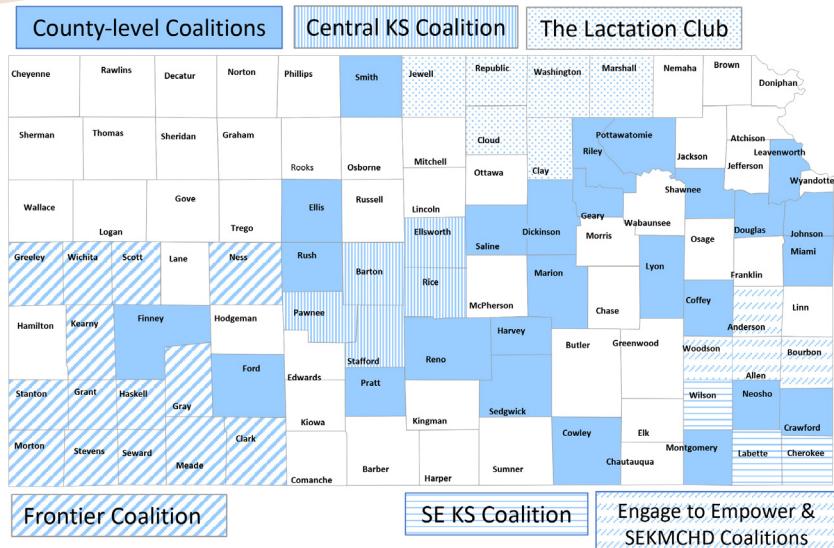


Toolkit for Local Breastfeeding Coalitions



Why local breastfeeding coalitions?

Interested in starting or growing a local breastfeeding coalition but don't know where to start? The Kansas Breastfeeding Coalition can help! Contact us at info@ksbreastfeeding.org.

KBC's definition of a local breastfeeding coalition:

- Three (3) or more individuals who meet at least quarterly for the purpose of improving breastfeeding support in their community.
- At least two (2) organizations or agencies participate in the coalition.

Kansas Breastfeeding Coalition Aims:

- To cultivate and support breastfeeding coalitions in every Kansas community – including tribal, ethnic, geographic, and cultural communities.
- To ensure that coalition members reflect the communities they serve. Breastfeeding support across disciplines and organizations is key to reducing inequities in breastfeeding outcomes.
- To support coalition work that cultivates mother-centered systems. The work of breastfeeding coalitions is to identify the barriers that families face and work to change the system in the communities they serve.

General Coalition Resources

- [From Outcome Challenge to Action Steps](#)
- [Stages of Coalition Development](#)
- [Tom Wolff's Coalition Building Tools](#)



Current Local Breastfeeding Coalitions in Kansas

[Directory of Coalitions with Key Contact Information](#)

Become member of the Kansas Breastfeeding Coalition and sign up for the Local Coalitions section to stay informed and connected.
Join at <http://ksbreastfeeding.org/join/>



Kansas
Breastfeeding
Coalition, Inc.

Essential Elements of a Healthy Breastfeeding Coalition:	Resources/Examples	Our Coalition
Governance:		
Mission & Vision Statements	<ul style="list-style-type: none"> • Examples from KS Coalitions • Mission Statement Handout • Vision Statement Handout 	<input type="checkbox"/>
Bylaws with: <ul style="list-style-type: none"> • Roles and responsibilities for leaders and members • Board/leadership team nomination and election processes 	<ul style="list-style-type: none"> • Breastfeeding Coalition of Douglas County • Ford County Breastfeeding Coalition Bylaws 	<input type="checkbox"/>
Meeting materials <ul style="list-style-type: none"> • Agenda • Sign-in sheet 	<ul style="list-style-type: none"> • KBC "Start-up" meeting facilitation, contact KBC for agenda and invite template • Blank Meeting Agenda • FCBC November Agenda • FCBC January Agenda • Ford Co BF Coalition Roster 	<input type="checkbox"/>
Planning process to develop coalition goals/objectives/activities	<ul style="list-style-type: none"> • Action Plan Worksheet • Work Plan & Budget Alignments • Creating Measurable Objectives Action Steps Worksheet 	<input type="checkbox"/>
Financial Resources	<ul style="list-style-type: none"> • Online EIN Application– EIN # required for bank accounts and IRS 501(c)3 application • Form 1023-EZ: Application for 501(c)3 status for organizations with gross receipts of \$50,000 or less and assets of \$250,000 or less. • Grant Writing Tips & handout 	<input type="checkbox"/>
Potential Grant Resources	<ul style="list-style-type: none"> • Community Foundations • KDHE (ATL, CDRR, etc.) • Private companies (Casey's, WalMart, utilities, etc.) • Civic groups (Kiwanis, Lion's Club, etc.) • United Way • KBC (Mini grants awarded each Spring) • MCOs (search KanCare website for contacts) • Local Health Equity Action Teams (LHEATs) 	<input type="checkbox"/>
Fundraising Ideas	<ul style="list-style-type: none"> • Employer matches (volunteer hours, donations) • T-shirt sales, auctions; bake sales • Host trainings 	<input type="checkbox"/>
Free resources for non-profits	<p><i>Social Media and Print</i></p> <ul style="list-style-type: none"> • Canva (Design, social media scheduling) • Pexels, Unsplash (Free images) • Meta Business Suite (Schedule and insights for Instagram and Facebook) • Create an online library of templates/graphics • Social Media accounts to follow/repost: USBC, 1000 Days, ABM, KMCHC, KBC, KDHE <p><i>More Resources</i></p> <ul style="list-style-type: none"> • TechSoup (Software and services of nonprofits) • Kansas Leadership Center (Leadership Transformation Grants) • Nonprofit Tech for Good 	<input type="checkbox"/>
Activities and Partnerships:		
Annual assessment of local breastfeeding support to provide purpose and drive projects	<ul style="list-style-type: none"> • KBC's Facilitated "Continuity of Care meeting", contact KBC for agenda and invite template • Use "Breastfeeding Support by Kansas County" to measure progress • Continuity of Care Assets & Gaps • Needs Assessment in Breastfeeding Programs • Partner with local hospital or health department when they conduct a local needs assessment <add CDC data resources> 	<input type="checkbox"/>
Projects with measurable outcomes	<ul style="list-style-type: none"> • CDC Guide to Strategies to Support Breastfeeding Mothers and Babies • Surgeon General's Call to Action to Support Breastfeeding • Building Sustainable Lactation Support Projects through Policy, Systems & Environmental Change 	<input type="checkbox"/>

