

STATE OF BREASTFEEDING IN KANSAS

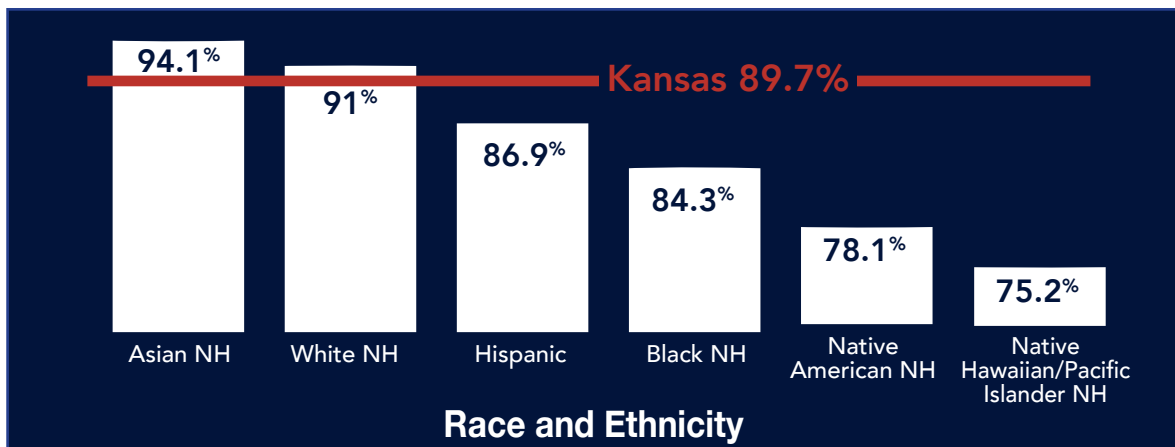
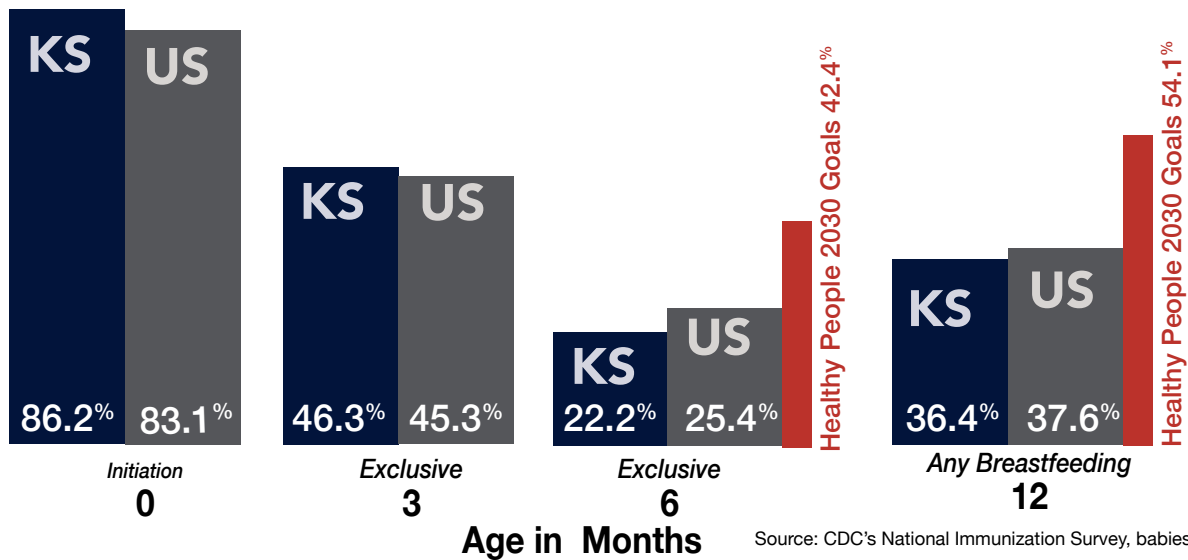
2023



Kansas
Breastfeeding
Coalition, Inc.

CHALLENGES

BREASTFEEDING RATES



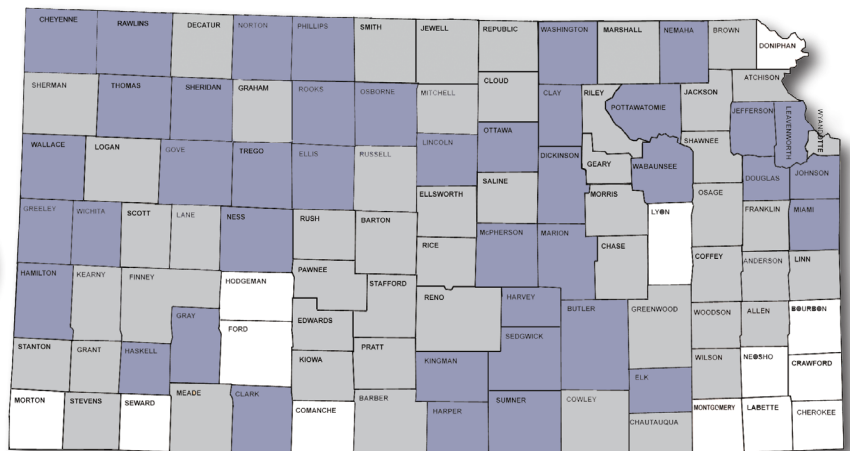
Note: NH=non-Hispanic Source: Birth Certificate Data, 2020-2022, Bureau of Epidemiology and Public Health Informatics, Kansas Department of Health and Environment

