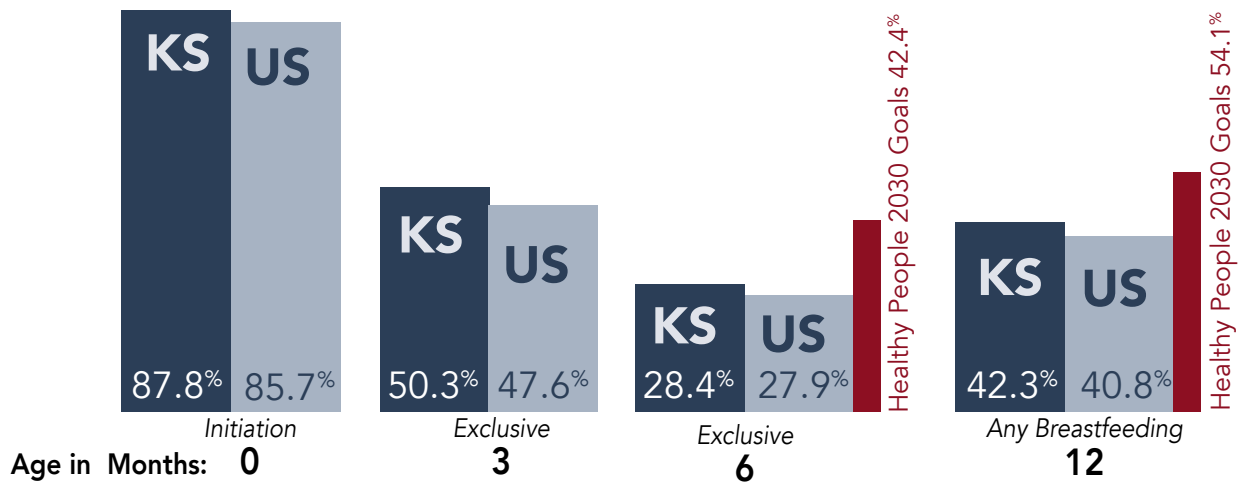
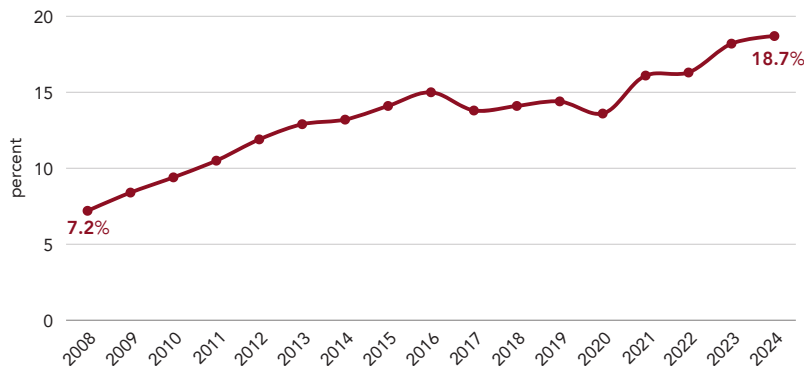




State of Breastfeeding in Kansas 2025



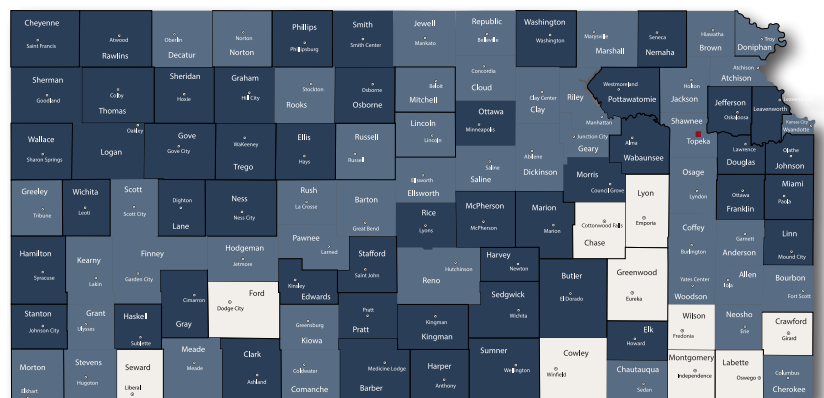
Source: CDC's National Immunization Survey, babies born 2022



