



Kansas
Breastfeeding
Coalition, Inc.

General Meeting

August 14, 2020



MANY VOICES UNITED

NATIONAL BREASTFEEDING MONTH

AUGUST 2020

usbc
United States Breastfeeding
COMMITTEE
PROTECTING • PROMOTING • SUPPORTING

ing
nc.

Welcome!

Please enter your name and city in the “Chat” box”
This meeting is being recorded.

KBC Mission: To improve the health and well-being of Kansans by working collaboratively to promote, protect and support breastfeeding.

KBC Vision: Breastfeeding is normal and supported throughout Kansas.

KBC Board Transitions



Welcome!

Jennie Toland
Member-at-Large



Thank you!
Lori Raile
Member-at-Large

Diving into the Data: New State Breastfeeding Data



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CDC's national survey of **Maternity Practices in Infant Nutrition and Care (mPINC)** assesses maternity care practices and provides feedback to encourage hospitals to make improvements that better support breastfeeding.

- Kansas **moved up to 22nd** in the national ranking from 36th in 2015
- Kansas is now **even with the national score** (79/100) in 2018 while 3 points lower in 2015 (KS 76/100 v. US 79/100)
- Kansas **scored higher than 3 out of 4 neighboring states** – NE 71%, OK & MO 75%, CO 85%
- **Fewer Kansas hospitals (53 of 63 eligible hospitals) responded** to the survey in 2018 than in 2015 – 84% in 2018 v. 93% in 2015



State Total Score*



National Total Score*



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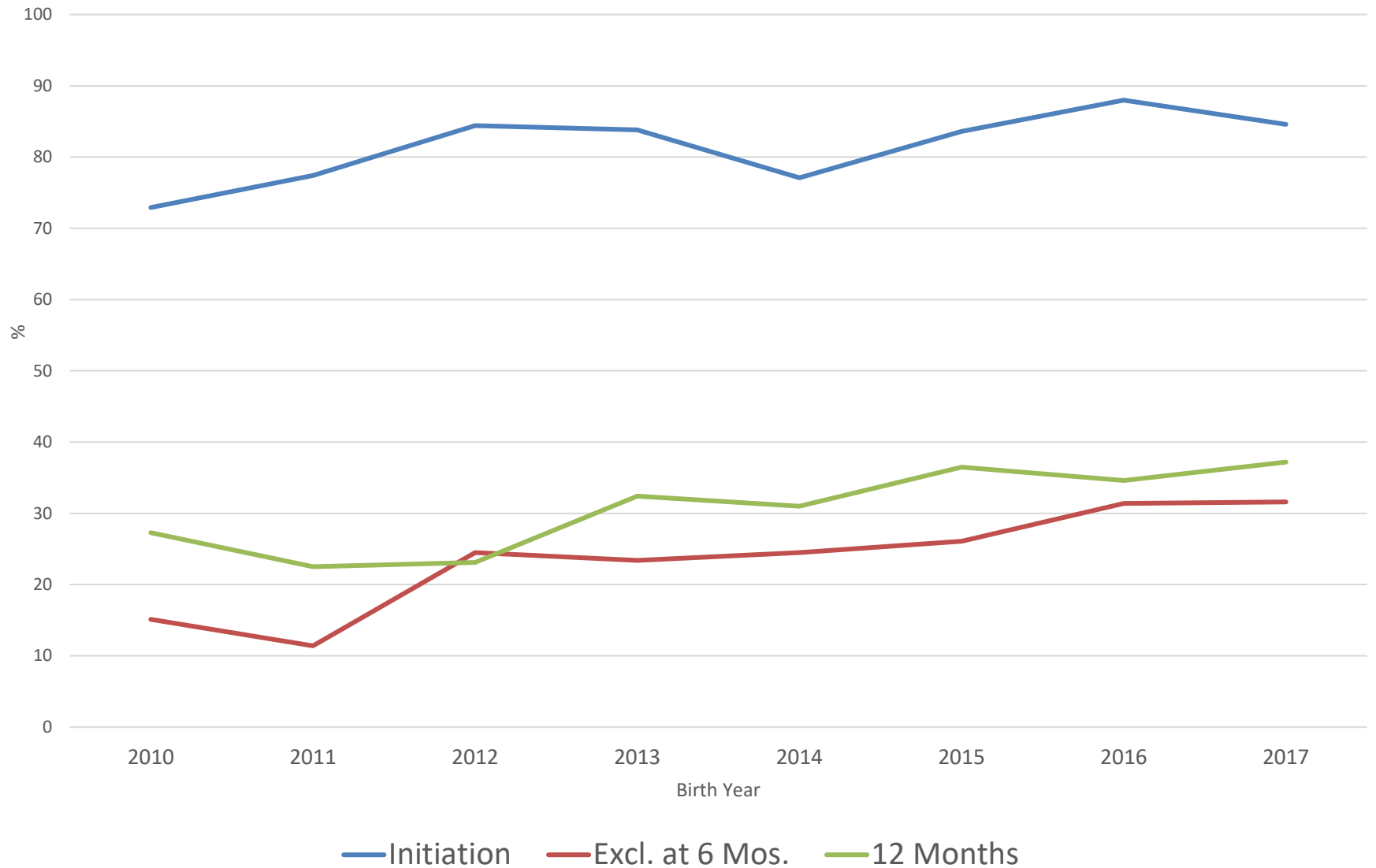
CDC National Immunization Survey Data

2017 Birth Year

Kansas is in the TOP !

