

Programs & Activities

Program	Target Audience
 <p><u>Communities Supporting Breastfeeding</u></p> <p>A designation recognizing communities that provide breastfeeding support across systems: worksites, hospitals, child care providers, public spaces, and peer support.</p>	Communities
 <p><u>Local Breastfeeding Coalitions</u></p> <p>Training to develop optimal breastfeeding interventions, through sharing of model practices and policies with local community advocates and partners. KBC provides mini-grants, toolkit, annual state-level conference, and Tools for Coalitions webpage with curated resources for building coalition capacity. Supported by KBC's Local Breastfeeding Coalitions Section.</p>	Communities
<p><u>"One Big Idea"</u></p> <p>Selected communities receive technical assistance from the KBC to implement "one big idea" that will improve breastfeeding exclusivity and duration rates. They also receive funding from UMHMF.</p>	Communities
 <p><u>Continuity of Care to Support Breastfeeding</u></p> <p>Tools and facilitation by KBC staff for communities to implement continuity of care to support breastfeeding. This includes ensuring a seamless referral system for families to receive breastfeeding support from prenatal education through the normal course of breastfeeding. It also includes a "landscape analysis" of existing breastfeeding support using the KBC's Breastfeeding Support by Kansas County data to identify gaps and opportunities.</p>	Communities
 <p><u>Business Case for Breastfeeding</u></p> <p>Assist employers to provide worksite support for breastfeeding employees. Support employees and those who serve them through education and resources.</p>	Employers
 <p><u>Breastfeeding Welcome Here</u></p> <p>Recognize public establishments who support public breastfeeding in their facilities. Establishments agree to display "Breastfeeding Welcome Here" window decal and educate staff on the Kansas law protecting breastfeeding in public.</p>	Businesses & public buildings
 <p><u>First 1,000 Days Kansas</u></p> <p>Goal: Policy & advocacy work to reset systems so all families have the same opportunities to grow and thrive. Our focus is on the foundational first 1,000 days between a woman's pregnancy and her child's 2nd birthday.</p>	Policy Makers
 <p><u>Breastfeeding Friendly Local Health Department Designation</u></p> <p>A designation to recognize and celebrate Local Health Departments (LHDs) that are leading the way in supporting breastfeeding. Achieving the Breastfeeding Friendly LHD designation means the LHD has met eight criteria for breastfeeding support.</p>	Local Health Departments
 <p><u>Child Care Provider Education</u></p> <p>Education and resources for child care providers to support breastfeeding through optimal infant feeding practices using evidenced-based practices. Available online monthly as well as in-person. Supported by KBC's Child Care Section.</p>	Child Care Providers

<u>Prenatal Breastfeeding Class Curriculum</u>	
A two (2) hour class for parents. The high-quality, highly visual, infant feeding class is available for FREE to anyone in Kansas and can be integrated into health departments, hospitals or community-based prenatal education classes. KBC webpage contains additional online prenatal education classes. This class is included in “Becoming a Mom” prenatal series.	Parents
 <u>Protect Yourself, Protect Your Baby</u> Goal: To increase COVID vaccination rates among the over 31,500 breastfeeding parents in Kansas each year. A statewide campaign will be created with trusted champions within the Black, Indigenous, and Latinx communities to reach breastfeeding parents in their communities.	Parents
<u>Breastfeeding Education Courses</u>	
<i>Breastfeeding 101: The Basics (1/2 day) and Breastfeeding 201: Building on the Basics (1-day)</i> Breastfeeding education courses for healthcare professionals and others who serve families, covering the basics through advanced breastfeeding management techniques. Continuing education credits for licenses nurses, dieticians and IBCLCs.	Individuals who support families
Lactation Support Provider Education Grants (Scholarships) Eligible individuals receive up to \$1,000 to support their attainment of the IBCLC or mid-level lactation credentials.	Individuals who support families
 <u>Color-Filled Breastfeeding: Clinical Lactation Training Program</u> Goal: To increase the number of highly skilled lactation consultants available to serve Kansas families. Color-Filled Breastfeeding is open to all Kansans but will focus on providing scholarships to Black, Indigenous, and people of color (BIPOC) lactation consultants in Kansas, who are greatly underrepresented in skilled lactation professions.	Individuals who support families
Programs KBC <i>advises</i> but are administered by others:	
 <u>High 5 for Mom & Baby</u> Administered by United Methodist Health Ministry Fund to assist hospitals to implement five evidence-based maternity care practices that are supportive of breastfeeding. Supported by KBC’s Hospital Section.	Hospitals
 <u>Breastfeeding Friendly Physicians’ Practice Designation</u> Administered by the Kansas Chapter of the American Academy of Pediatrics to help physicians become more knowledgeable and supportive of breastfeeding.	Physicians
 <u>Breastfeeding Friendly Child Care Provider Designation</u> Administered by Child Care Aware® of KS to help child care providers create a breastfeeding friendly environment. Five criteria which included provider education, policies and environment supportive of breastfeeding in the child care setting.	Child Care Providers

KBC Sections & Advisory Groups – [JOIN HERE](#)

Section	Purpose
Child Care	To integrate breastfeeding support across the early childhood education system. Section members include representative from DCF, KSDE, KCCTO, Child Care Aware of KS, CACFP, KDHE Child Care licensing, and child care providers
Local Breastfeeding Coalitions	To support the formation and sustainability of local breastfeeding coalitions through sharing of resources, information, and support
Hospitals	To integrate breastfeeding support in the maternity care practices of Kansas hospitals in partnership with High 5 for Mom & Baby
Public Health	To integrate breastfeeding support across public health programs. Partners include WIC, home visiting programs, local health depts., state agencies, and academic institutions.