







## **Outreach Tools For Enrolled Establishments**

List of enrolled establishments by county

## Email:

Thank you for supporting breastfeeding families in [insert name of county] by being a part of the <u>Breastfeeding Welcome Here</u> movement in Kansas. Over 1,000 businesses and public spaces in Kansas have made a commitment to providing a welcoming atmosphere for the over 90% of families in our community who choose to breastfeed.

Since you have been a part of this movement for a while, we wondered if you needed additional window decals and/or table tents. If so, please email <a href="mailto:info@ksbreastfeeding.org">info@ksbreastfeeding.org</a> with the number of new materials you need, along with you mailing address.

We also invite you to share a story of how having the *Breastfeeding Welcome Here* signs visible in your establishment has made a difference to families. Email your story to <a href="mailto:info@ksbreastfeeding.org">info@ksbreastfeeding.org</a> and we will highlight your support on social media.

And lastly, we encourage you to apply for the <u>Breastfeeding Employee Support Award</u> to be recognized for the support you provide you breastfeeding employees. Brief <u>award application here</u>.

We appreciate your support of breastfeeding families in [insert name of county]. Please let us know if we can be of further help to you.

For a list of email addresses for participating establishments, email info@ksbreastfeeding.org

## **Social Media Posts:**

• Thank you to the [insert # of establishments] in [insert name of county] for creating a welcoming atmosphere for breastfeeding families. Curious who those establishments are? Would you like

to support these businesses? View a full list of participating establishments here - <a href="https://ksbreastfeeding.org/participants/">https://ksbreastfeeding.org/participants/</a>

- In [insert name of county], [insert # of establishments] support breastfeeding families by being a part of the <u>Breastfeeding Welcome Here</u> movement in Kansas. Listing of participating establishments here https://ksbreastfeeding.org/participants/.
- Over 1,000 businesses and public spaces in Kansas have made a commitment to provide a
  welcoming environment to the over 90% of families in Kansas who choose to breastfeed. Listing
  of <u>Breastfeeding Welcome Here</u> establishments here <a href="https://ksbreastfeeding.org/participants/">https://ksbreastfeeding.org/participants/</a>
- Is your business already enrolled in the Kansas <u>Breastfeeding Welcome Here</u> program and in need of more window decals and/or table tents? Email <u>info@ksbreastfeeding.org</u> with the number of new materials needed and we'll get them out to you!

## Newsletters and websites (i.e., Chambers of Commerce, SHRM Chapters, etc.):

In [insert name of county], [insert # of establishments] support breastfeeding families by being a part of the <u>Breastfeeding Welcome Here</u> movement in Kansas. Over 1,000 businesses and public spaces in Kansas have made a commitment to provide a welcoming atmosphere to the over 90% of families in Kansas who choose to breastfeed.

Is your business interested in joining this movement? Do you know a business interested in joining? Visit the Kansas Breastfeeding Coalition <u>Breastfeeding Welcome Here</u> to learn more and to enroll in the program.

Perhaps you are already enrolled in this program and in need of more window decals and/or table tents. Email <a href="mailto:info@ksbreastfeeding.org">info@ksbreastfeeding.org</a> to request new materials.

We also invite local businesses to share stories of how having the *Breastfeeding Welcome Here* signs visible in their establishment has made a difference to families. Email stories to <a href="mailto:info@ksbreastfeeding.org">info@ksbreastfeeding.org</a> and we will share it on social media to highlight your support.

And lastly, we encourage businesses to apply for the <u>Breastfeeding Employee Support Award</u> to be recognized for the support their provide to breastfeeding employees. Brief <u>award application</u> here.

Additional ideas in the Breastfeeding Welcome Here Toolkit