Projects with measurable outcomes (continued)	<ul style="list-style-type: none"> KBC Programs and Activities Breastfeeding Tents in Public Events LATCH Baby Rest Stop (Tent) NWKS BF Coalition Tent Agreement (with picture inventory) PABC Swag Bag Info Project Ideas from Ellis County Breastfeeding Coalition Putting your float in parade 	<input type="checkbox"/>
Diversity of Community Partners and new Partners	<ul style="list-style-type: none"> Community Engagement Ideas – 2016 Community Engagement Strategies – 2014 Community Engagement and Meeting Overview Handout 	<input type="checkbox"/>
Examples of Community Partners:		
Breastfeeding-Friendly Physicians	Breastfeeding Friendly Practice Designation	<input type="checkbox"/>
Child care providers, including Head Start/Early Head Start	<ul style="list-style-type: none"> Breastfeeding Friendly Child Care Providers Kansas Child Care licensing surveyor Directory Head Start/Early Head Start Locations 	<input type="checkbox"/>
Colleges/Universities	Directory of Kansas Universities and Colleges	<input type="checkbox"/>
Community foundations	Listing of Kansas Community Foundations	<input type="checkbox"/>
Emergency Medical Services		<input type="checkbox"/>
Emergency Preparedness Orgs	KEMA	<input type="checkbox"/>
Employers/worksites	<ul style="list-style-type: none"> Local Affiliates of the Kansas Society of Human Resource Management Local Chambers of Commerce 	<input type="checkbox"/>
Faith-based organizations		<input type="checkbox"/>
Fathers	<ul style="list-style-type: none"> Fatherhood Program Sedgwick County, KS Fathers Assisting Mothers (KC Based) Get At Me Dad Geared Up Dads (Geary County) 	<input type="checkbox"/>
Federally Qualified Health Center, Rural Health Clinic, etc.	Directory of Community Clinics in KS	<input type="checkbox"/>
Health Departments	Directory of local health departments	<input type="checkbox"/>
Home visitors	Kansas Home Visiting Programs	<input type="checkbox"/>
Hospital(s)	<ul style="list-style-type: none"> High for Mom & Baby Participating Hospitals Baby-friendly USA 	<input type="checkbox"/>
K-State Extension	Map of Extension offices	<input type="checkbox"/>
MCOs (Managed Care Organizations)	<ul style="list-style-type: none"> UnitedHealthcare Sunflower Health Plan Healthy Blue 	<input type="checkbox"/>
Mother-to-mother support groups	<ul style="list-style-type: none"> La Leche League Groups in KS Breastfeeding USA Counselors 	<input type="checkbox"/>
SafeKids	Local Coalitions	<input type="checkbox"/>
School districts	School District Directory 2023-2024	<input type="checkbox"/>
Public Libraries	Kansas Public Libraries	<input type="checkbox"/>
WIC Agencies	Find Local Kansas WIC Agency	<input type="checkbox"/>
Other Organizations	<ul style="list-style-type: none"> Kansas Postpartum Support International Local Interagency Coordinating Councils 	<input type="checkbox"/>
Other civic organizations	For example: Rotary Club, Kiwanis, etc.	<input type="checkbox"/>