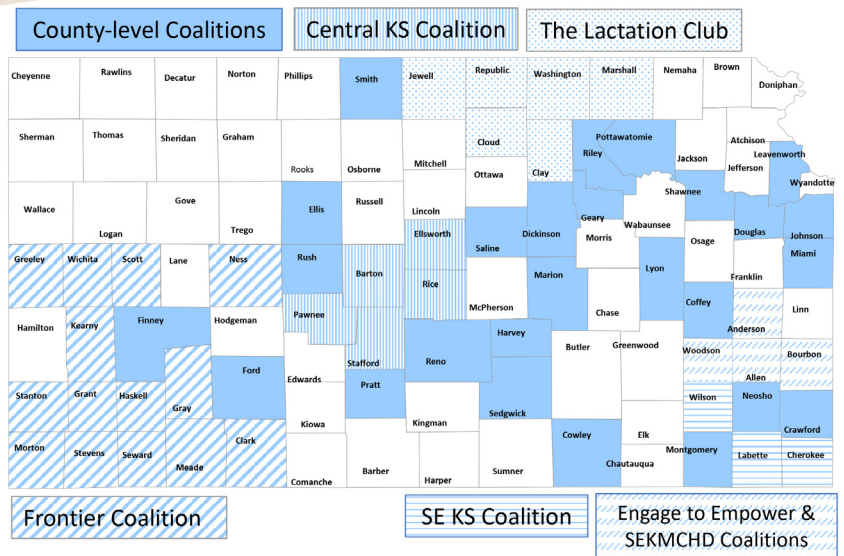


# Toolkit for Local Breastfeeding Coalitions



## Why local breastfeeding coalitions?

Interested in starting or growing a local breastfeeding coalition but don't know where to start? The Kansas Breastfeeding Coalition can help! Contact us at [info@ksbreastfeeding.org](mailto:info@ksbreastfeeding.org).

KBC's definition of a local breastfeeding coalition:

- Three (3) or more individuals who meet at least quarterly for the purpose of improving breastfeeding support in their community.
- At least two (2) organizations or agencies participate in the coalition.

## Kansas Breastfeeding Coalition Aims:

- To cultivate and support breastfeeding coalitions in every Kansas community – including tribal, ethnic, geographic, and cultural communities.
- To ensure that coalition members reflect the communities they serve. Breastfeeding support across disciplines and organizations is key to reducing inequities in breastfeeding outcomes.
- To support coalition work that cultivates mother-centered systems. The work of breastfeeding coalitions is to identify the barriers that families face and work to change the system in the communities they serve.

## General Coalition Resources

- [From Outcome Challenge to Action Steps](#)
- [Stages of Coalition Development](#)
- [Tom Wolff's Coalition Building Tools](#)



## Current Local Breastfeeding Coalitions in Kansas

[Directory of Coalitions with Key Contact Information](#)

Become member of the Kansas Breastfeeding Coalition and sign up for the Local Coalitions section to stay informed and connected.

Join at <http://ksbreastfeeding.org/join/>



Kansas  
Breastfeeding  
Coalition, Inc.

