieve the CSB designation by July 1, 2017, due to funding from KDHE Bureau of Family Health through a grant from the Kansas Health Foundation:

- |                 |                  |                 |
|-----------------|------------------|-----------------|
| • Coffey County | • Hutchinson     | • Thomas County |
| • El Dorado     | • Jackson County |                 |



★ CSB Designated ★ CSB TA sites

*All* communities in Kansas are eligible for the “Communities Supporting Breastfeeding” designation. [Designation criteria, guidelines](#) and [application](#) are available at on the KBC website. Please contact Brenda Bandy at [bandy@kansas.net](mailto:bandy@kansas.net) if you have questions regarding the criteria or application.

# BREASTFEEDING 2017:

## Maternal Health and Breastfeeding Success

### Friday, March 10, 2017



### A Breastfeeding Continuing Education Program Featuring **Alison Stuebe, MD, MSc, FACOG, FABM**

The Meridian Conference Center  
1420 E Broadway Court, Newton, KS

This dynamic program focuses on the relationship between maternal coping and breastfeeding success, and how these interact with maternal physical and psychological health. Dr. Stuebe will present:

- ▶ Establishing the 4th Trimester
- ▶ Breastfeeding and Postpartum Depression
- ▶ Does Breastfeeding Prevent Metabolic Syndrome, or Does Metabolic Syndrome Prevent Breastfeeding?
- ▶ Building a Breastfeeding Culture

- ▶ Registration Fee: \$110 (after 02/24/17 add \$25)
- ▶ Continental breakfast and lunch buffet will be provided
- ▶ Continuing education credits have been applied for through the Kansas State Board of Nursing, Kansas Department for Aging and Disability Services and International Board of Lactation Consultant Examiners
- ▶ Mothers' Lounge will be available; babies in arms are welcome
- ▶ Presented by La Leche League of Kansas
- ▶ Questions? Contact Lori at 785-532-8072 or [kslalecheleague@gmail.com](mailto:kslalecheleague@gmail.com)

Funds for this program are provided in part by:  
Kansas Department of Health & Environment, Nutrition and WIC Services

REGISTRATION  
OPENS  
**December 1, 2016**  
Visit [KansasLLL.org](http://KansasLLL.org)

### WHAT'S HAPPENING IN YOUR COMMUNITY?

We want to highlight your success! Please send photos, success stories or other testimonies to [ksbreastfeeding@gmail.com](mailto:ksbreastfeeding@gmail.com). Submissions may be used on our website, Facebook or included in the KBC Update.

Facebook: [Kansas Breastfeeding Coalition](https://www.facebook.com/KansasBreastfeedingCoalition)

Website: [www.ksbreastfeeding.org](http://www.ksbreastfeeding.org)

The Mothers' Information on Lactation and Collection study will help us learn more about current practices for breast milk collection and handling. Breastfeeding women who are over the age of 18 years can complete a 30-minute survey online, by phone, or in person. This information will be used to improve current Human Milk Banking Association of North America (HMBANA) best-practice guidelines advising women about the best ways to collect and store their milk safely. Please view the website ([www.milcstudy.com](http://www.milcstudy.com)) and facebook page (<https://www.facebook.com/milcstudy/>) to learn more about the study. Please share information about this study with breastfeeding mothers.

## Certified Lactation Counselor training course and testing

*Save the  
date!*

**Oct. 30 - Nov. 3, 2017**  
8:15 a.m. to 4:30 p.m.

**Professional Development  
Center (PDC) - 3rd floor**

Via Christi Hospital  
1823 College Ave  
Manhattan, KS 66502  
785.587.5432

Registration/Questions:  
508.888.8044  
[www.centerforbreastfeeding.org](http://www.centerforbreastfeeding.org)  
[info@centerforbreastfeeding.org](mailto:info@centerforbreastfeeding.org)

