



Lactation Billing Manual

Introduction

Increasing equitable access to lactation services is an essential component to enhancing continuity of care across sectors. In order to increase sustainable workforce development and career opportunities for lactation support providers, billing for lactation services must be optimized to create a system that values the provision of lactation services. Lactancia Latina en el Suroeste de Kansas (LLSWKS) set out to explore billing procedures for lactation services with support from the Kansas Breastfeeding Coalition (KBC).

Pilot Billing Cohort Activities

Invitations were sent to individuals within the LLSWKS 19 county service area working in various settings to participate in a Pilot Billing Cohort to share learning experiences and experiments related to billing for lactation services. Participants worked within nonprofit and for-profit hospitals, local health departments, WIC agencies, and private lactation practice. Kansas Medicaid Managed Care Organizations representatives were active participants. The Pilot Billing Cohort met monthly from February through July 2023 to discuss lactation billing and to participate in peer sharing.

Billing Essentials

Submitting services for insurance or Medicaid payment involves the following components:

- Provider type (*physician, registered nurse, lactation support provider, etc.*) - only recognized provider are able to bill Medicaid and private insurance directly. Currently in Kansas, lactation support providers are not able to bill Kansas Medicaid directly since they are not a recognized provider.
- [National Provider Identifier](#) (NPI) - the individual providing services has an NPI number and local health departments have an NPI number.
- Coding - successful payment for services requires using the correct ICD-10 and CPT codes that accurately represent what occurred during the lactation consult. See Table 1.1 and 1.2 for list of codes.
- Additional information about billing for lactation support services can be found at the Kansas Breastfeeding Coalition's [Insurance webpage](#) -

Success Stories

Two local health departments in Kansas were successful in obtaining payment from a private insurance company for lactation support services provided by an International Board Certified Lactation Consultant (IBCLC). The lactation consults were performed in the health department.

ICD 10	CPT code	LSP credentials	KS license(s)	Setting (Hospital, Health Dept., FQHC, etc.)	NPI # Used
	99211	IBCLC	None	Local Health Dept. (LHD)	LHD
Z39.1	99402	IBCLC	None	Local Health Dept.	LHD
Z39.1	99401	IBCLC	None	Local Health Dept.	LHD
Z39.1	99401	IBCLC	None	Local Health Dept.	LHD
	S9443	IBCLC	None	Various	Individual and LHD

Suggestions to Incorporate Lactation Services

Incorporating the offering of lactation services within current models as a standard practice is essential to increase opportunities to bill for lactation services. The following suggestions for incorporation have been identified through the shared experiences of the Pilot Billing Cohort.

Add lactation counseling to standard services such as:

- Prenatal visits
- Postpartum visits
- Well child checks
- Immunization appointments

Acronyms

CPT - Current Procedural Terminology

IBCLC - International Board Certified Lactation Consultant

ICD 10 - International Classification of Diseases, Tenth Revision

LSP - Lactation Support Provider

NPI - National Provider Identification

Table 1.1 ICD-10 Codes (most are limited to use by physicians)

ICD 10	Descriptor	Mother/Baby
O92.03	Retracted nipple associated with lactation	Mother
O92.13	Cracked nipple associated with lactation	Mother

O92.3	Agalactia	Mother
O92.4	Hypogalactia	Mother
O92.70	Unspecified disorders of lactation	Mother
O92.79	Galactocele (Other disorders of lactation)	Mother
Z39.1	Care and examination of lactating mother	Mother
P92.09	Other vomiting of newborn	Baby
P92.2	Slow feeding of newborn	Baby
P92.3	Underfeeding of newborn	Baby
P92.5	Neonatal difficulty in feeding at breast	Baby
P92.6	Failure to thrive in newborn	Baby
P92.8	Other feeding problems of newborn	Baby
P92.9	Feeding problem of newborn, unspecified	Baby
R10.83	Colic	Baby
R63.4	Abnormal weight loss	Baby
R68.12	Abnormal weight gain	Baby
R63.6	Underweight	Baby
R68.11	Excessive crying of infant	Baby
R68.12	Fussy infant	Baby
Q38.1	Ankyloglossia	Baby
Q38.5	Congenital malformations of palate (high arched palate)	Baby

Table 1.2 CPT Codes

CPT	Descriptor	Time	Kansas Medicaid Fee Rate	Notes
99013	New Patient	30-44 min		
99014	New Patient	45-59 min		
99015	New Patient	60-74 min		
99201	DELETED in 2022			
99202	Physician office/clinic Office visit, new patient	15-29 min	\$50.66	
99203	Physician office/clinic Office visit, new patient	30-44 min	\$75.45	
99204	Physician office/clinic Office visit, new patient	45-59 min	\$107.12	
99211	Office or other outpatient visit	5 min	\$12.27	Nurse code, low

				reimbursement
99212	Physician office/clinic Office visit, established patient	15-19 min.	\$29.76	
99213	Physician office/clinic Office visit, established patient	20-29 min	\$40.84	
99215	Physician office/clinic Office visit, established patient	30-39 min	\$64.22	
99215	Physician office/clinic Office visit, established patient	40-54 min		
99243	Physician office/clinic Consultation, new patient	15 min		Requires referral, render care, & report back to referring provider
99244	Physician office/clinic Consultation, new patient	30 min		
99245	Physician office/clinic Consultation, new patient	45 min		
99401	Preventive Medicine, Out-Patient Hospital/Home/Physician office/clinic	15 min		
99402	Preventive Medicine, Out-Patient Hospital/Home/Physician office/clinic	30 min		
99403	Preventive Medicine, Out-Patient Hospital/Home/Physician office/clinic	45 min		
99404	Preventive Medicine, Out-Patient Hospital/Home/Physician office/clinic	60 min		
S9443	Lactation Education		\$9.91	Only code available to non-physician/non-RN providers through Kansas Medicaid