



Kansas  
Breastfeeding  
Coalition, Inc.

# **General Meeting**

## **December 11, 2020**



Kansas  
Breastfeeding  
Coalition, Inc.

# Welcome!

Please enter your name and city in the “Chat” box”  
This meeting is being recorded.

**KBC Mission:** To improve the health and well-being of Kansans by working collaboratively to promote, protect and support breastfeeding.

**KBC Vision:** Breastfeeding is normal and supported throughout Kansas.

# **NEW**

# **Kansas Birth Equity Network**



Dr. Sharla Smith, PhD,  
MPH  
Assistant Professor  
Population Health  
KU School of Medicine

One Big Idea

Seward County

# **Brief summary of our “One Big Idea”.**

1. Train lactation support providers to whom new breastfeeding families can be referred
2. Design and implement a referral system in which babies living in Seward County have a breastfeeding assessment by a lactation support provider within 6 days after discharge from the hospital.

# **What were you able to accomplish? How are breastfeeding families better supported because of your efforts?**

1. Twenty members of the community were trained through the Breastfeeding Basics Course in August 2020
2. Unable to implement a referral system but ...
  - Created magnet with number to call for breastfeeding assistance
  - Magnet will be given to every person who has baby at Southwest Medical Center.
  - Calls will be answered and triaged by BFPC attending the phone

# Breastfeeding support life-line

Questions about  
breastfeeding?  
Please call.

Preguntas sobre  
la lactancia  
materna/amamantar?  
Por favor llamar al.



**620-482-6041**



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# What were the challenges and unforeseen obstacles?

- COVID-19 severely limited the number of visitors to the OB Floor.
- COVID-19 also took up all the attention and energy
- There was no time or room for experimentation
- The will of the OB staff was/is there, but just not the “bandwidth”
- Start with magnet – immediate assistance for families
- Next year get permission and experiment with referral form



# **If another community in KS were to implement your project, what should they do and NOT do?**

- Pray for NO pandemic
- Request to problem-solve together (what can I do for you before here's what you can do for/with me)
- Go in asking for the sun, then you may get the moon

Dropping off at Cargill  
June 5, 2020



One Big Idea-Report

# Cargill Project

**10/05/2019 - 12/01/2020**

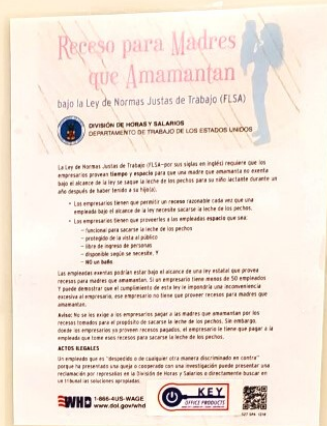
By: Carmen Valverde  
Local Community Coordinator for the Cargill Project



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# Highlights of the Project

- Established relationship with Cargill nurse Leticia Flores
- 01/21/2020 started contact with Katie Albers in HR
- WHO Code Compliant Healthy Baby Bags ordered and received on 12/2019
- In the Spring of 2020 the "Break Time for Nursing Mothers" and "Let's Give Her a Break" flyers were translated into Spanish and Somali. English, Spanish, and Somali flyers were put up in the cafeteria and locker room of kill floor.
- Our deadline was extended from the summer of 2020 to December of 2020 because of the obstacles that COVID presented.
- In June of 2020 as the Ford County Breastfeeding Coalition, we decided instead of waiting to deliver the Healthy Baby Bags and extra pump supplies until their application was submitted, that we would deliver the supplies immediately because of COVID. They would be help during this crisis. On June 5, 2020 I personally delivered the supplies to Leticia Flores and the other nurses at Cargill.
- Throughout the entire project time frame I maintained contact with Katie Albers in HR and finally on 12/01/2020 they submitted the application for the silver award. We are currently still waiting on the go ahead for the press release to be able to post on social media and other platforms but the application is in!