| Essential Elements of a Healthy Breastfeeding Coalition:                                                                                                                                      | Resources/Examples                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                         | Our Coalition            |
|-----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| <b>Governance:</b>                                                                                                                                                                            |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                          |
| <b>Mission &amp; Vision Statements</b>                                                                                                                                                        | <ul style="list-style-type: none"> <li>• <a href="#">Examples from KS Coalitions</a></li> <li>• <a href="#">Mission Statement Handout</a></li> <li>• <a href="#">Vision Statement Handout</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <input type="checkbox"/> |
| <b>Bylaws with:</b> <ul style="list-style-type: none"> <li>• Roles and responsibilities for leaders and members</li> <li>• Board/leadership team nomination and election processes</li> </ul> | <ul style="list-style-type: none"> <li>• <a href="#">Breastfeeding Coalition of Douglas County</a></li> <li>• <a href="#">Ford County Breastfeeding Coalition Bylaws</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        | <input type="checkbox"/> |
| <b>Meeting materials</b> <ul style="list-style-type: none"> <li>• Agenda</li> <li>• Sign-in sheet</li> </ul>                                                                                  | <ul style="list-style-type: none"> <li>• KBC “Start-up” meeting facilitation, contact KBC for <a href="#">agenda</a> and <a href="#">invite template</a></li> <li>• <a href="#">Blank Meeting Agenda</a></li> <li>• <a href="#">FCBC November Agenda</a></li> <li>• <a href="#">FCBC January Agenda</a></li> <li>• <a href="#">Ford Co BF Coalition Roster</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                  | <input type="checkbox"/> |
| <b>Planning process to develop coalition goals/objectives/activities</b>                                                                                                                      | <ul style="list-style-type: none"> <li>• <a href="#">Action Plan Worksheet</a></li> <li>• <a href="#">Work Plan &amp; Budget Alignments</a></li> <li>• <a href="#">Creating Measurable Objectives Action Steps Worksheet</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <input type="checkbox"/> |
| <b>Financial Resources</b>                                                                                                                                                                    | <ul style="list-style-type: none"> <li>• <a href="#">Online EIN Application</a>– EIN # required for bank accounts and IRS 501(c)3 application</li> <li>• Form 1023-EZ: Application for 501(c)3 status for organizations with gross receipts of \$50,000 or less and assets of \$250,000 or less.</li> <li>• Grant Writing Tips &amp; <a href="#">handout</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                    | <input type="checkbox"/> |
| <b>Potential Grant Resources</b>                                                                                                                                                              | <ul style="list-style-type: none"> <li>• <a href="#">Community Foundations</a></li> <li>• KDHE (ATL, CDOR, etc.)</li> <li>• Private companies (<a href="#">Casey's</a>, <a href="#">WalMart</a>, utilities, etc.)</li> <li>• Civic groups (Kiwanis, Lion's Club, etc.)</li> <li>• United Way</li> <li>• <a href="#">KBC</a> (Mini grants awarded each Spring)</li> <li>• MCOs (search KanCare website for contacts)</li> <li>• <a href="#">Local Health Equity Action Teams</a> (LHEATs)</li> </ul>                                                                                                                                                                                                                                                                                                                                                                        | <input type="checkbox"/> |
| <b>Fundraising Ideas</b>                                                                                                                                                                      | <ul style="list-style-type: none"> <li>• Employer matches (volunteer hours, donations)</li> <li>• T-shirt sales, auctions; bake sales</li> <li>• Host trainings</li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <input type="checkbox"/> |
| <b>Free resources for non-profits</b>                                                                                                                                                         | <p><i>Social Media and Print</i></p> <ul style="list-style-type: none"> <li>• <a href="#">Canva</a> (Design, social media scheduling)</li> <li>• <a href="#">Pexels</a>, <a href="#">Unsplash</a> (Free images)</li> <li>• <a href="#">Meta Business Suite</a> (Schedule and insights for Instagram and Facebook)</li> <li>• Create an online library of templates/graphics</li> <li>• Social Media accounts to follow/repost: <a href="#">USBC</a>, <a href="#">1000 Days</a>, <a href="#">ABM</a>, <a href="#">KMCHC</a>, <a href="#">KBC</a>, <a href="#">KDHE</a></li> </ul> <p><i>More Resources</i></p> <ul style="list-style-type: none"> <li>• <a href="#">TechSoup</a> (Software and services of nonprofits)</li> <li>• <a href="#">Kansas Leadership Center</a> (Leadership Transformation Grants)</li> <li>• <a href="#">Nonprofit Tech for Good</a></li> </ul> | <input type="checkbox"/> |
| <b>Activities and Partnerships:</b>                                                                                                                                                           |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                            |                          |
| <b>Annual assessment of local breastfeeding support to provide purpose and drive projects</b>                                                                                                 | <ul style="list-style-type: none"> <li>• KBC's Facilitated “Continuity of Care meeting”, contact KBC for agenda and invite template</li> <li>• Use “<a href="#">Breastfeeding Support by Kansas County</a>” to measure progress</li> <li>• <a href="#">Continuity of Care Assets &amp; Gaps</a></li> <li>• <a href="#">Needs Assessment in Breastfeeding Programs</a></li> <li>• Partner with local hospital or health department when they conduct a local needs assessment &lt;add CDC data resources&gt;</li> </ul>                                                                                                                                                                                                                                                                                                                                                     | <input type="checkbox"/> |
| <b>Projects with measurable outcomes</b>                                                                                                                                                      | <ul style="list-style-type: none"> <li>• <a href="#">CDC Guide to Strategies to Support Breastfeeding Mothers and Babies</a></li> <li>• <a href="#">Surgeon General's Call to Action to Support Breastfeeding</a></li> <li>• <a href="#">Building Sustainable Lactation Support Projects through Policy, Systems &amp; Environmental Change</a></li> </ul>                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                                 | <input type="checkbox"/> |

