



Kansas
Breastfeeding
Coalition, Inc.

General Meeting

Dec. 9, 2022



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Coalition, Inc.

Welcome!

Please enter your name and city in the “Chat” box”
This meeting is being recorded.

KBC Mission: To improve the health and well-being of Kansans by working collaboratively to promote, protect and support breastfeeding.

KBC Vision: Breastfeeding is normal and supported throughout Kansas.



Kansas Association for Infant & Early Childhood Mental Health

Lana Messer & Marie Treichel

***ENDORSEMENT FOR CULTURALLY SENSITIVE,
RELATIONSHIP-FOCUSED PRACTICE PROMOTING
INFANT & EARLY CHILDHOOD MENTAL HEALTH***



Kansas Association for Infant & Early Childhood Mental Health

Infant Mental Health Endorsement: Why Kansas?

Professionals focusing more specifically on issues of infancy and early childhood mental health

Cross-disciplinary relevance of infant and early childhood mental health

Provides credibility for professionals engaged in the critical work of supporting young children's social-emotional health & well-being

Formally recognizes infant and early childhood mental health expertise across the state

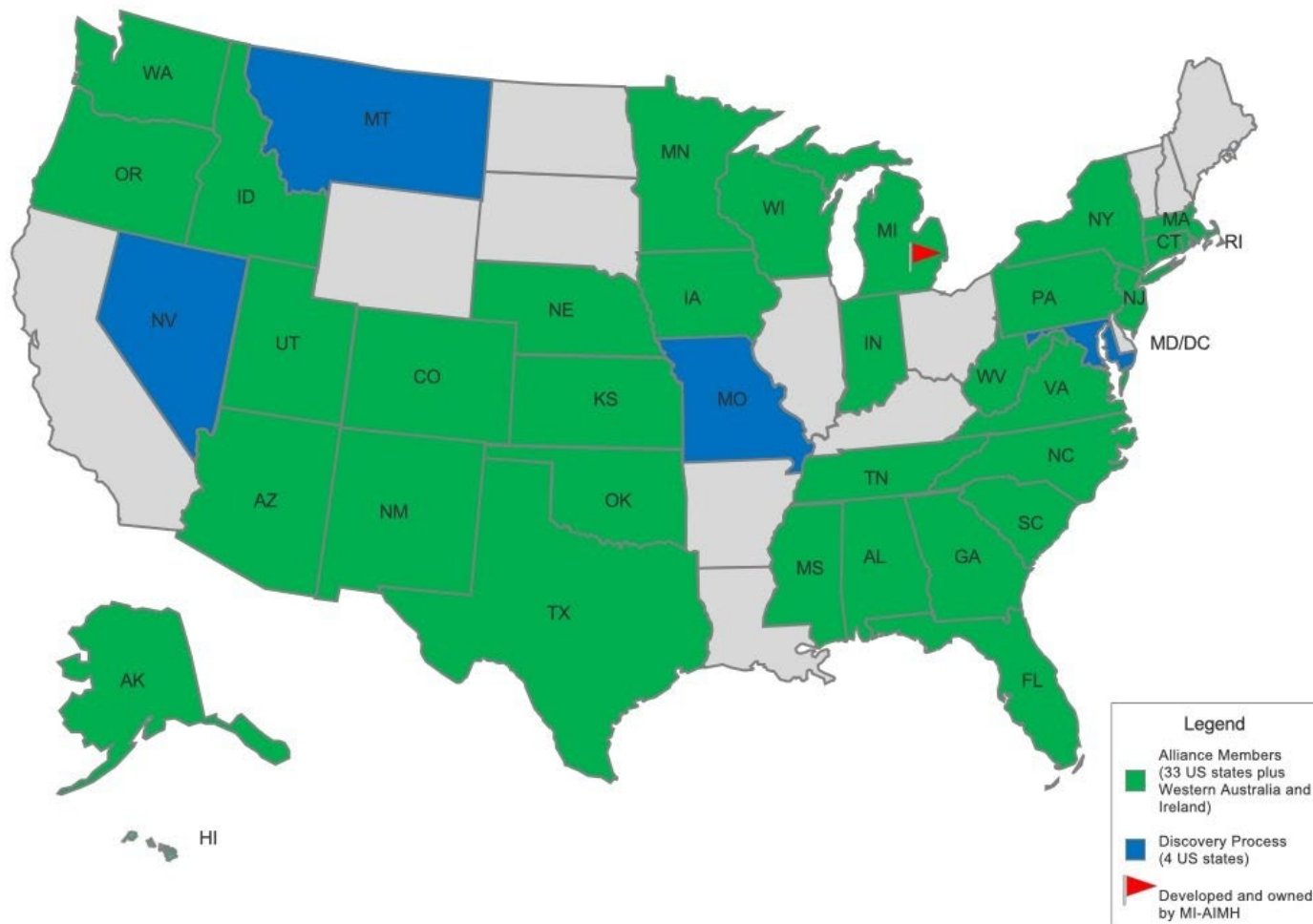


Children's Mental Health Matters!



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Alliance for the Advancement of Infant Mental Health



As of 12/31/20, there were a total of 3,841 *Infant* (3,715) and *Early Childhood* (126) *Mental Health* Endorsed® professionals!  Kansas Breastfeeding Coalition, Inc.

Infant Mental Health Endorsement (IMH-E ®)

- **Recognizes achievement of knowledge and training**
- **Recognizes specific work with infants and toddlers (ages 0-3) and their caregivers**
- **Identifies best practice competencies at multiple levels and across disciplines**
- **Offers a pathway for professional development in the infant, early childhood and family field**

CREDENTIAL: The Endorsement *is not* a license or certification

Administered by the Kansas Association for Infant and Early Childhood Mental Health (KAIMH)



Why is the *IMH Endorsement*® Important to Me & My Professional Development?

- “It holds us to a higher standard; being Endorsed means you may be able to educate families better on infant mental health.”
- Having a grounding and being knowledgeable in Infant Mental Health changed the way I work – 180 degrees. Going through the process...refreshed my thinking and re-inspired my work.”
- “...with and Endorsement, it guarantees you have a certain amount of experience, training and education, and reflective supervision. You’re held to these competencies...”