	% Initiation (Ranking)	% Exclusive Breastfeeding at 6 mos. (Ranking)	% Breastfeeding at 12 mos. (Ranking)
National 2017	84.1	25.6	35.3
KS 2017	84.6 (26 th)	31.6 (10 th)	37.2 (25 th)
KS 2016	88.0 (14 th)	31.4 (11 th)	34.6(29 th)
KS 2015	83.6 (24 th)	26.1 (27 th)	36.5 (24 th)
KS 2014	77.1 (38 th)	24.5 (27 th)	31.0 (32 nd)
KS 2013	83.8 (20 th)	23.4 (27 ^t)	32.4 (24 th)
KS 2012	84.4 (14 th)	24.5 (14 th)	23.1 (37 th)
KS 2011	77.4	11.4	22.5
KS 2010	72.9	15.1	27.3

Kansas Breastfeeding Rates



The State of Breastfeeding in Kansas



Photo Source: United States Breastfeeding Committee

Nearly

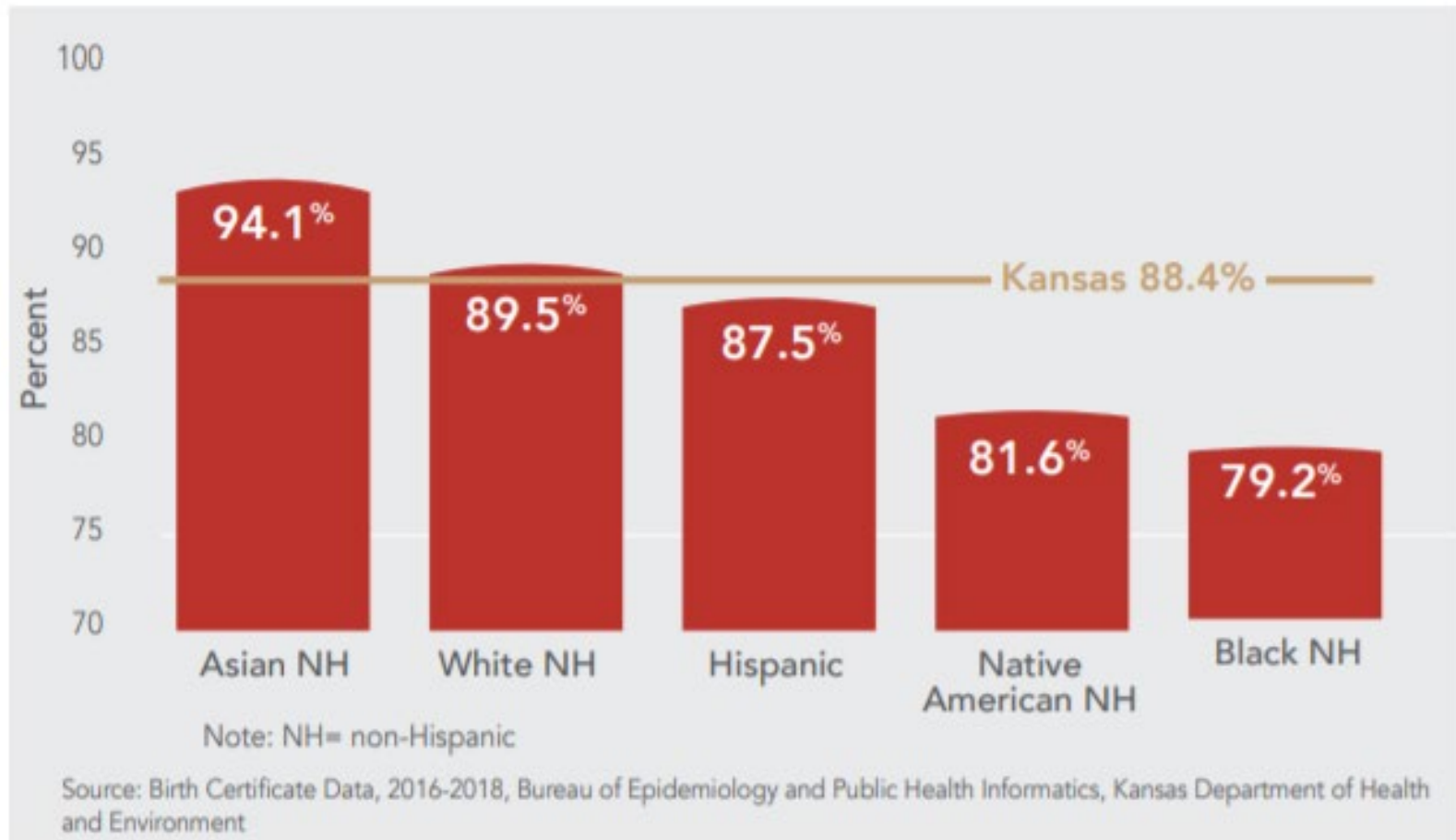
90%

of Kansas moms choose to breastfeed...
but access to that option is not the
same for all families.

Source: Kansas Pregnancy Risk Assessment Monitoring System, 2018 Surveillance Report)

What allows some mothers to choose to breastfeed and not others?...

Racial & Ethnic Disparities Persist



Co-Executive Director Announcement

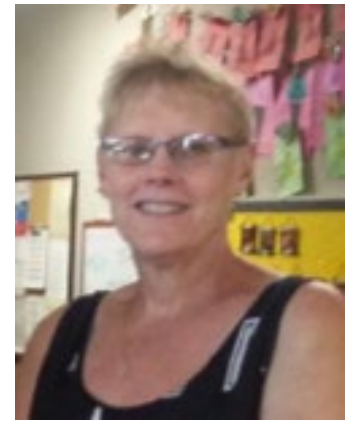


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Member Section Updates

KBC Child Care Section



Kris Nicholson, Chair

- Completed and began promoting the NEW ***“Breastfeeding Friendly Child Care Toolkit”***
- Online training Oct. 6th “How to Support the Breastfeeding Family” for Child Start, the Child Care Resource & Referral Agency serving Sedgwick, Butler, Cowley, Sumner & Harvey counties

Meetings from 12-1 PM on 2nd Wed. of odd # months

KBC Hospital Section

The Section heard from about the [Kansas 2018 mPINC Report](#) and how to improve their hospitals' scores for the 2020 survey.



Dana Deters, Chair

Meetings from 12-1 PM on 4th Tues. of odd # months

KBC Local Coalitions Section

- The Local BF Coalitions section last met on Thursday July 9th, with 13 of us on the call.
- Greg Meissen with the Kansas Leadership Center talked with us about **“How to Successfully Manage Your Coalition’s Work to Avoid Burnout”**
- We also discussed how COVID-19 is affecting each of our local BF Coalitions.
