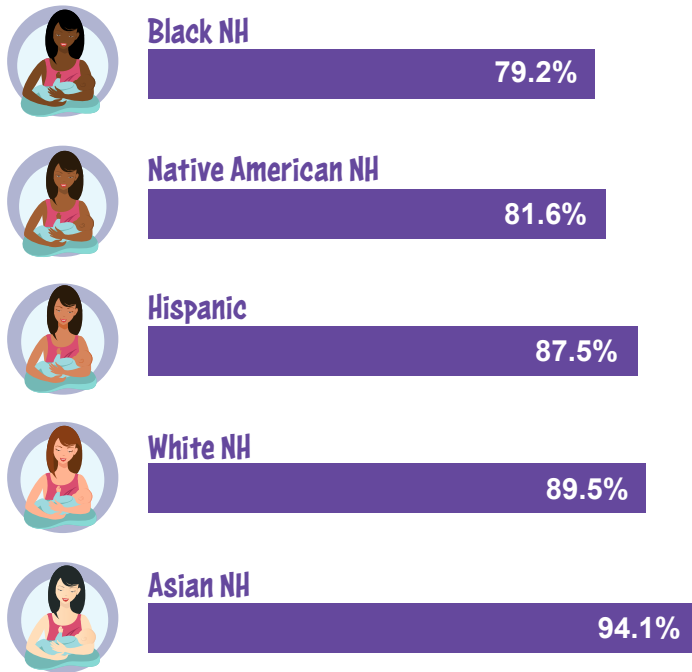


DID YOU KNOW?

Non-Hispanic (NH) Black infants are less likely to initiate breastfeeding, compared with other racial/ethnic groups.¹

Breastfeeding Initiation by Mother's Race & Ethnicity in Kansas, 2016-2018



How to Reduce Breastfeeding (BF) Inequity

- Assure non-biased BF supports are available in Black communities.
- Offer BF support services in convenient locations for Black families.
- Boost BF support in the workplace in your community.
- Assure lactation support providers look like, talk like and understand the experiences of Black families.
- Train Black BF support providers across the spectrum of care.
- Support a culture of BF in organizations/businesses in your community.
- Engage grandparents and other family members to support BF parents.
- Provide fatherhood engagement initiatives that train and include men as BF support.
- Create baby/family friendly places of worship.

To find out more:

- [Kansas Breastfeeding Coalition](#)
- [Kansas Breastfeeding Coalition Racial Equity Initiatives](#)
- [ROSE \(Reaching our Sisters Everyday\) Breastfeeding Blueprint](#)
- [CDC Breastfeeding Disparities](#)
- [Kansas MCH Breastfeeding Action Alert](#)