- “I have noticed the shift that the Endorsement has had in the workforce. People are taking it seriously and using it to plan their professional development and seek out additional skills. It is such an important support for us. Thank you!”



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Four Categories of Endorsement®

SCOPE OF WORK

- **Promotion**

Infant Family Associate (IFA)

- **Prevention**

Infant Family Specialist (IFS)

- **Intervention**

Infant Mental Health Specialist (IMHS)

- **Macro**

Infant / Early Childhood Mental Health Mentor (IMHM)

Clinical OR Research/Faculty OR Policy

Area of Expertise & Competencies

- Theoretical Foundations

- Pregnancy & early parenthood, infant development/behavior, cultural competence, attachment, etc.

- Law, Regulation & Agency Policy

- Ethical practice, agency policy, etc.

- Systems Expertise

- Service delivery systems, community resources

- Direct Service Skills

- Observation and listening, screening and assessment, developmental guidance, etc.

- Working with Others

- Collaborating, resolving conflict, etc.

- Communicating

- Listening, speaking, writing

- Thinking

- Solving problems, planning/organizing, etc.

- Reflection

- Contemplating, self awareness, curiosity, etc.

Reflective Supervision/Consultation (RS/C)

- Specific type of supervision that is the standard of practice in the early childhood field.
- Distinction due to the shared exploration of the **parallel process**.
 - **All of the relationships are important**
 - How do each of these relationships affect the others?
 - Attend to **the emotional content of the work and how reactions to the content affect the work.**



What is the process?



1. **Contact the Endorsement Coordinator**
2. **Join KAIMH Membership**
3. **Register on EASy** to start the online application
4. **Learn about competencies and gather training information**
5. **Submit your KAIMH Infant Mental Health Endorsement® application.**

Endorsement® is a journey, not a race!

Contact Information

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KAIMH Program Coordinator

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KAIMH Project Administrator

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KBC NEWS!!

Hot off the Press!



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Updated!!!

Kansas Breastfeeding Coalition, Inc. Strategic Framework

Mission Statement

To improve the health and wellbeing of Kansans by working collaboratively to promote, protect and support breastfeeding/human milk feeding.

Vision Statement

Breastfeeding/human milk feeding is normal and supported throughout Kansas.

