

STATE OF BREASTFEEDING IN KANSAS 2024

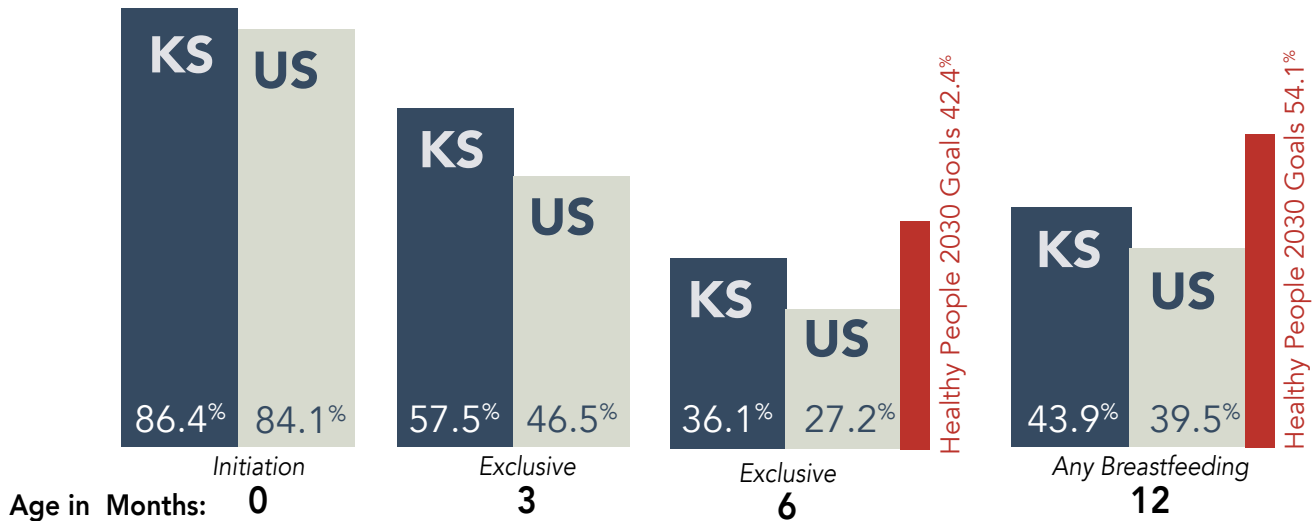
Kansas
ranks:

4th

in the nation for rates of infants exclusively
breastfeeding at 3 months

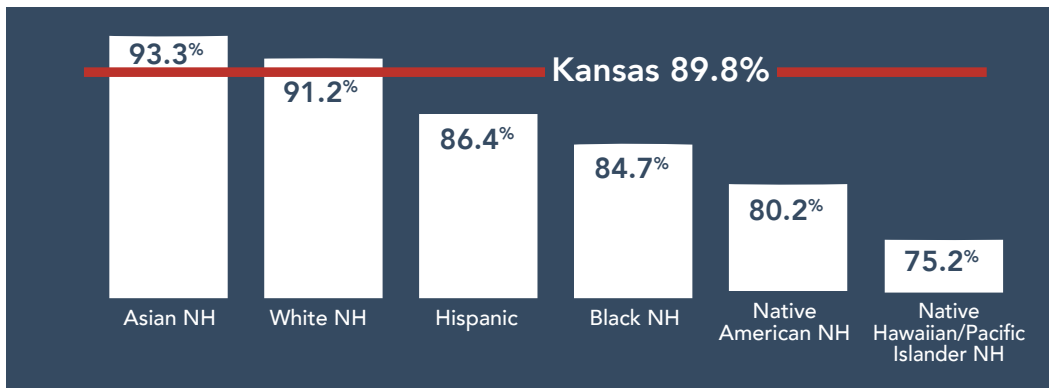
5th

in the nation for rates of infants
exclusively breastfeeding at 6 months



Source: CDC's National Immunization Survey, babies born 2021

NOT ALL FAMILIES HAVE THE SAME CHOICES



RACE AND ETHNICITY

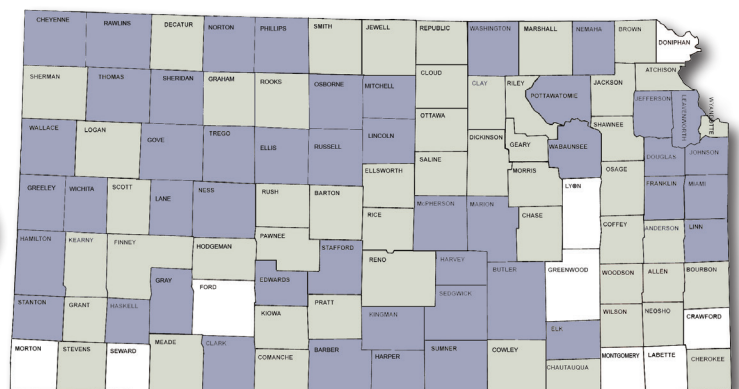
Note: NH=non-Hispanic Source: Birth Certificate Data, 2021-2023, Bureau of Epidemiology and Public Health Informatics, Kansas Department of Health and Environment

BREASTFEEDING INITIATION BY COUNTY

70.8-
80.0%

80.1-
89.7%

89.8-
97.6%



Source: Birth Certificate Data, , 2021-2023,
Bureau of Epidemiology and Public Health Informatics, KDHE

TAKE ACTION

INDIVIDUALS CAN:

- Join or form a local breastfeeding coalition. Directory of Kansas Breastfeeding Coalitions <https://ksbreastfeeding.org/breastfeeding-coalitions-in-kansas/>.
- Find breastfeeding help near them by entering a zip code in the KBC's Local Breastfeeding Resource Directory: <https://ksbreastfeeding.org/local-resource-directory/>.
- Ask about "High 5 for Mom & Baby" recognition or Baby-Friendly designation when choosing a hospital.
- Smile at a parent breastfeeding in public.
- Choose designated "Breastfeeding Friendly Child Care Providers." For listings visit: <https://ks.childcareaware.org/breastfeeding-friendly-child-care/>.
- Support businesses displaying the "Breastfeeding Welcome Here" decals. <https://ksbreastfeeding.org/public-breastfeeding-in-kansas/>.
- Learn about breastfeeding inequities: <https://ksbreastfeeding.org/breastfeeding-initiatives-in-kansas/>.

HEALTHCARE PROVIDERS CAN:

- Attend breastfeeding education opportunities listed at: <https://ksbreastfeeding.org/breastfeeding-classes-in-kansas/>.
- Counsel parents prenatally and encourage them to participate in prenatal breastfeeding education. <https://sph.unc.edu/cgbi/ready-set-baby-live-online-classes/>.
- Encourage physician practices to adopt breastfeeding supportive practices. Find these at <https://ksbreastfeeding.org/lactation-resources-in-kansas/>.
- Learn about breastfeeding inequities: <https://ksbreastfeeding.org/breastfeeding-initiatives-in-kansas/>.

BUSINESSES CAN:

- Enroll in the "Breastfeeding Welcome Here" window cling available at <https://ksbreastfeeding.org/public-breastfeeding-in-kansas/>.

- Support breastfeeding employees in the workplace: For more information about how, visit <http://kansasbusinesscase.com>.
- Participate in local and state breastfeeding coalitions.
- Confirm employee insurance covers double electric breast pump.
- Provide 12 weeks of paid family leave.
- Learn about breastfeeding inequities: <https://ksbreastfeeding.org/breastfeeding-initiatives-in-kansas/>.

HOSPITALS CAN:

- Become recognized as a "High 5 for Mom & Baby Premier" hospital by implementing the five evidence-based maternity care practices <https://high5kansas.org>.
- Become designated a "Baby-Friendly Hospital" by implementing the Ten Steps to Successful Breastfeeding. <https://babyfriendlyusa.org>.
- Support staff to learn more about breastfeeding. Breastfeeding courses available through the KBC at: <https://ksbreastfeeding.org/breastfeeding-classes-in-kansas/>.
- Learn about breastfeeding inequities: <https://ksbreastfeeding.org/breastfeeding-initiatives-in-kansas/>.

STATE & LOCAL GOVERNMENTS CAN:

- Help hospitals connect parents to community breastfeeding resources after having a baby.
- Support and participate in local breastfeeding coalitions.
- Support paid family leave to significantly increase breastfeeding duration rates.
- Learn about breastfeeding inequities: <https://ksbreastfeeding.org/breastfeeding-initiatives-in-kansas/>.



Your donation helps support our work to create a landscape of breastfeeding support. Scan the QR code or click [HERE](#).