Posters taped up in the Kill Floor locker room

Posters taped up in the Kill Floor lunch room



# Tips

- With this project we hope Cargill will lead by example for the other large employers of Southwestern Kansas. We want mothers to feel supported by their employer so that they can continue breastfeeding even after returning back to work.
- Be flexible and meet the employers where they are.
- Be consistent with communication.
- Be vocal about why you are reaching out and the deadlines coming up.
- Even if you are thrown off course keep your focus on the prize. It might not work out the way you envisioned it but there are alternatives.

Thank you for your time!

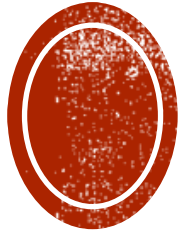
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# SEAMLESS REFERRAL SYSTEM

For Brown, Nemaha & Atchison Counties





**\*CREATE A REFERRAL SYSTEM FOR ALL MOTHER/BABY DYADS FROM HOSPITAL BIRTHS TO LOCAL RESOURCES (PAT, EHS, HSHV, WIC, BFC) FOR CLOSE BREASTFEEDING FOLLOW-UP WITH STAFF WHO ARE TRAINED IN BASIC BF, IDEALLY WITHIN 3-5 DAYS AFTER BIRTH.**

**\*PIGGYBACKED WITH *UMHMF* GRANT TO PAY FOR BF BASICS CLASSES FOR HOME VISITING STAFF.**

# **SUMMARY**

## ACCOMPLISHMENTS

1. Implemented referral system in 4 county hospitals
2. Collaborated with each county health dept, local hospitals, PAT, EHS, HSHV, WIC, & BF clinics
3. Referrals initiate at discharge from hospital → faxed to appropriate health dept → HD then disperses referral to requested resource.
4. = consistent referrals to all resources
5. Each hospital & county is more aware of local resources; therefore, families are more aware
6. UMHMF provided 8 \$350 scholarships to home visitors in these resources to get BF training





## CHALLENGES

1. COVID stopped home visits
2. Local surgeon turnover = rural hospitals shipped deliveries to big cities
3. Local county HD turnover + overwhelmed with COVID work → COVID higher priority than BF
4. Very difficult even before COVID to get home visitors to take scholarships & get BF training... even after classes went online. Had 4 scholarships left.
5. PAT, EHS, & HSHV cannot get to BF families within 3-5 days



## DO'S/DON'Ts

- 1.DO speak to county resources/home visiting programs
- 2.DO speak to hospitals in your county
- 3.DO find funding for BF training for home visitors
- 4.DO understand it is more difficult to implement and follow up with other counties outside of your own. (We had to get another person involved in Atchison – too far from Nemaha = thank you, Vicki!)



Hospital	Who referring to:
<b>Nemaha Valley Community Hospital</b>	PAT (not available in Seneca)
(Nemaha County - Seneca)	*EHS - Susy Middleton
Dana Deters	*HSHV - Misty Scott, RN, IBCLC
	*BF (IBCLC in hospital- f/u within 2 days) Dana Deters, RN,IBCLC
<b>Referral in place</b>	*WIC - Misty Scott, RN, IBCLC
<b>Sabetha Community Hospital</b>	*PAT: USD 113 - Brandy Edelman
(Nemaha County - Sabetha)	USD 380 - Tommie Feldkamp - sent app 2/11 & 3/3 (NO BF trng) emailed 6/16
Amanda Edelman	*EHS - Susy Middleton
	*HSHV - Misty Scott, RN, IBCLC
<b>Referral in place</b>	*BF (IBCLC SFP/HD via BFC - f/u within 2-5 days)
	*WIC - Misty Scott, RN, IBCLC
<b>Hiawatha Community Hospital</b>	*PAT: USD 415 - Traci Hinton
(Brown County - Hiawatha)	EHS - new person starting in July; Emailed Ariel/Kim 3/6; Emailed 6/16
Chelsea James	*HSHV - Chastity Schumann (CBE)
	*BF -CLC's in hospital - F/U within 2 days
<b>Referral in place</b>	*WIC - BFPC Mallory Pope - hospital visit offered
<b>Atchison Hospital</b>	PAT: USD 377 & 409 - Elize Cilliers - sent app 2/11; has app 2/21(NO BF trng) emailed 6/16
(Atchison County - Atchison)	(*Doniphan: USD 111, 429, 114 - Dana Clary, has BF trng)
Vicki Valencia	*EHS: 3 EHS workers in AT and 1 EHS worker in DP (signed up for BB class in Jan '21)
	*HSHV - being done by BFPC from Jackson County
<b>Referral in place</b>	*BF- CBE in hospital, 1 prn IBCLC is also LLL in Leavenworth
	*WIC - BFPC - Megan Hall - home & hospital visits