Values

The KBC values leadership, integrity, and inclusion. The KBC upholds and applies these values when making decisions about strategies to pursue. Selected strategies address one or more of the following values:

- Leadership –
 - Strengthen the Kansas Breastfeeding Coalition's standing as an expert voice and clearinghouse for breastfeeding/human milk feeding information in Kansas
 - Build community support for breastfeeding/human milk feeding
- Integrity - Support the World Health Organization's International Code of Marketing of Breast-milk Substitutes
- Inclusion - Eliminate disparities in breastfeeding/human milk feeding

Updated KBC Strategic Framework

Language Disclaimer

The Kansas Breastfeeding Coalition (KBC) recognizes and respects that pregnant, birthing, postpartum, and parenting people have a range of gender identities and do not always identify as “women” or “mothers.” In recognition of the diversity of identities, the KBC uses both gendered terms, as well as gender-neutral terms such as “people,” “pregnant people,” “parent,” and “birthing persons.” In referencing studies, the KBC will use the typically gendered language of the authors. We also use “chestfeeding,” a gender-neutral term, along with “breastfeeding,” but most references to this biological process are to “breastfeeding” study results.



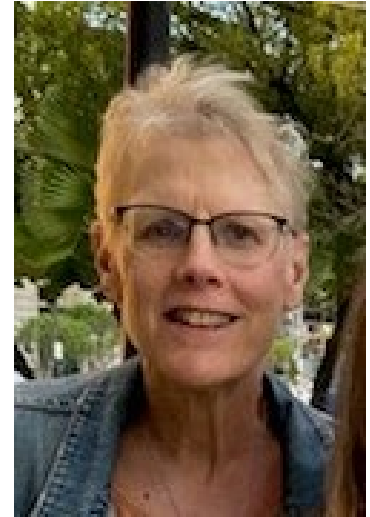
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Member Section Updates

KBC Child Care Section

- Presentation on the Kansas Profile on [2021 Achieving a State of Healthy Weight](#) - moving from a 3 to a 4 on IA1 with [Alison Pilsner, University of Colorado](#), 2021 Healthy Weight Project Manager
- A high school Early Childhood teacher is incorporating the KBC's training "How to Support the Breastfeeding Mother & Family" into her high school EC courses (USD 411). Thank you to KCCTO for supporting the enrollment of her entire class for the Oct. session!
- Public comments on the proposed amendments to KDHE K.A.R. 28-4-114 to increase number of infants in home-based care from 3 to 4 was overwhelmingly opposed to the change. KDHE is re-evaluating next steps.
- Technical training opportunity for *those who work with child care providers* (February 9, 2023, 10:00 – 12:00 – [Register HERE](#))
- Continued discussion regarding what resources are most beneficial to child care providers & families.



Kris Nicholson, Chair

Meetings from 12-1 PM on 2nd Wed. of odd # months

KBC Hospital Section

- Cara Gerhardt, High 5 for Mom & Baby Coordinator, provided a presentation on the application process and common myths. Those who are interested in receiving email communications and Ten Step Tuesday Tips can contact coordinator@high5kansas.org.
- Misty Scott shared information about her new role as [Maternal Child Benefits Specialist](#) for the KBC.
- Future Section meeting topics will include staff education, hands on training, and health care team communication.



Dana Deters, Chair

Meetings from 12-1 PM on 4th Thursday of odd # months

KBC Local Coalitions Section

Project Sharing

- Geary County Breastfeeding Coalition's work with the [Delivering Change Initiative](#)
- Ford County Breastfeeding Coalition's [Baby Expo](#).

Brainstorming

- KBC's Local Coalition [Toolkit](#) which provides non-grant ideas for generating revenue
- Local Coalitions are invited to update meeting information on the [Local Coalitions Calendar](#). Consider swinging by another coalition meeting for ideas, networking, and support!
- Future meetings will focus on learning moments on social media guidance and coalition management.

Meetings are on the 2nd Thursday of odd # months from 12-1 pm.

Cara Gerhardt, Chair



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KBC Public Health Section

- Deep Dive series into the [Breastfeeding Friendly Local Health Department](#) Criteria #3 - Staff Education. The Section viewed the staff education [video](#) together and discussed ideas on implementation.
- [Maternal Child Benefits Specialists](#) shared about their work assisting pregnant and postpartum families in applying for Medicaid and CHIP.
- 2023 Public Health Section meetings will focus on the BF LHD Deep Dive series and Learning Moments.