- We reviewed our Section Goals and will touch on them again at next meeting.
- Finally we talked about reviewing and updating "Breastfeeding Welcome Here" businesses and lists on the KBC website



Susan Lukwago, Chair

Meetings from 12-1 PM on the 2nd Thurs. of odd # months

KBC Public Health Section

- Section Project – best use of the information in the KBC’s [Breastfeeding Support by Kansas County](#) spreadsheet to help counties take meaningful action to improve breastfeeding support.
- Learning Moments –
 - Kansas Division of Emergency Management (August)
 - KDHE’s Title V Program (Oct.)



Danielle Ast, Chair
Danielle.ast@wichita.edu

Meetings from 11-12 AM on the 2nd Thurs. of even # months



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Breastfeeding Education Courses

Breastfeeding Basics:

Thursday, August 20, 2020 (1-5 p.m.) and
Friday, August 21, 2020 (1-4:30 p.m.)

Monday, August 24, 2020 (8:30 – 5:00)

Beyond the Basics:

Thursday, August 27, 2020 (1-5 p.m.) and
Friday, August 28, 2020 (1-4:30 p.m.)

BREASTFEEDING EDUCATION EVENTS IN KANSAS



Event Title	Date	Time	Online/In Person	CEUs Provided	Cost
<i>Dealing with the Tough Ones: Positive Ways to Talk with Patients about Baby-Friendly Practices</i>	August 18	12-1 pm	Online	No	FREE
<i>Breastfeeding Basics</i>	August 20 & 21	1-5 pm/ 1-4:30 pm	Online	Yes	\$110
<i>The Intersection of Breastfeeding & Safe Infant Sleep*</i>	August 20	9-10 am	Online	No	FREE
<i>Dysphoric Milk Ejection Reflex</i>	August 20	5:30 pm	Both	Yes (In person only)	FREE
<i>Breastfeeding Basics</i>	August 24	8:30 am–5 pm	Online	Yes	\$110
<i>Beyond the Basics: Next Steps in Breastfeeding Knowledge and Skills</i>	August 27 & 28	1-5 pm/ 1-4:30 pm	Online	Yes	\$110
<i>COVID-19 and Maternal & Infant Health</i>	September 16	12–1 pm	Online	No	FREE
<i>Delayed Onset of Lactogenesis II; Mastitis and Mammary Dysbiosis</i>	September 17	5:30 pm	Both	Yes (In person only)	FREE
<i>The Greater Kansas City Lactation Consultant Association Conference</i>	September 26	9 am–4:45 pm	Online	Yes	\$40 - \$65