|                                                              |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                          |
|--------------------------------------------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|--------------------------|
| Projects with measurable outcomes (continued)                | <ul style="list-style-type: none"> <li><a href="#">KBC Programs and Activities</a></li> <li><a href="#">Breastfeeding Tents in Public Events</a></li> <li><a href="#">LATCH Baby Rest Stop (Tent)</a></li> <li><a href="#">NWKS BF Coalition Tent Agreement (with picture inventory)</a></li> <li><a href="#">PABC Swag Bag Info</a></li> <li><a href="#">Project Ideas from Ellis County Breastfeeding Coalition</a></li> <li><a href="#">Putting your float in parade</a></li> </ul> |                          |
| Diversity of Community Partners and new Partners             | <ul style="list-style-type: none"> <li><a href="#">Community Engagement Ideas – 2016</a></li> <li><a href="#">Community Engagement Strategies – 2014</a></li> <li><a href="#">Community Engagement and Meeting Overview Handout</a></li> </ul>                                                                                                                                                                                                                                         | <input type="checkbox"/> |
| <b>Examples of Community Partners:</b>                       |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                          |
| Breastfeeding-Friendly Physicians                            | <a href="#">Breastfeeding Friendly Practice Designation</a>                                                                                                                                                                                                                                                                                                                                                                                                                            |                          |
| Child care providers, including Head Start/Early Head Start  | <ul style="list-style-type: none"> <li><a href="#">Breastfeeding Friendly Child Care Providers</a></li> <li><a href="#">Kansas Child Care licensing surveyor Directory</a></li> <li><a href="#">Head Start/Early Head Start Locations</a></li> </ul>                                                                                                                                                                                                                                   | <input type="checkbox"/> |
| Colleges/Universities                                        | <a href="#">Directory of Kansas Universities and Colleges</a>                                                                                                                                                                                                                                                                                                                                                                                                                          | <input type="checkbox"/> |
| Community foundations                                        | <a href="#">Listing of Kansas Community Foundations</a>                                                                                                                                                                                                                                                                                                                                                                                                                                |                          |
| Emergency Medical Services                                   |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                          |
| Emergency Preparedness Orgs                                  | <a href="#">KEMA</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                                   | <input type="checkbox"/> |
| Employers/worksites                                          | <ul style="list-style-type: none"> <li><a href="#">Local Affiliates of the Kansas Society of Human Resource Management</a></li> <li><a href="#">Local Chambers of Commerce</a></li> </ul>                                                                                                                                                                                                                                                                                              | <input type="checkbox"/> |
| Faith-based organizations                                    |                                                                                                                                                                                                                                                                                                                                                                                                                                                                                        |                          |
| Fathers                                                      | <ul style="list-style-type: none"> <li><a href="#">Fatherhood Program Sedgwick County, KS</a></li> <li><a href="#">Fathers Assisting Mothers (KC Based)</a></li> <li><a href="#">Get At Me Dad</a></li> <li><a href="#">Geared Up Dads (Geary County)</a></li> </ul>                                                                                                                                                                                                                   | <input type="checkbox"/> |
| Federally Qualified Health Center, Rural Health Clinic, etc. | <a href="#">Directory of Community Clinics in KS</a>                                                                                                                                                                                                                                                                                                                                                                                                                                   | <input type="checkbox"/> |
| Health Departments                                           | <a href="#">Directory of local health departments</a>                                                                                                                                                                                                                                                                                                                                                                                                                                  | <input type="checkbox"/> |
| Home visitors                                                | <a href="#">Kansas Home Visiting Programs</a>                                                                                                                                                                                                                                                                                                                                                                                                                                          | <input type="checkbox"/> |
| Hospital(s)                                                  | <ul style="list-style-type: none"> <li><a href="#">High for Mom &amp; Baby Participating Hospitals</a></li> <li><a href="#">Baby-friendly USA</a></li> </ul>                                                                                                                                                                                                                                                                                                                           | <input type="checkbox"/> |
| K-State Extension                                            | <a href="#">Map of Extension offices</a>                                                                                                                                                                                                                                                                                                                                                                                                                                               |                          |
| MCOs (Managed Care Organizations)                            | <ul style="list-style-type: none"> <li><a href="#">UnitedHealthcare</a></li> <li><a href="#">Sunflower Health Plan</a></li> <li><a href="#">Healthy Blue</a></li> </ul>                                                                                                                                                                                                                                                                                                                | <input type="checkbox"/> |
| Mother-to-mother support groups                              | <ul style="list-style-type: none"> <li><a href="#">La Leche League Groups in KS</a></li> <li><a href="#">Breastfeeding USA Counselors</a></li> </ul>                                                                                                                                                                                                                                                                                                                                   | <input type="checkbox"/> |
| SafeKids                                                     | <a href="#">Local Coalitions</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                       |                          |
| School districts                                             | <a href="#">School District Directory 2023-2024</a>                                                                                                                                                                                                                                                                                                                                                                                                                                    |                          |
| Public Libraries                                             | <a href="#">Kansas Public Libraries</a>                                                                                                                                                                                                                                                                                                                                                                                                                                                |                          |
| WIC Agencies                                                 | <a href="#">Find Local Kansas WIC Agency</a>                                                                                                                                                                                                                                                                                                                                                                                                                                           |                          |
| Other Organizations                                          | <ul style="list-style-type: none"> <li><a href="#">Kansas Postpartum Support International</a></li> <li><a href="#">Local Interagency Coordinating Councils</a></li> </ul>                                                                                                                                                                                                                                                                                                             | <input type="checkbox"/> |
| Other civic organizations                                    | For example: Rotary Club, Kiwanis, etc.                                                                                                                                                                                                                                                                                                                                                                                                                                                | <input type="checkbox"/> |