Stephanie Henry, Chair

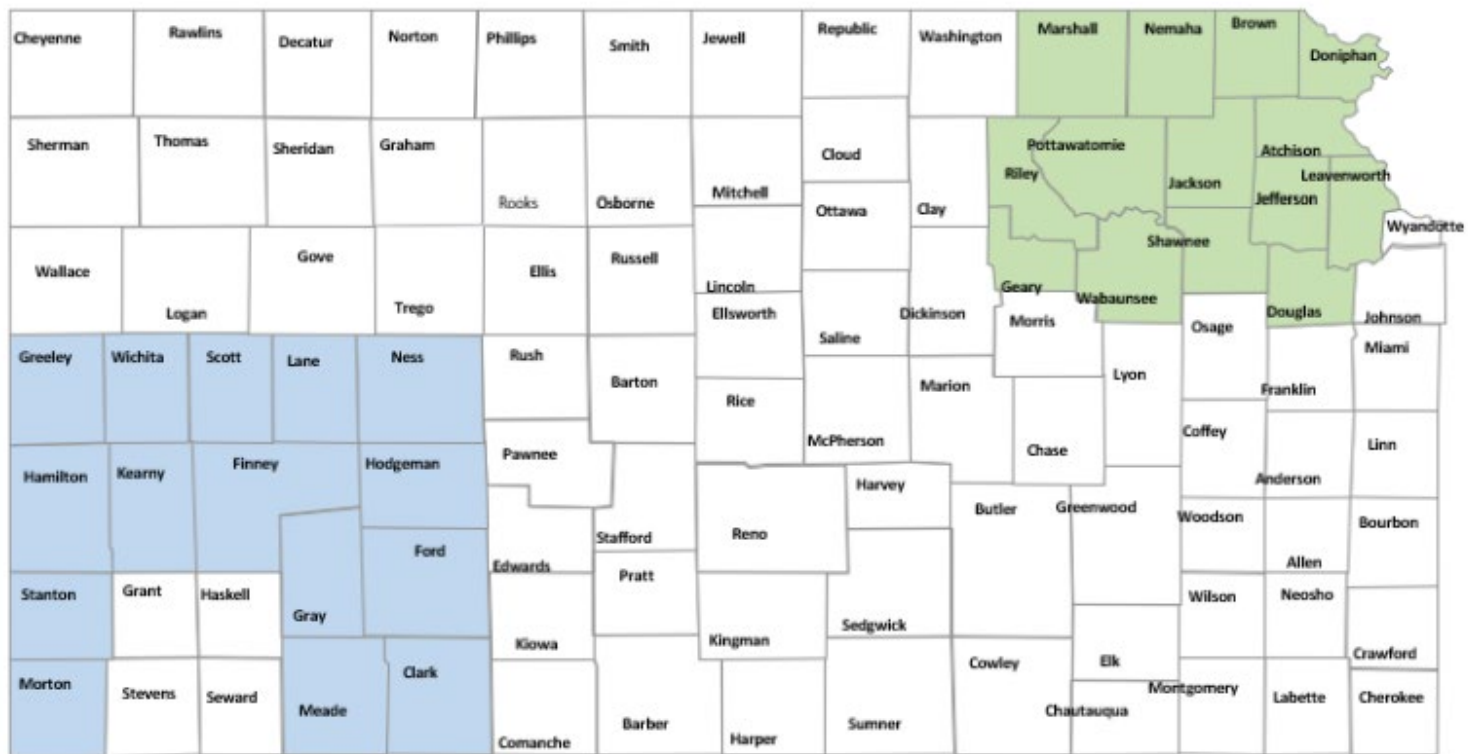
The section meets on the 3rd Thursday of even months. Our next meeting will be Thursday, December 15 from 11-12.



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NEW

Service Areas



This project is supported by the Centers for Medicare and Medicaid Services (CMS) of the U.S. Department of Health and Human Services (HHS) as part of a financial assistance award totaling \$1,499,999 with 100 percent funded by CMS/HHS. The contents are those of the author(s) and do not necessarily represent the official views of, nor an endorsement, by CMS/HHS, or the U.S. Government.