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2020 Virtual Breastfeeding Conference

October 27, 28, 29 & 30

Save the dates! Registration will be open soon.
Featured speakers: Tom Johnston DNP, RN, CNM, IBCLC; Robin Kaplan, M.Ed., IBCLC; Kathy Marinelli, MD, IBCLC, FABM, FAAP; and Becky Mannel, MPH, IBCLC, FILCA

Put your education dollars to good use! Your registration supports the Kansas Breastfeeding Coalition, a nonprofit organization that works tirelessly to:

- Provide you with the tools you need to support families in your community
- Integrate breastfeeding support into the landscape of Kansas
- Advocate for breastfeeding families

Partial funding for this conference is provided by Kansas WIC and Kansas Department of Health and Environment's Bureau of Family Health

*The 2020 Kansas
Breastfeeding
Conference will be an
online event*

Coalition Days
October 27 & 28
8:30 am–12 pm daily
Registration: **FREE**

**Hot Topics in
Lactation**
October 29 & 30
8:30 am–12 pm daily
Registration:
\$65 (both days)
*Continuing education
credits will be provided
for nurses, dietitians
and lactation
consultants.*

Agenda Posted

**Registration opens
August 15th
(TOMORROW)!!**



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Congratulations!!

Ford County, the newest "Community Supporting Breastfeeding"!

AdventHealth Ottawa Pediatrics - four-star *Kansas Breastfeeding Friendly Practice*, designated by the Kansas Chapter, American Academy of Pediatrics.

Signal Theory in Wichita and **Nemaha County Community Health Services** - received the Gold level "Breastfeeding Employee Support Award" from the KBC.

Little Blessings Childcare in Salina - "*Breastfeeding Friendly Child Care Provider*" designated by Child Care Aware of Kansas.



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**Share
your
thoughts**

We're
listening

Breastfeeding in Kansas

- What are the bright spots for breastfeeding families in your community?
- What are the challenges for breastfeeding families in your community?
- What is the Kansas Breastfeeding Coalition doing well?
- What could the Kansas Breastfeeding Coalition be doing better?

<https://www.surveymonkey.com/r/ThoughtsBreastfeeding>



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Women with COVID-19 can **breastfeed** if they wish to do so. They should:



Practice respiratory hygiene and wear a mask



Wash hands before and after touching the baby



Routinely clean and disinfect surfaces



#COVID19 #CORONAVIRUS

Transmission of the virus through breastfeeding had NOT been documented.

COVID-19 & Breastfeeding

If a women with **COVID-19** is too unwell to breastfeed, she can be supported to safely provide her baby with breastmilk in other ways, including by:



Expressing milk



Relactation



Donor human milk



#COVID19 #CORONAVIRUS



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COVID-19: New AAP Guidance (7/23/20)

The American Academy of Pediatrics has updated its guidance for the treatment of infants born to mothers **with confirmed and suspected COVID-19 infection**:

New guidance:

- Mothers and newborns may room-in according to usual facility practice.
- During birth hospitalization, birthing parents should maintain a reasonable distance from their infant when possible.
- Non-infected partners or relatives should use masks and hand hygiene when caring for the infant.
- Breastfeeding is strongly encouraged as the best choice for infant feeding.
- Infected mothers should perform hand hygiene before breastfeeding and wear a mask while breastfeeding.
- Mothers of NICU infants may express breast milk for their infants when infection status prohibits their presence in the NICU. Centers should make arrangements to receive this milk from mothers until they are able to enter the NICU.



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COVID-19: New CDC Recommendations (8/3/20)

The ideal setting for a healthy, term newborn is to room in with their mother while in the hospital.

“Current evidence suggests the risk of a neonate acquiring SARS-CoV-2 from its mother is low,” the guidance reads. “Further, data suggests that there is no difference in risk of SARS-CoV-2 infection to the neonate whether a neonate is cared for in a separate room or remains in the mother’s room.”

If the neonate remains in the mother’s room:

- Mothers should wear a mask and practice [hand hygiene](#) during all contact with their neonates.
- Engineering controls, such as maintaining a physical distance of ≥ 6 feet between the mother and neonate or placing the neonate in an incubator, should be used when feasible.



Get Social with the KBC!



KSBreastfeeding – *NEW on Instagram!!*



@KSBreastfeeding



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