

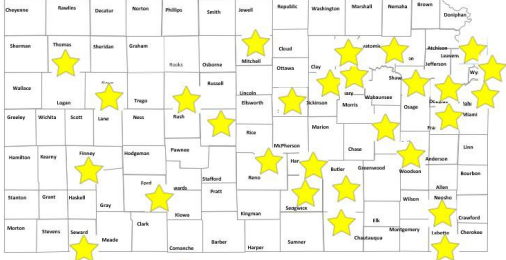
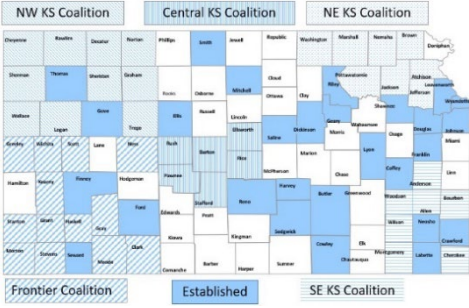




Program	Target Population
<div data-bbox="167 369 337 548">  </div> <div data-bbox="167 558 337 743">  </div> <h2 data-bbox="483 369 1182 411">Communities Supporting Breastfeeding</h2> <p data-bbox="354 422 1291 527">A designation recognizing communities that provide breastfeeding support across systems: worksites, hospitals, child care providers, public spaces and peer support.</p> <div data-bbox="461 548 964 806">  </div> <p data-bbox="626 814 764 842">★ CSB Designated</p>	<p data-bbox="1344 289 1526 394">Communities</p>
<div data-bbox="99 873 565 1178">  </div> <h2 data-bbox="703 852 1235 894">Local Breastfeeding Coalitions</h2> <p data-bbox="594 905 1312 1167">Training to develop optimal breastfeeding interventions, through sharing of model practices and policies with local community advocates and partners. KBC provides a toolkit, annual state-level conference and Tools for Coalitions webpage with curated resources for building coalition capacity. Supported by KBC's Local Breastfeeding Coalitions Section.</p>	<p data-bbox="1344 852 1526 879">Communities</p>
<div data-bbox="107 1213 354 1339">  </div> <h2 data-bbox="638 1220 1049 1262">First 1,000 Days Kansas</h2> <p data-bbox="107 1272 1300 1528">Goal: Advocacy work to reset systems so all families have the same opportunities to grow and thrive. Our focus is on the foundational first 1,000 days between a woman's pregnancy and her child's 2nd birthday. By making sure all Kansas families have access to support—including mental and physical health services, high-quality child care, paid leave, financial security, and support networks, regardless of their skin color, gender, or life experiences—we can strengthen our communities and live up to our promise as a state.</p>	<p data-bbox="1344 1220 1526 1367">Communities, individuals, state partners</p>
<h2 data-bbox="367 1560 1053 1602">Maternal and Child Benefits Specialists</h2> <p data-bbox="107 1612 1243 1717">Kansas Breastfeeding Coalition Maternal Child Benefits Specialists in SW & NE Kansas provide an enhanced Medicaid enrollment experience by helping pregnant/postpartum women:</p> <ul data-bbox="155 1728 833 1957" style="list-style-type: none"> • Apply for Medicaid and/or CHIP • Get a breast pump • Navigate returning to work and breastfeeding • Find child care supportive of breastfeeding • Connect with prenatal education and healthcare • Find breastfeeding help <div data-bbox="948 1766 1092 1864">  </div>	<p data-bbox="1377 1560 1490 1587">Families</p>

