

**NACCHO Grantee:  
Queen City COCOA B.E.A.N.S.**

**Blueprint Recommendation 6, Strategy: 6.3  
Daddy B.E.A.N.S. Mentoring Program**

**Timeline:**

- √ January 23: Flyers and Survey Finalized
- √ January 24 - February 25: Social Media/Network Promotion and Recruitment Phase
- √ January 26: 2 Male Group Leaders Identified
- February: Meeting with 2 Male Groups Leaders to Outline Expectations/Check Availability
- February 28: Training Curriculum finalized
- March 1 - 15: Training provided to 2 Male Group Leaders
- March 5 (12-1pm) and March 9 (6:30-7:30pm): Interest Meetings for Fathers
- April, May and June: Resource distribution to participants and Trainings and Support Groups Implemented (1 male leader per training)
- April, May or June: 2 trainings, 2 support groups (10-15 men per training and group)
- July 2022: Evaluation by Team

**Curriculum Outline and Agenda:**

**Introduction Presentation (20 min)**

- Welcome & Instructor Intro
- QCCB & RAO Overview
- Objectives and Goals of the Program
- Attendee Introductions
- Agenda and Logistics (4.5 hours)

**First Quarter- Paternal Support: The Coach & Assistant Coaches (40 min)**

- The 4P's: Evidence on Paternal, Partner, Peer support and Playbook for a TouchDown in Lactation
- The Set- Up: Helping Mom choose Breastfeeding/ Breast Milk Feeding
- Kick – Off: Talking to Mom about Breastfeeding
- End Zone: Encouraging Exclusive Breast Milk

**Commercial Break - 10 minutes**

**Second Quarter- Partner Support: Coaches and Quarterbacks (50 min)**

- Tackles: Helping Moms Overcome Barriers
  - Breastfeeding Equipment: Pump Assemble and Haakaa Attachment
- Offense: Talking with Mom About Breastfeeding in the First Month
- Defense: Supporting New Breastfeeding Mom

**Halftime Show – 30 minutes**

**Third Quarter- Playbook: Strategies for the Team (50 min)**

- Audibles: Helping Moms when things don't go as planned
- Yardage: Talking with Mom about Breastfeeding as Baby Grows
- Snap: Talking with Mom about Breastfeeding when mom and baby are separated
  - Non-Custodial Parent
  - Adoption
  - Donor Milk
  - Chest-feeding

**Commercial Break - 10 minutes**

**Fourth Quarter- Peer Support: Fans, Fans, and More Fans (30 min)**

- Becoming a Breastfeeding Peer Support Father
- How and why, it makes a difference
- Scope of Practice
- Ways to reach New Fathers in breastfeeding families
- Supporting New Fathers in breastfeeding families
- What's Next?
  - Super Bowl - Volunteer for Daddy BEANS: co-facilitator-host, content developer, event staffer, MVP - financial sustainer

**1:50pm- 2:00pm Touchdown!!! - Wrap Up (10 min)**

## Participant Solicitation Survey:

<https://forms.office.com/Pages/ResponsePage.aspx?id=7rsUiVIAs0qSCKqxdAeBJu7xIz43PRJlzPlay7tsxBUNTQ1Vks4NFI4VldGTkROM1NZS1AyVUtXOC4u>

1. Are you an expecting, new or experienced father?

- expecting
- new
- experienced

2. How old are you?

- 35-44
- 18-24
- 45-54
- 25-34

3. What do you know about breastmilk?

4. Were you breastfed?

- Yes
- No

5. Has anyone in your family breastfed?

- Yes
- No

6. Do you agree with your partner's decision to

- Yes
- No

7. Do you feel included in the process of the decision to breastfeed?

- Yes
- No

8. Your family's pregnancy / birth / newborn experience has been?

- been below expectations
- met expectations
- been above expectations

9. What is one thing that most concerns you about your baby being breastfed?

10. Anything else you want to share with us about your experience about your pregnancy/ birth/ newborn experience?

11. What kinds of questions do you have about breastfeeding?

12. What is one thing that most concerns you about your partner breastfeeding?

13. How can we make it better for fathers who want to support breastfeeding?

- provide breastfeeding education
- provide support groups
- provide breastfeeding newsletter
- all of the above

14. Where have you looked for answers?

- parenting books
- websites
- health care providers
- family and friends

15. If a website was created for breastfeeding fathers, what content would you want included?

16. Would you attend an event for fathers of breastfeeding families?

- Yes
- No

17. How likely would you use a text or message line to ask breastfeeding questions?

- Very likely
- Somewhat likely
- Neither likely nor unlikely
- Somewhat unlikely
- Very unlikely

18. Would you be interested in attending a father's breastfeeding group?

- Yes
- No
- Maybe

19. Would you attend a breastfeeding class? In-person or virtually?

- Yes
- No
- Maybe

20. Where are you currently getting your information about breastfeeding?

21. What are other needs that new and expectant fathers may have?

22. Would you be interested in receiving live support with a lactation consultant to answer your questions or concerns?

- Yes
- No
- Maybe

23. Have we clearly outlined our objectives with this program to better support fathers of breastfeeding children?

- Yes
- No
- Maybe


24. What questions do you have about the services QCCB provides?

25. Are there questions beyond the ones we've outlined that you are looking for answers on?


26. What day is best for you to attend an interest meeting for Daddy Beans






- Saturday March 5, 12:00pm-1:00pm
- Wednesday March 9, 6:30pm-7:30pm
- Both- you are available to attend on either date and time

**Marketing Flyers:**



# DADDY B.E.A.N.S. MENTORING PROGRAM



**Daddy B.E.A.N.S. mentoring program serves as a forum for African American fathers. Whether they are soon-to-be or currently on daddy duties, men can join a safe space to simply be themselves while picking up and putting down new tricks and tips for a variety of topics around raising their little ones.**

SOUND INTERESTING??



Interest Meeting Begins:

March 5th  
or  
March 9th

Have more questions?  
[QcCocoaBeans2021@gmail.com](mailto:QcCocoaBeans2021@gmail.com)



Questions?  
[QcCocoaBeans2021@gmail.com](mailto:QcCocoaBeans2021@gmail.com)

Interest Meeting:

March 5th  
or  
March 9th



QUEEN CITY COCOA BEANS

NACCHO COMMUNITY HEALTH



**Daddy B. E. A. N. S. Mentoring Program**



Register via:




Interest Meeting:  
 March 5th  
or  
March 9th







# Daddy B.E.A.N.S. Mentoring Program












QUEEN CITY COCOA BEANS

**DADDY B.E.A.N.S. MENTORING PROGRAM**

REGISTER VIA:



Questions?  
[QcCocoaBeans2021@gmail.com](mailto:QcCocoaBeans2021@gmail.com)

## DADDY B.E.A.N.S. MENTORING PROGRAM

REGISTER VIA:



Questions?  
[QcCocoaBeans2021@gmail.com](mailto:QcCocoaBeans2021@gmail.com)



Interest Meeting:  
 March 5th  
or  
March 9th

Register via:



Questions?  
[QcCocoaBeans2021@gmail.com](mailto:QcCocoaBeans2021@gmail.com)