\* = Has at least 1 breastfeeding-educated person on staff

PAT = Parents as Teachers

EHS = Early Head Start

HSHV = Healthy Start Home Visitor

BF= Breastfeeding Clinic or Contact

WIC = Women, Infants & Children



**Atchison OB Patient Post-Hospital Choices Acknowledgement**

Mother's Name: \_\_\_\_\_ DOB: \_\_\_\_\_

Address: \_\_\_\_\_ County \_\_\_\_\_

Phone: \_\_\_\_\_ Delivery Type \_\_\_\_\_ Sex of Infant \_\_\_\_\_

Infant's Name: \_\_\_\_\_ Delivery Date \_\_\_\_\_

Discharge Date: \_\_\_\_\_ Birth Wt.: \_\_\_\_\_ Birth Length: \_\_\_\_\_

Physician Name: \_\_\_\_\_

Please list any concerns, risk factors or complications from birth: \_\_\_\_\_

\_\_\_\_\_  
Please tell us your preferred post-hospital choice. Staff will work with you to provide needed information to the health department in your county so these services can be provided.

\_\_\_\_ I am interested in the following services upon discharge from the hospital.

WIC Program	Yes No
Breastfeeding Consultation	Yes No
Healthy Start Home Visit	Yes No
Parents as Teachers	Yes No
Early Head Start (birth-3yrs old)	Yes No

\_\_\_\_ I give permission to Atchison Hospital to release above information to \_\_\_\_\_ County Health Department and I understand that all information will be kept confidential.

\_\_\_\_ I would not like to have my information or my baby's information provided to the Health Department.

I understand that the staff with the facility listed above will be calling me to schedule this visit.

Signature \_\_\_\_\_ Date \_\_\_\_\_

Witness \_\_\_\_\_ Date \_\_\_\_\_

**PLEASE FAX TO THE APPROPRIATE COUNTY HEALTH DEPARTMENT WITHIN 48HRS OF BIRTH**

Atchison County- 913-367-4580

Doniphan County- 785-985-3550





NEMAHA VALLEY  
COMMUNITY HOSPITAL  
1600 Community Drive  
Seneca, Kansas 66538  
(785) 336-6181

Patient Name \_\_\_\_\_

Room \_\_\_\_\_

Dr. \_\_\_\_\_

**OB Patient Post-Hospital Choices Acknowledgement**

Mother's Name: \_\_\_\_\_ DOB: \_\_\_\_\_  
Address: \_\_\_\_\_ County: \_\_\_\_\_  
Phone: \_\_\_\_\_ Delivery Type: \_\_\_\_\_ Sex of Infant: \_\_\_\_\_  
Infant Name: \_\_\_\_\_ Delivery Date: \_\_\_\_\_  
Discharge Date: \_\_\_\_\_ Physician Name: \_\_\_\_\_  
Any Concerns: \_\_\_\_\_

Please tell us your preferred post-hospital choice. Staff will work with you to provide needed information to the health department in your county, so these services can be provided.

\_\_\_\_\_ I am interested in the following services upon discharge from the hospital.