	<p><u>Business Case for Breastfeeding</u> Assist employers to provide worksite support for breastfeeding employees. Support employees and those who serve them through education and resources. Dedicated website www.kansasbusinesscase.com</p>	<p>Employers, breastfeeding employees</p>
	<p><u>Breastfeeding Welcome Here</u> Recognize public establishments who support public breastfeeding in their facilities. Establishments agree to display “Breastfeeding Welcome Here” window decal and educate staff on the Kansas law protecting breastfeeding in public.</p>	<p>Businesses & Public Buildings</p>
	<p><u>Color-Filled Breastfeeding: Clinical Lactation Training Program</u> Goal: To increase the number of highly skilled lactation consultants available to serve Kansas families. The Kansas Breastfeeding Coalition is proud to partner with local healthcare facilities as well as community partners to train the future of lactation in Kansas. Color-Filled Breastfeeding is open to all Kansans but will focus on providing scholarships to Black, Indigenous, and people of color (BIPOC) lactation consultants in Kansas, who are greatly underrepresented in skilled lactation professions.</p>	<p>Lactation Support Providers</p>
	<p><u>Breastfeeding Friendly Local Health Department Designation</u> Coming in 2022! A designation to recognize and celebrate Local Health Departments (LHDs) that are leading the way in supporting breastfeeding. Achieving the Breastfeeding Friendly LHD designation means the LHD has met eight criteria for breastfeeding support.</p>	<p>Local Health Departments</p>
	<p><u>Breastfeeding Education Courses</u> <i>Breastfeeding 101: The Basics (1/2 day) and Breastfeeding 201: Building on the Basics (1-day)</i> Breastfeeding education courses for healthcare professionals and others who serve families, covering the basics through advanced breastfeeding management techniques. Continuing education credits for licenses nurses, dieticians and IBCLCs.</p>	<p>Home visitors, public health staff, healthcare providers</p>
	<p><u>Child Care Provider Education</u> Education and resources for child care providers to support breastfeeding through optimal infant feeding practices using evidenced-based practices. Available online monthly as well as in-person. Partners include Kansas Child Care Training Opportunities (KCCTO), Child Care Aware® of Kansas and KDHE. Technical assistance available to child care providers to implement policies and environmental changes. Supported by KBC’s Child Care Section.</p>	<p>Childcare providers</p>
	<p><u>Protect Yourself, Protect Your Baby</u> Goal: To increase COVID vaccination rates among the over 31,500 breastfeeding parents in Kansas each year. A statewide campaign will be created with trusted champions within the Black, Indigenous, and Latinx communities to reach breastfeeding parents in their communities. Social media, image and video libraries, live stream events, and social messaging will be used to combat misinformation and address breastfeeding parents’ concerns about receiving a COVID vaccine. This “grassroots” to “grass-tops” approach will ensure parents receive</p>	<p>Parents</p>

<p>accurate information and are able to talk with trusted sources from a wide range of backgrounds, programs, and systems, to make an informed decision regarding the COVID vaccine.</p>	
<p align="center"><u>Prenatal Breastfeeding Class Curriculum</u></p> <p>A two (2) hour class for parents. The high-quality, highly visual, infant feeding class is available for FREE to anyone in Kansas and can be integrated into health departments, hospitals or community-based prenatal education classes. It is an evidence-based curriculum in alignment with WIC, High 5 for Mom & Baby and other breastfeeding and maternity care programs. KBC webpage contains additional online prenatal education classes.</p>	<p align="center">Parents</p>
 <p align="center"><u>Continuity of Care to Support Breastfeeding</u></p> <p>Tools and facilitation by KBC staff for communities to implement continuity of care to support breastfeeding. This includes ensuring a seamless referral system for families to receive breastfeeding support from prenatal education through the normal course of breastfeeding. It also includes a “landscape analysis” of existing breastfeeding support using the KBC’s Breastfeeding Support by Kansas County data to identify gaps and opportunities.</p>	<p align="center">Communities</p>
<p align="center">Programs KBC <i>advises</i> but are administered by others:</p>	
 <p align="center"><u>High 5 for Mom & Baby</u></p> <p>Administered by United Methodist Health Ministry Fund to assist hospitals to implement five evidence-based maternity care practices that are supportive of breastfeeding. Supported by KBC’s Hospital Section.</p>	<p align="center">Hospitals</p>
 <p align="center"><u>Breastfeeding Friendly Physicians’ Practice Designation</u></p> <p>Administered by the Kansas Chapter of the American Academy of Pediatrics to help physicians become more knowledgeable and supportive of breastfeeding.</p>	<p align="center">Physicians</p>
 <p align="center"><u>Breastfeeding Friendly Child Care Provider Designation</u></p> <p>Administered by Child Care Aware® of KS to help child care providers create a breastfeeding friendly environment. Five criteria which included provider education, policies and environment supportive of breastfeeding in the child care setting.</p>	<p align="center">Child Care Providers</p>

KBC Sections & Advisory Groups

Section	Purpose
Child Care	To integrate breastfeeding support across the early childhood education system. Section members include representative from DCF, KSDE, KCCTO, Child Care Aware of KS, CACFP, KDHE Child Care licensing, and child care providers
Local Breastfeeding Coalitions	To support the formation and sustainability of local breastfeeding coalitions through sharing of resources, information and support
Hospitals	To integrate breastfeeding support in the maternity care practices of Kansas hospitals in partnership with High 5 for Mom & Baby
Public Health	To integrate breastfeeding support across public health programs. Partners include WIC, home visiting programs, local health departments, state agencies, home visiting programs, and academic institutions.