PERCENTAGE OF KANSAS BABIES ON WIC BREASTFEEDING EXCLUSIVELY AT AGE 6 MONTHS

Source: Kansas Department of Health and Environment 2024

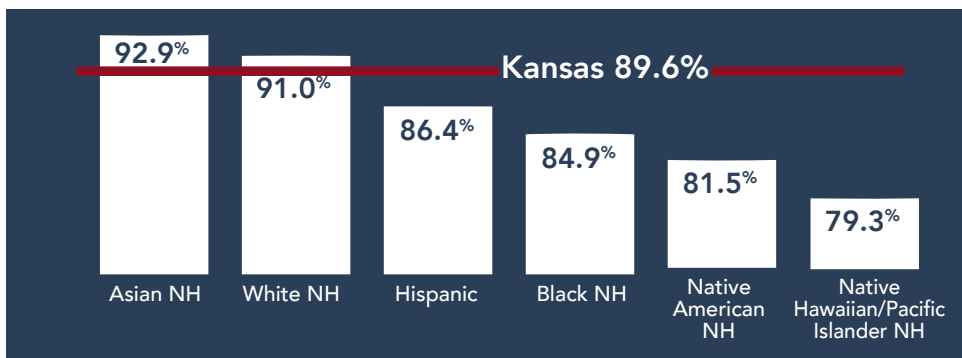
BREASTFEEDING INITIATION BY COUNTY



Kansas Breastfeeding Coalition, Inc.

Source: Birth Certificate Data, 2022-2024
Bureau of Epidemiology and Public Health Informatics, KDHE

THERE'S WORK TO BE DONE



Note: NH=non-Hispanic Source: Birth Certificate Data, 2022-2024, Bureau of Epidemiology and Public Health Informatics, Kansas Department of Health and Environment

BREASTFEEDING INITIATION RACE AND ETHNICITY

Kansas continues to exceed the national average in all measures. However, our state has fallen to 29th in the national rankings with declining breastfeeding duration rates.

INDIVIDUALS CAN:

- Join or form a local breastfeeding coalition. Directory of Kansas Breastfeeding Coalitions ksbreastfeeding.org/breastfeeding-coalitions-in-kansas/.
- Find breastfeeding help near them by entering a zip code in the KBC's Local Breastfeeding Resource Directory: ksbreastfeeding.org/local-resource-directory/.
- Ask about "High 5 for Mom & Baby" recognition or Baby-Friendly designation when choosing a hospital.
- Smile at a parent breastfeeding in public.
- Choose designated "Breastfeeding Friendly Child Care Providers." For listings visit: ks.childcareaware.org/breastfeeding-friendly-child-care/.
- Support businesses displaying the "Breastfeeding Welcome Here" decals. ksbreastfeeding.org/public-breastfeeding-in-kansas/.
- Learn about breastfeeding inequities: ksbreastfeeding.org/breastfeeding-initiatives-in-kansas/.

HEALTHCARE PROVIDERS CAN:

- Attend breastfeeding education opportunities listed at: ksbreastfeeding.org/breastfeeding-classes-in-kansas/.
- Counsel parents prenatally and encourage them to participate in prenatal breastfeeding education. sph.unc.edu/cgbi/ready-set-baby-live-online-classes/.
- Encourage physician practices to adopt breastfeeding supportive practices. Find these at ksbreastfeeding.org/lactation-resources-in-kansas/.
- Learn about breastfeeding inequities: ksbreastfeeding.org/breastfeeding-initiatives-in-kansas/.



Your donation helps support our work to create a landscape of breastfeeding support. Scan the QR code or click [HERE](#).

BUSINESSES CAN:

- Enroll in the "Breastfeeding Welcome Here" window cling available at ksbreastfeeding.org/public-breastfeeding-in-kansas/.
- Support breastfeeding employees in the workplace: For more information about how, visit kansasbusinesscase.com.
- Participate in local and state breastfeeding coalitions.
- Confirm employee insurance covers double electric breast pump.
- Provide 12 weeks of paid family leave.
- Learn about breastfeeding inequities: ksbreastfeeding.org/breastfeeding-initiatives-in-kansas/.

HOSPITALS CAN:

- Become recognized as a "High 5 for Mom & Baby Premier" hospital by implementing the five evidence-based maternity care practices: high5kansas.org.
- Become designated a "Baby-Friendly Hospital" by implementing the Ten Steps to Successful Breastfeeding. babyfriendlyusa.org.
- Support staff to learn more about breastfeeding. Breastfeeding courses available through the KBC at: ksbreastfeeding.org/breastfeeding-classes-in-kansas/.
- Learn about breastfeeding inequities: ksbreastfeeding.org/breastfeeding-initiatives-in-kansas/.

STATE & LOCAL GOVERNMENTS CAN:

- Support paid family leave to significantly increase breastfeeding duration rates. paidleaveKS.org
- Help hospitals connect parents to community breastfeeding resources after having a baby.
- Support and participate in local breastfeeding coalitions.
- Learn about breastfeeding inequities: ksbreastfeeding.org/breastfeeding-initiatives-in-kansas/.