WIC Program	Yes	No
Healthy Start Home Visit	Yes	No
Parents as Teachers (USD 113, 364, 377, 380, 409 & 415, 498)	Yes	No
Early Head Start (birth – 3 yrs old)	Yes	No

\_\_\_\_\_ I give permission to Nemaha Valley Community Hospital to release above information to the \_\_\_\_\_ County Health Department and I understand that all information will be kept confidential.

\_\_\_\_\_ I would not like to have my information or my baby's information provided to the Health Department.

I understand that staff with the facility listed above will be calling me to schedule this visit.

\_\_\_\_\_  
Parent's Signature      Date/Time

\_\_\_\_\_  
Witness      Date/Time

**\*Please fax to the appropriate Health Department:**  
**Brown County Health Department at 785-742-7988**  
**Nemaha County Community Health Services at 785-284-3827**  
**Marshall County Health Department at 785-562-9984**



**OB Patient Post-Hospital Choices Acknowledgement**

Mother's Name: \_\_\_\_\_ DOB: \_\_\_\_\_

Address: \_\_\_\_\_ County: \_\_\_\_\_

Phone: \_\_\_\_\_ Delivery Type: \_\_\_\_\_ Sex of Infant: \_\_\_\_\_

Infant Name: \_\_\_\_\_ Delivery Date: \_\_\_\_\_

Discharge Date: \_\_\_\_\_ Physician Name: \_\_\_\_\_

Any Concerns: \_\_\_\_\_

Please tell us your preferred post-hospital choice. Staff will work with you to provide needed information to the health department in your county so these services can be provided.

\_\_\_\_\_ I am interested in in a Home Visit/Breastfeeding consult from the Community Medical Center – Falls City and I give permission to \_\_\_\_\_ Hospital to release above information to the Community Medical Center.

\_\_\_\_\_ I am interested in the following services upon discharge from the hospital.

WIC Program	Yes	No
Breastfeeding Consultation at _____	Yes	No
Healthy Start Home Visit	Yes	No
Parents as Teachers (USD 113, 377, 409 & 415)	Yes	No
Early Head Start (birth – 3 yrs old)	Yes	No

\_\_\_\_\_ I give permission to \_\_\_\_\_ Hospital to release above information to \_\_\_\_\_ county health department and I understand that all information will be kept confidential.

\_\_\_\_\_ I would **not** like to have my information or my baby's information provided to the Health Department/Community Medical Center.

I understand that staff with the facility listed above will be calling me to schedule this visit.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Witness: \_\_\_\_\_ Date: \_\_\_\_\_



PLACE PATIENT  
LABEL HERE



**SCH OB Patient Post-Hospital Choices Acknowledgement**

Mother's Name: \_\_\_\_\_ DOB: \_\_\_\_\_

Address: \_\_\_\_\_ County: \_\_\_\_\_

Phone: \_\_\_\_\_ Delivery Type: \_\_\_\_\_ Sex of Infant: \_\_\_\_\_

Infant's Name: \_\_\_\_\_ Delivery Date: \_\_\_\_\_

Discharge Date: \_\_\_\_\_ Physician Name: \_\_\_\_\_

Any Concerns: \_\_\_\_\_

Please tell us your preferred post-hospital choice. Staff will work with you to provide needed information to the health department in your county so these services can be provided.

\_\_\_\_\_ I am interested in in a Home Visit/Breastfeeding consult from the Community Medical Center – Falls City and I give permission to Sabetha Community Hospital to release above information to the Community Medical Center.

\_\_\_\_\_ I am interested in the following services upon discharge from the hospital.

WIC Program	Yes	No
Breastfeeding Consultation	Yes	No
Healthy Start Home Visit	Yes	No
Parents as Teachers	Yes	No
Early Head Start (birth – 3 yrs old)	Yes	No

\_\_\_\_\_ I give permission to Sabetha Community Hospital to release above information to \_\_\_\_\_ County health department and I understand that all information will be kept confidential.