NEW

Maternal Child Benefits Specialists

Northeast Kansas



Misty Scott
misty@ksbreastfeeding.org

Southwest Kansas



Melissa Hernandez
melissa@ksbreastfeeding.org



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First Friday Policy Updates

First Fridays January - May

9:00 – 9:30 AM

<http://first1000daysks.org/>



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Announcing 2023 Partners!

**KBC is a recipient
of the KLC
Leadership
Transformation
Grant!**



**STEP 1:
GROW
YOURSELF**

**Your
Leadership
Edge**

**Lead
for Change**

**STEP 2:
MOBILIZE
OTHERS**

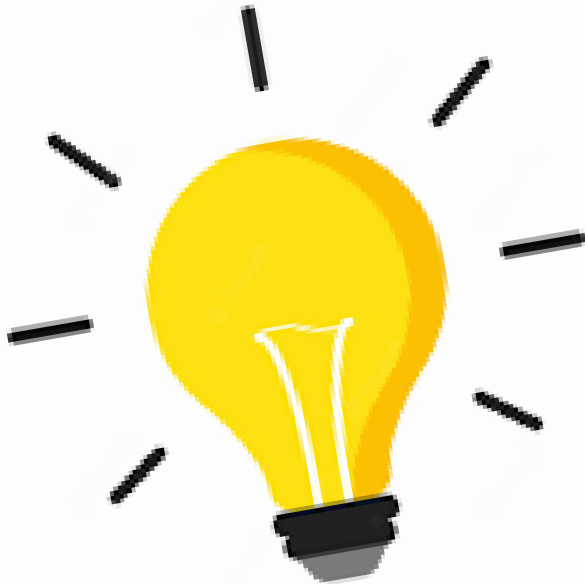
**STEP 3:
CREATE
CHANGE**

**Equip
to Lead**



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“One Big Idea” Renewed!



Thank you to United Methodist
Health Ministry Fund for
renewing the “One Big Idea”
funding for another three years!
Do you have **ONE BIG IDEA**? Be
on the lookout for more
information soon!

Congratulations!



Congratulations to Logan Stenseng, KBC
Member-at-Large for being a 2022-2023 Kansas
Future Fellow!

Congratulations!

Lactancia Latina of
SW KS received a
grant from Western
Kansas Community
Foundation for a
Breastfeeding Bench
in Liberal!



Breastfeeding Online Courses

Feb. 16-17, April 20-21, Aug. 24-25, Dec. 7-8

Breastfeeding 101: The Basics

- Core concepts of lactation
- 4 hours, \$59

Breastfeeding 201: Building on the Basics

- Intermediate concepts
- 8 hours (two ½ days), \$110

Continuing Education for nurses, dietitians and lactation support providers (CERPs).

CLASE EN LÍNEA GRATUITA CADA MES



CÓMO APOYAR A LAS MADRES Y A LAS FAMILIAS LACTANTES

SESIÓN DEL CURSO: 20-27 DE OCTUBRE

2 HORAS KDHE

INSCRÍBASE ANTES DEL 17 DE OCT

INSTRUCTORA:



CARMEN VALVERDE



KCCTO.ORG

QUESTIONS?

Brenda Bandy, IBCLC

bbandy@ksbreastfeeding.org

Jennie Toland, BSN, RN, CLC

jennie@ksbreastfeeding.org

2023 KBC General Meetings:

Feb. 10th

May 12th

Aug. 11th

Dec. 8th

From 12 to 1 pm

Funding for the KBC is provided by:

- **Generous donors like you! Donate [HERE](#) ->**
- *Kansas Health Foundation*
- *United Methodist Health Ministry Fund*
- *Kansas Department of Health and Environment with funding through the Health Resources and Services Administration (HRSA) of the U.S. Department of Health and Human Services (HHS) under the Maternal and Child Health Service Block Grant [Award B04MC28100; CFDA 93.994] and U.S. Department of Agriculture under the Nutrition and WIC Services contract [CFDA No. 10.557]*



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**Share
your
thoughts**

We're
listening

Breastfeeding in Kansas

- What are the bright spots for breastfeeding families in your community?
- What are the challenges for breastfeeding families in your community?
- What is the Kansas Breastfeeding Coalition doing well?
- What could the Kansas Breastfeeding Coalition be doing better?

<https://www.surveymonkey.com/r/ThoughtsBreastfeeding>

Get Social with the KBC!



KSBreastfeeding



@KSBreastfeeding



KSBreastfeeding



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