Breastfeeding Initiation by County

68.9-80.0%

80.1-89.1%

89.2-96.9%



Source: Birth Certificate Data, 2020-2022, Bureau of Epidemiology and Public Health Informatics, KDHE

60% of mothers stopped breastfeeding sooner than they planned. Some barriers to breastfeeding include:

- Hospital practices
- Policies and support in the workplace
- Education and encouragement
- Access to community and family support

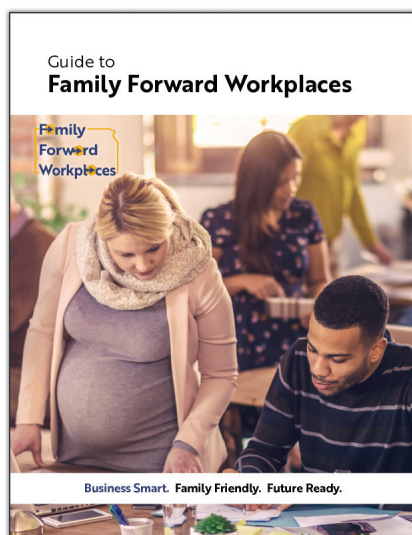
Major Federal-Level Wins!

On December 29, 2022, the **Pregnant Workers Fairness Act** and **PUMP for Nursing Mothers Act** were signed into law. These new laws close the gaps in workplace protections for pregnant and breastfeeding employees. This is a huge step forward for moms and working families across Kansas and the nation.

The Pregnant Workers Fairness Act promotes fairness, equality, and opportunity for expecting and new moms. Employers have the clarity they need to address pregnant workers' needs for accommodations.

The PUMP for Nursing Mothers Act guarantees millions more workers the right to break time and space to express milk. Simple, reasonable accommodations for pregnant and breastfeeding employees are at the heart of both pieces of legislation. These victories represent some of the most significant updates to our federal workplace protection laws in decades.

Free Guide



Go to <http://familyforwardks.org>

A new, free guide for businesses in Kansas is available to download. Family Forward Workplaces is an innovative initiative to improve children's health and well-being and keep Kansas' businesses and workplaces competitive. It is employer-led change to increase access to research-based, family friendly practices—big and small—that improve workplace productivity, recruitment and retention; grow a strong economy; and support children's healthy development.

For more information about new federal laws, visit <https://ksbreastfeeding.org/cause/business-case-for-breastfeeding/>



TAKE ACTION

INDIVIDUALS CAN:

- Join or form a local breastfeeding coalition. Directory of Kansas Breastfeeding Coalitions <https://ksbreastfeeding.org/coalitions/>.
- Find breastfeeding help near them by entering a zip code in the KBC's Local Breastfeeding Resource Directory: <https://ksbreastfeeding.org/local-resources/>.
- Ask about "High 5 for Mom & Baby" recognition or Baby-Friendly designation when choosing a hospital.
- Smile at a parent breastfeeding in public.
- Choose designated "Breastfeeding Friendly Child Care Providers." For listings visit: <http://ks.childcareaware.org/for-child-care-earlyeducation-staff/provider-resources>.
- Support businesses displaying the "Breastfeeding Welcome Here" decals. <https://ksbreastfeeding.org/participants/>.

HEALTHCARE PROVIDERS CAN:

- Attend breastfeeding education opportunities listed at: <https://ksbreastfeeding.org/our-work/breastfeeding-education-courses/>.
- Counsel parents prenatally and encourage them to participate in prenatal breastfeeding education. <https://ksbreastfeeding.org/cause/prenatal-breastfeeding-class-for-parents/>.
- Encourage physician practices to adopt breastfeeding supportive practices. Find these at <https://ksbreastfeeding.org/physicians/>.

BUSINESSES CAN:

- Enroll in the "Breastfeeding Welcome Here" window cling available at <https://ksbreastfeeding.org/pledge>.
- Support breastfeeding employees in the workplace: For more information about how, visit <http://kansasbusinesscase.com>.
- Participate in local and state breastfeeding coalitions.
- Confirm employee insurance covers double electric breast pump.
- Provide 12 weeks of paid family leave.

HOSPITALS CAN:

- Become recognized as a "High 5 for Mom & Baby Premier" hospital by implementing the five evidence-based maternity care practices <https://high5kansas.org>.
- Become designated a "Baby-Friendly Hospital" by implementing the Ten Steps to Successful Breastfeeding. <https://babyfriendlyusa.org>.
- Support staff to learn more about breastfeeding. Breastfeeding courses available through the KBC at: <https://ksbreastfeeding.org/our-work/breastfeeding-education-courses/>.

STATE & LOCAL GOVERNMENTS CAN:

- Help hospitals connect parents to community breastfeeding resources after having a baby.
- Support and participate in local breastfeeding coalitions.
- Support paid family leave to significantly increase breastfeeding duration rates.



Your donation helps support our work to create a landscape of breastfeeding support. [Donate HERE.](#)



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The KBC welcomes and encourages participation from anyone who is interested in breastfeeding advocacy in Kansas. Find out more at <https://ksbreastfeeding.org> or join at <https://ksbreastfeeding.org/join/>.