\_\_\_\_\_ I would **not** like to have my information or my baby's information provided to the Health Department/Community Medical Center.

I understand that staff with the facility listed above will be calling me to schedule this visit.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Witness: \_\_\_\_\_ Date: \_\_\_\_\_

**\*Please fax to the appropriate Health Department:  
Brown County Health Department at 785-742-7988  
Nemaha County Community Health Services at 785-284-3827**



# Connected Moms



JOIN US FOR A TIME OF  
EDUCATION AND CONNECTION  
FOR POSTPARTUM MOTHERS  
IN OUR COMMUNITY

EVERY TUESDAY • 4:00 PM

VIRTUALLY AT [FACEBOOK.COM/SWAYHARVEY](https://www.facebook.com/swayharvey)  
GIFTS & RESOURCES WITH EACH MEETING  
OPEN TO ALL & FREE TO ATTEND



## OUR ONE BIG IDEA

Support Breastfeeding Families through  
Connection, Education, & Resources

## HURDLES & PIVOTS

Adjusting to a New & Virtual Format  
Creating Connections in the New Normal

## ENGAGEMENT

37 Families Supported  
43 Meetings Held (8 In-Person)  
Over 20 Providers Presented

## SHIFTS & SUCCESSES

Recordings & Virtual Catalog  
Flexibility to Global & Individual Challenges



Mallorie Coffman, DC, CACCP



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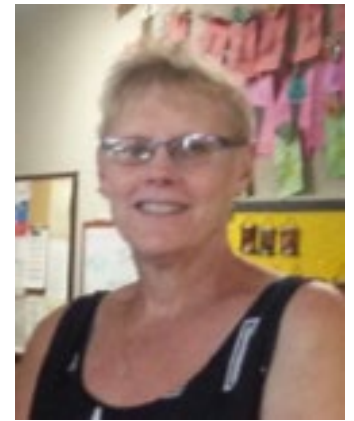


# Member Section Updates

# KBC Child Care Section



## NEW “Breastfeeding Friendly Child Care” Toolkit



Kris Nicholson, Chair

- Inclusion of KBC’s breastfeeding course “How to Support the Breastfeeding Family” into community colleges’ ECE coursework at the 2-year level
- Presentation to the Child Care Health Consultant group Dec. 1

Meetings from 12-1 PM on 2<sup>nd</sup> Wed. of odd # months

# KBC Hospital Section

- Article Review
- Develop a handout on safe formula preparation and bottle feeding for parents unable to breastfeed. We also discussed adding options on there for breast care for those parents.
- COVID ☹️

Meetings from 12-1 PM on 4<sup>th</sup> Tues. of odd # months



Dana Deters, Chair

# KBC Local Coalitions Section

Our last meeting was on Thursday November 12th! It was our best-attended Section meeting! We shared highlights from the KBC conference and then Greg Meissen from the Kansas Leadership Center talked about the Lifecycle of a Coalition. Finally, we announced the search for a new Section Chair but ...

Next meeting will be Thursday January 14th 2021 from 12p to 1pm. We will learn from a panel of doulas how doulas support breastfeeding.

Meetings from 12-1 PM on the 2<sup>nd</sup> Thurs. of odd # months



Susan Lukwago, Chair

# KBC Public Health Section

- **What's Happened:**

- Learning Moments
- COVID-19 updates and impacts
- Determined next project
  - Mini-Reports Data Visualization

- **Looking Forward:**

- Learning Moments
- Work to begin on developing Mini-Reports
- Integrating breastfeeding referrals

Meetings from 11-12 AM on the 2<sup>nd</sup> Thurs. of even # months



Danielle Ast, Chair  
[Danielle.ast@wichita.edu](mailto:Danielle.ast@wichita.edu)



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# Congratulations!!

The **Center for Child Development at Kansas State University** achieved the “Breastfeeding Friendly Child Care Provider” designation from Child Care Aware of Kansas.



They also received the Gold “Breastfeeding Employee Support Award” from the KBC.

# Congratulations!!

In alignment with the Kansas Breastfeeding Coalition's commitment to addressing [racial disparities in breastfeeding](#), the Kansas Breastfeeding Coalition (KBC) awarded **\$10,000** in scholarships to support 10 aspiring Latinx, Black, and Indigenous lactation support providers.

Scholarship recipients are from the following communities: Kansas City (2), Topeka (2), Wichita (3) and Southwest Kansas (3).

Thank you to the Kansas Health Foundation and Kansas Department of Health & Environment for funding these scholarships.



KANSAS HEALTH  
FOUNDATION



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# NEW Breastfeeding Course

## Breastfeeding 101: The Basics

- Core concepts of lactation
- Feb. 18, 2021, 8:00 am – 12:00 pm
- \$59

## Breastfeeding 201: Building on the Basics

- Intermediate concepts
- Feb. 18-19, 2021, 1:00 – 5:00 pm
- \$110

Continuing Education for nurses, dietitians and lactation support providers (CERPs).

Agenda, outline and registration at <https://ksbreastfeeding.org/our-work/breastfeeding-education-courses/>



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# BREASTFEEDING EDUCATION EVENTS IN KANSAS



Event Title	Date	Time	Online/In Person	CEUs Provided	Cost
<i>Breast, Bottle or Both?</i> (Supporting Mixed Feeding)	<b>December 10</b>	12–1 pm	Online	No	FREE
<i>Breastfeeding Makes All the Difference</i> (Breastfeeding's Impact on Mental Health)	<b>January 28, 2021</b>	12–1 pm	Online	No	FREE
<i>Breastfeeding 101: The Basics</i>	<b>February 18, 2021</b>	8 am - 12 pm	Online	Yes	\$45
<i>Breastfeeding 201: Building on the Basics</i>	<b>February 18 &amp; 19, 2021</b>	1-5 pm each day	Online	Yes	\$110
<i>Supporting Breastfeeding with Cultural Humility</i>	<b>February 2021</b>		Online	No	FREE
<i>Eating at Moms – Maternal Diet and the Breastfed Infant</i>	<b>March 24, 2021</b>	12–1 pm	Online	No	FREE
<i>The Breastfeeding Friendly WIC Agency: The Team Approach</i>	<b>April 2021</b>		Online	No	FREE
<i>Responding to Request for Formula: Scripts for a supportive response</i>	<b>May 2021</b>		Online	No	FREE
<i>Breastfeeding 101: The Basics</i>	<b>June 2021</b>	8 am - 12 pm	Online	Yes	\$45
<i>Breastfeeding 201: Building on the Basics</i>	<b>June 2021</b>	1-5 pm each day	Online	Yes	\$110
<i>Obstetrical Racism: Birth and Breastfeeding Trauma</i>	<b>August 25, 2021</b>	12-1 pm	Online	No	FREE

<https://ksbreastfeeding.org/complete-education-schedule/>



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- **KBC General Meetings:**

- Feb. 12, May 14, Aug. 13 (2<sup>nd</sup> Fridays)
- 12:00 – 1:00 pm



- **2021 Breastfeeding Conference (*online*):**

- Oct. 14-15, Community Engagement (FREE!)
- Oct. 28-29, Hot Topics in Lactation (CEUs)
- 8 am – 12 pm all days



**Share  
your  
thoughts**

We're  
listening

## Breastfeeding in Kansas

- What are the bright spots for breastfeeding families in your community?
- What are the challenges for breastfeeding families in your community?
- What is the Kansas Breastfeeding Coalition doing well?
- What could the Kansas Breastfeeding Coalition be doing better?

<https://www.surveymonkey.com/r/ThoughtsBreastfeeding>



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# Get Social with the KBC!



KSBreastfeeding – *NEW on Instagram!!*



@KSBreastfeeding



KSBreastfeeding



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